

**From:** [REDACTED]  
**Subject:** FW: Celebrate Aruban Culture on the 200th Anniversary of It's Capital  
**Date:** Wednesday, July 31, 2024 11:26:50 AM  
**Attachments:** [image001.png](#)  
[image003.png](#)  
[image008.png](#)  
[image010.png](#)

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Hi [REDACTED],

Please see below for the team's **Oranjestad 200th Anniversary** pitch for Aruba. This pitch was sent out today, 7/31 to 33 journalists.

Let us know if you have any questions!

Thanks,

[REDACTED]

[REDACTED] [REDACTED]

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**From:** [REDACTED]  
**Sent:** Wednesday, July 31, 2024 12:23 PM  
[REDACTED]  
**Subject:** Celebrate Aruban Culture on the 200th Anniversary of It's Capital

Hi [REDACTED],

This August, [Oranjestad](#), Aruba's capital city, is celebrating its landmark 200th anniversary making it the perfect time to explore the **One happy island's hub of history** - especially as cultural tourism [continues to surge in popularity](#).

Home to key cultural attractions such as [Fort Zoutman](#) and [National Archeological Museum](#), [Cas di Cultura](#), as well as, top restaurants and shopping areas, Oranjestad is home to Aruba's top "beyond the beach" attractions.

Here, visitors can explore cultural, culinary, and shopping all in a closely concentrated area. Please find images [HERE](#), more details below, and let me know if you have any questions.

Is this a fit for your coverage?

Thank you,

[REDACTED]

*This material is distributed by Zeno Group, Inc. on behalf of Aruba Tourism Authority. Additional*

information is available at the Department of Justice, Washington, DC.

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<b>CULTURAL ATTRACTIONS</b>	
	<p><b>Fort Zoutman Historical Museum</b>, originally built in 1796 to provide coastline protection, is now a home of history and cultural celebration. Aruba’s oldest remaining building, it invites visitors to come and learn more about Aruban culture at events such as the the Bon Bini festival, a year-round folkloric celebration that takes place every Tuesday night.</p>
	<p>Located in a former mansion, the <b>National Archaeological Museum of Aruba</b> is home to artifacts and exhibits that preserve the One happy island’s Amerindian cultural heritage- with some artifacts dating back to 2500 BC.</p>
	<p><b>Cas di Cultura</b> - Aruba’s national theater and cultural center, has hosted productions ranging from theater, to dance, music, film, and art for over 65 years.</p>
<b>DINING</b>	
	<p><b>Wilhelmina</b> is a modern and trendy restaurant serving “a la Carte” style menu. Ran by chef Chef Dennis van Daatselaar, the restaurant offers a casual yet elegant experience. Guests can dine on their seafood, fresh homemade pasta, and can even get their Certified Black Angus steaks.</p>
	<p><b>Lima Bistro</b> serves up amazing and authentic</p>



Peruvian dishes inspired by head chef and owner Teddy Bouroncle. Born in Peru, Chef Bouroncle's menu features popular dishes such as Tuna Tartar, Shoyu butter Scallops, Duck breast, and the authentic Peruvian dish Lomo Saltado.



**Olivia**, the sister restaurant to Wilhelmina, is a Mediterranean concept from Chef Dennis van Daatselaar offering dishes from Greece, Italy, Morocco, Lebanon, Spain & southern France in a trendy yet cozy open-air setting.



**Taste My Aruba** - A local, family-owned, farm-to-table and sea-to-table restaurant owned by Nathaly de Me who was born and raised on the island. She enlists her own fleet of fishermen and farmers to provide authentically prepared local dishes.

## NATURE

**Hooiberg** - Visitors can take in a breathtaking view of Aruba's capital from a mountain that rises over 500 feet up from the center of the Island - offering panoramic views and encounters with wildlife such as goats, parakeets, and colorful lizards on the way up.



## SHOPPING



Oranjestad's bustling shopping area is filled with designer stores, jewelry, Dutch delicacies, and much more. See a complete guide to shopping Oranjestad [HERE](#).

**ZENO** [REDACTED]

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