

From: [REDACTED]
To: [REDACTED]
Cc: [REDACTED]
Subject: FW: Relaxing Recharge for Parents - Offerings & Hotel Packages in the Caribbean
Date: Wednesday, April 3, 2024 11:32:00 AM
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[image009.png](#)

Hi [REDACTED],

Wanted to share the team's latest Parental Recharge pitch for Aruba. This pitch was sent out today, 4/3 to 71 journalists.

Let us know if you have any questions!

Thanks,

[REDACTED]

[REDACTED] [REDACTED]

From: [REDACTED]
Sent: Wednesday, April 3, 2024 11:59 AM
To: [REDACTED]
Subject: Relaxing Recharge for Parents - Offerings & Hotel Packages in the Caribbean

Hi [REDACTED],

The season of celebrating Mom and Dad is just around the corner.



According to research from the [Parenting Research Center](#), 60% of parents don't do anything to recharge, making parental burnout a [growing issue](#) across global communities.

Please find below a full list of hotel packages and island activities on the One happy island of [Aruba](#) that help with parental recharge from specialty spa treatments, award-winning

beaches, and diverse cuisine sure to rejuvenate the mind, body and soul.


See images [HERE](#) (credit: Aruba Tourism Authority). Does this fit any stories you're currently working on? Let me know if you have questions or need anything else.

Thanks,
thomas

This material is distributed by Zeno Group, Inc. on behalf of Aruba Tourism Authority. Additional information is available at the Department of Justice, Washington, DC.

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Better Together at Bucuti & Tara	
	Parents can embark on a journey of relaxation in the serene oasis of Bucuti & Tara Beach Resort with this rejuvenating package complete with massages, yoga, meditation and a personal concierge to handle all the planning.

All inclusive bliss at Divi and Tamarijn Aruba All Inclusives	
	Bookending over a mile of beautiful Druiif Beach and featuring 11 all-inclusive dining options, eight bars, and four freshwater pools, Divi & Tamarijn provides everything couples need for the ultimate parental retreat. Enjoy relaxing beach cabanas and wading pools scattered throughout the property. The all-inclusive benefits make it easy for couples to partake in activities with their significant other, from guided e-bike tours and snorkeling to Hatha Yoga classes and much more

Romantic Sunset Concierge Experience and Prenatal Massage at eforea Spa at Hilton Aruba Caribbean Resort & Casino	
	Couples can combine relaxation, romance, and targeted wellness for Mom at the Hilton. Pregnant guests can enjoy a variety of



couples and family treatments at the resort's eforea Spa, including the One Happy Family Package where parents and their children can enjoy a relaxing wellness retreat. Meanwhile, the Sunset concierge offers a romantic and scenic culinary adventure that expecting couples won't want to miss, complete with artisanal private dining, specially curated dining locations and the famous Aruban sunset.

[Signature Experience at Hyatt Regency Aruba Resort Spa and Casino](#)



Parents looking to unwind in paradise will find space to reconnect and premium amenities when they choose the hotel's *Signature Experience*, which includes daily access to the exclusive Regency Club Lounge, daily beach services, a private cabana at the adult pool for one day, \$100 casino credit, a three-course dinner for two at the renowned Ruinas del Mar restaurant, and a dedicated concierge.

[Mommy and Daddy Couples Massage at the Aruba Marriott Resort & Stellaris Casino](#)



From the largest spa on island, to the adults-only H2Oasis pool and the adults-only Tradewinds club, there is something for every mood to help parents relax at the Aruba Marriott. At the Mandara Spa, couples should try the Mommy & Daddy Couples Massage for a relaxing and romantic experience.

Parental recharge package at [Boardwalk Boutique Hotel](#)

Set amidst lush gardens once home to a coconut plantation, parents can unwind, reconnect and soak up the Caribbean sun. Couples can enjoy a romantic dinner at the



brand new Coco Cafe, dance to Caribbean tunes with private classes and relaxing massages in the tranquil treatment room.

"Deseo pa Dos" Spa Experience at [Ritz-Carlton, Aruba](#)



Experience a serene retreat to unwind and reconnect with exclusive offerings for mom and dad. The "Deseo pa Dos" spa experience is a blissful journey featuring a luscious honey scrub, followed by a soothing aromatherapy massage. Meanwhile, their Dinner on the Beach is a culinary delight set against the backdrop of the setting sun, a 4 course menu and live entertainment of the guests choosing.



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