

From: [REDACTED]
Subject: FW: MASTER BARTENDER INTERVIEW OPP | Kate Gerwin (As Seen on Drinkmasters and Bar Rescue)
Date: Thursday, October 31, 2024 7:58:46 AM
Attachments: [image001.png](#)

Hi [REDACTED] –

Please see below for our Autentico Kate Gerwin interview pitch for Aruba Tourism Authority that was sent to 10 journalists today, 10/31.

Thanks!

[REDACTED]

[REDACTED]

From: [REDACTED]
Sent: Thursday, October 31, 2024 8:44 AM
To: [REDACTED]
Subject: MASTER BARTENDER INTERVIEW OPP | Kate Gerwin (As Seen on Drinkmasters and Bar Rescue)

Hi [REDACTED] –

Reaching out to see if **Food Business News** would be interested in interviewing master bartender, sommelier and TV personality [Kate Gerwin](#) following her recent trip to Aruba?

Kate, an award winning mixologist who recently landed on Drink's International Top 100 Most Influential Figures in the World list, can discuss:

- Her time in Aruba participating in [Autentico](#), a culinary festival that showcased the diverse food and drink flavors the 100+ nationalities on island make
 - Kate not only judged the Bartender's Brawl competition, but curated several unique tasting experiences
- Her latest projects and advice for aspiring bar owners
- Trending techniques, pairings and flavors she's exploring

Kate is currently available for a **15-minute interview** via Zoom (on or off camera) or phone. She can also answer questions via email. Please let me know when you'd be available so we can schedule!

We'll also have imagery of Kate at the event to share with you. Let me know if you have any questions and we look forward to hearing from you!

Thanks!



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