

From: [REDACTED]
To: [REDACTED]
Subject: YOU'RE INVITED TO ARUBA | Small Group Press Trip 2024
Date: Thursday, February 29, 2024 9:57:00 AM
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[image002.png](#)

Hi [REDACTED] -

I'm reaching out to invite you on a small group press trip to experience the One happy island of [Aruba](#).

We have organized three trips throughout the year, each with a distinct theme, highlighting specific and unique characteristics that makes Aruba one of the most revisited destinations in the world:

- **Weddings | Destination Weddings & Honeymoons (Thursday, May 16 - Monday, May 20):**

Destination weddings continue to trend, and you'll experience why Aruba is the perfect Caribbean island for a destination wedding (*or honeymoon*), plus the ease of planning with resources of experienced vendors and planners.

- **Wellness | Rejuvenation Oasis (Wednesday, June 12 - Sunday, June 16):**

Discover how visitors recharge their mind, body, and soul on the One happy island with mindful activities, curated wellness experiences, invigorating nature excursions and fulfilling dishes. Experience the lasting feeling of rejuvenation long after returning home (also known as the Aruba Effect).

- **Culture | Beyond the Beach (Thursday, July 25 - Monday, July 29):**

Uncover the vibrant experiences Aruba offers beyond the shorelines of its award-winning beaches. With hundreds of years of history and dozens of nationalities calling the island home, the island is filled with unexpected treasures waiting to be discovered.

If you're interested in attending one of the trips listed above, please let me know ASAP to reserve your spot. I will then send you a form to fill out, so we can start booking your travel.

Looking forward to hearing your thoughts!

Best,
[REDACTED]

This material is distributed by Zeno Group, Inc. on behalf of the Aruba Tourism Authority. Additional information is available at the Department of Justice, Washington, DC.



More information about Aruba: A Dutch Caribbean island with a diverse mix of cultural influences, Aruba is home to [one of the best beaches](#) in the world, a secluded [natural pool](#) set against the island's Arikok National Park, a vibrant arts scene in San Nicolas and more!



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