

**From:** [REDACTED]  
**Subject:** FW: Embargo 8/11 | WATCH - Shaun White Hosts New Kind of Summer Games  
**Date:** Thursday, August 8, 2024 1:50:17 PM  
**Attachments:** [image002.png](#)  
[image003.png](#)

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Hi [REDACTED],

Please see below for the team's **Relaxathon Streaming Pitch** pitch for Aruba. This pitch was sent out today, 8/8 to 37 journalists.

Let us know if you have any questions!

Thanks,

[REDACTED]

**Nicole Steiger** | +1-845-741-7712

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**From:** [REDACTED]  
**Sent:** Thursday, August 8, 2024 2:47 PM  
**To:** [REDACTED]  
**Subject:** Embargo 8/11 | WATCH - Shaun White Hosts New Kind of Summer Games

**The video link will go live on Sunday, August 11**

Hi [REDACTED],

With the Olympic games coming to an end, reaching out to share a new kind of summer games fans can watch this weekend - [Aruba's Relaxathon](#) - the Caribbean's *first ever* relaxation competition hosted by **5-time Olympian, Shaun White**. While the world's greatest athletes are in Paris, the world's best relaxers were somewhere a little warmer and more zen - Aruba.

On **Sunday, August 11**, viewers can visit [Aruba.com/relaxathon](#) to watch the iconic athlete Shaun White trade his skis for hosting duties in Aruba - where 100 people competed on the iconic Eagle Beach for epic prizes and the title of "World's Greatest Relaxer."

Please find a quick preview [HERE](#). Are you interested in covering this streaming event?

Let me know if you have any questions!

Thanks,

[REDACTED]

Images from the Relaxathon [HERE](#) (Photo Credit: Aruba Tourism Authority).



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**ZENO** [REDACTED]

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