

From: [REDACTED]
To: [REDACTED] [as](#)
Subject: FW: From Snowboarding to Relaxation: Shaun White Newest Title of King of Relaxation
Date: Tuesday, May 28, 2024 12:47:24 PM
Attachments: [image002.png](#)

Hi [REDACTED]

Please see below for the team's Relaxathon - Shaun White King of Relaxation pitch for Aruba. This pitch was sent out today, 5/28 to 36 journalists.

Let us know if you have any questions!

Thanks,

[REDACTED]

[REDACTED] [REDACTED]

From: [REDACTED]
Sent: Tuesday, May 28, 2024 1:44 PM
To: [REDACTED]
Subject: From Snowboarding to Relaxation: Shaun White Newest Title of King of Relaxation

Hi [REDACTED],

Done with the slopes, 5-time Olympian Shaun White is chasing a new crown this summer, the "King of Relaxation." In fact, Shaun is so passionate about this that he is also helping travelers take relaxation to a whole new level at the **Caribbean's first-ever relaxation competition - [Relaxathon](#)**.

On June 13, he will host 100 relaxers on the sunny shores of Aruba to compete for epic gold, silver and bronze prize packages and the title of "World's Greatest Relaxer."

Interested in learning more about the Relaxathon? Let me know and I'm happy to share details regarding how it is going down, prizing and how to participate. Please find hi-res images [HERE](#), press release [HERE](#), and landing page [HERE](#) as well.

Thanks!

[REDACTED]



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