

From: [REDACTED]
Subject: FW: Former Olympian Shaun White to Host Relaxation Competition in Aruba
Date: Tuesday, May 21, 2024 1:50:12 PM
Attachments: [image001.png](#)

Hi [REDACTED],

Please see below for the team's latest Relaxathon pitch for Aruba. This pitch was sent out today, 5/21 to 563 journalists.

Let us know if you have any questions!

Thanks,

[REDACTED]

From: [REDACTED]
Sent: Tuesday, May 21, 2024 9:57 AM
To: [REDACTED]
Subject: Former Olympian Shaun White to Host Relaxation Competition in Aruba

Hi [REDACTED],

Today, Aruba announced that the island is teaming up with 5-time Olympian Shaun White to host a new kind of summer games, the [Relaxathon](#) - and one lucky traveler will win a trip for two to the One happy island to participate.

On June 13, Shaun White will host the Caribbean's first-ever relaxation competition, where relaxers will compete on the sunny shores of Aruba for the title of "World's Greatest Relaxer" with epic prizes on the line.

Today through May 10th, Relaxathon hopefuls can visit [Aruba.com/relaxathon](#) to enter for a chance to win a 4-night, 5-day trip for two to Aruba to join the competition - all they need to do is tell us why they need to relax.

Everything you need to know about the Relaxathon below:

- **THE COMPETITION:** On 6/13, 100 relaxers from around the world will go head-to-head in a 60-minute relaxation competition, verified by science.
- **HOW TO PARTICIPATE:** One lucky contest winner will embark on a free trip for two to join the competition and guests already on-island will have a chance to participate as well.
- **THE PRIZES:** In addition to the title of "World's Greatest Relaxer," competitors get the chance at gold, silver and bronze prize packages.
- **ASSETS:** Sharing hi-res images [HERE](#) and the press release [HERE](#) - also resharing the trip

contest landing page [HERE!](#)

Would you consider sharing this news with your readers?

Thanks for your consideration!



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Open only to legal residents of the 50 US/DC or Canada (excl. QC) that are 18+ with a valid passport that does not expire before 12/15/24. Void in QC & where prohibited by law. Enter Contest before 11:59 pm ET 5/10/24. Subject to full Official Rules, including prize, judging criteria, and all details, www.aruba.com/us/relaxathon. Sponsor: Aruba Tourism Authority, L.G. Smith Boulevard 8, P.O. Box 1019, Oranjestad, Aruba.

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