

**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** FW: INTERVIEW OPP | Water Sommelier Martin Riese (As Seen on as seen in Netflix's Down To Earth With Zac Efron)  
**Date:** Thursday, October 31, 2024 7:59:45 AM  
**Attachments:** [image001.png](#)

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Hi [REDACTED] –

Please see below for our Autentico Martin Riese interview pitch for Aruba Tourism Authority that was sent to 10 journalists today, 10/31.

Thanks!

[REDACTED]

[REDACTED]

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**From:** [REDACTED]  
**Sent:** Thursday, October 31, 2024 8:49 AM  
**To:** [REDACTED]  
**Subject:** INTERVIEW OPP | Water Sommelier Martin Riese (As Seen on as seen in Netflix's Down To Earth With Zac Efron)

Hi [REDACTED] -

Reaching out to see if **The Drinks Business** would be interested in interviewing Water Sommelier [Martin Riese](#) following his recent trip to Aruba?

During your interview, Martin can discuss:

- His time in Aruba participating in [Autentico](#), a culinary festival that showcased the diverse food and drink flavors the 100+ nationalities on island make
- His love for the island's potable and delicious [tap water](#)
- A Day in the Life of Martin: From his best water practices to preferred drinking glasses to channeling your inner sommelier.
- His passion for water that took him on an incredible journey from working as an apprentice in Germany to becoming a world-renowned certified water sommelier.

Martin is currently available for a **15-minute interview** via Zoom (on or off camera) or phone. He can also answer questions via email. Please let me know when you'd be available so we can schedule!

We'll also have imagery of Martin at the event to share with you. Let me know if you have any questions and we look forward to hearing from you!

Thanks!

