

From: [REDACTED]
To: [REDACTED]
Subject: FW: Solo Travel | Discover The Best Activities & Hotels for Solo Travelers in Aruba
Date: Thursday, June 20, 2024 9:48:59 AM
Attachments: [image001.png](#)

Hi [REDACTED]

Please see below for the team's solo travel pitch for Aruba. This pitch was sent out today, 6/20 to 41 journalists.

Let us know if you have any questions!

Thanks,

[REDACTED]

[REDACTED]

From: [REDACTED]
[REDACTED]:29 AM
To: [REDACTED]
Subject: Solo Travel | Discover The Best Activities & Hotels for Solo Travelers in Aruba

Hi [REDACTED],

Solo travel continues to trend in the industry - as there are many reasons to go on an independent getaway. It is the opportunity to be self indulgent - from the freedom of not having to coordinate schedules with others, doing what interests you most, to spending as much or as little time on an activity.

[Aruba](#) offers a perfect retreat for solo travelers looking to unwind and explore. With its pristine white-sand beaches, vibrant local culture, and diverse array of adventurous activities, Aruba's hotels cater excellently to those traveling solo.

Recognized by [MasterCard](#) as one of the top **ten** trending destinations for **2024**, Aruba's accommodations range from boutique hotels to all-inclusive resorts, to endless amounts of activities, ensuring travelers find their ideal solo getaway to the One happy island.

Please find below a full list of activities and accommodations ideal for any type of solo traveler.

Let me know if you would like to hear more information or if this would be a fit for coverage.

Best,

[REDACTED]

This material is distributed by Zeno Group, Inc. on behalf of the Aruba Tourism Authority. Additional information is available at the Department of Justice, Washington, DC.

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ACTIVITIES

- **Explore Hidden Gem Beaches:** Home to the best beaches in the Caribbean, Aruba is where soft, cooling white sand meets the restoring turquoise sea.
 - **Eagle Beach:** Eagle Beach is home to two of the most photographed and renowned fofoti trees in Aruba, with its trademark silhouette pointing in the direction of the Caribbean. These trees have been starring in various Aruba advertising campaigns as unique and highly recognizable features.

Baby Beach: Located in the southern part of Aruba, close to San Nicolas, is a true Caribbean beach paradise. This gorgeous half-moon sandy expanse in a calm lagoon is ideal for families with small kids. The shallow waters make it a prime beach destination for swimmers who like to wade out for a long distance and still touch the sea bottom. Where the bay opens out to the ocean, Baby Beach also offers the perfect location for snorkeling; for your safety please stay within the marked snorkel area.

1. **Mangel Alto Beach:** This secluded beach is a perfect sunning and snorkeling spot in Aruba with calm, shallow waters rich in sea life supported by an intriguing network of mangroves.
- **Tour Arikok National Park:** Nearly 20% of Aruba is a designated National Park and home to a long list of natural wonders, animal species and plant life. The place is home to a variety of unique attractions and cultural heritage sites, including spectacular caves, original Indian rock drawings, unusual land formations made from lava, quartz diorite and limestone, guided nature walks through dry river beds to secluded bays like Moro, Boca Prins and Dos Playa.
 - **Tour Groups:** [De Palm Tours Aruba](#) & [ABC Tours Aruba](#)
 - **Water Sports:** Aruba is the Caribbean's best destination for water sports, featuring beautiful snorkeling, SUPA yoga, kayaking, paddle boarding and more.
 - **Tour Groups:** [Vela Sports Aruba](#) & [Red Sail Sports Aruba](#)
 - **California Lighthouse:** Located on the northern tip of the island, take in the best 360 island views of the island from the famous California Lighthouse. You can now even climb the top!
 - **Animal Tours & Activities:**
 - **Donkey Sanctuary:** Donkeys have been a part of the island's culture for 500 years and are extremely affectionate creatures with a gentle nature, making them perfect companions for those seeking a stress-relieving activity. Visit the sanctuary for a private 30+ minute hugging and petting session with their friendliest, loving donkeys.
 - **The Butterfly Farm:** Located in a lush garden, the sanctuary with hundreds of butterflies flying at any given time 365 days a year.
 - **San Nicolas:** San Nicolas' artistic side has always been prominent. With Aruba's Carnival originating in the city, the artistic development was set in motion. San Nicolas is known for its fast-paced rhythms and beats. Recently, visual art through magnificent murals entered its main street.

HOTELS

- **Hyatt Regency Aruba Resort, Spa & Casino**
 - Located in the heart of Aruba's iconic Palm Beach, Hyatt Regency Aruba is a comprehensive 12-acre beachfront resort featuring two unique pool settings, cascading waterfalls, a freshwater lagoon filled with colorful koi, 7 dining outlets, a spa, and a fitness center. The resort is the perfect getaway for solo travelers, with a wide array of activities including aerial yoga, mixology classes, aloe scrub-making workshops, tennis clinics, and art experiences fit for any kind of traveler. For an elevated experience, solo guests can book Regency Club Access, which includes a dedicated lounge with continental breakfast, snacks, evening hors d'oeuvres, and personalized concierge services.
- **Aruba Marriott Resort & Stellaris Casino**
 - This package offers the solo traveler exclusivity, relaxation, and a unique experience which includes some of fan-favorite on property activities, such as a SUP yoga class, a relaxing 50-minute massage at Mandara Spa, a breathtaking ocean-view room, and private roundtrip transportation to the airport.



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