

From: [REDACTED]
Subject: FW: Travel Tuesday 2024: Aruba's Holiday Hotel Deals
Date: Tuesday, November 19, 2024 9:30:26 AM
Attachments: [image002.png](#)

Hi [REDACTED],

Please see below for the team's Travel Tuesday pitch for Aruba. This pitch was sent out today, 11/19 to 98 journalists.

Let us know if you have any questions!

Thanks,

[REDACTED]

[REDACTED] [REDACTED]

From: [REDACTED]
Sent: Tuesday, November 19, 2024 10:27 AM
To: [REDACTED]
Subject: Travel Tuesday 2024: Aruba's Holiday Hotel Deals

Hi [REDACTED],

Ahead of the busiest holiday shopping days of the year, reaching out to share deals in [Aruba](#) that travelers can take advantage of this festive season!

With [Google searches for Travel Tuesday skyrocketing](#), it's clear consumers plan to prioritize the gift of travel - [with tropical destinations leading the way](#) - again this year. To celebrate, the One Happy Island's partners are offering an abundance of deals that will make it a compelling choice.

Please find below, a quick overview of timely offerings at Aruba's hotels between Black Friday and Travel Tuesday and relevant images [HERE](#). If you have any questions, please let me know.

All the best,

[REDACTED]



Amsterdam Manor Beach Resort

Amsterdam Manor Beach Resort Aruba is celebrating their 35th anniversary this Black Friday with the **FlashBLACK Friday 35** sale including 35% off stays, and a Food & Beverage credit ranging from \$50-100\$ depending on room type from November 19 to December 4, 2024, for travel between November 21, 2024, and December 15, 2025. Minimum 4-night stay. Use promo code *FlashBlack35* at checkout.

Aruba Marriott Resort & Stellaris Casino

Guests can receive \$100 resort credit and a up to 25% discount for stays four nights or longer at Aruba Marriott Resort & Stellaris Casino booked from November 27 - December 6, 2024. This promotion is available for stays from March 1 - July 31, 2025 and can be redeemed using the code E4000 (or code M96 for BonVoy members) at checkout.

Brickell Bay Beach Club & Spa

Brickell Bay Beach Club & Spa, which will transition to TRYP by Wyndham this December, is offering 35% off stays booked between November 27 and December 3, 2024 for travel from November 27, 2024 - December 30, 2025 (blackout dates apply). Guests can redeem by booking with this link [HERE](#).

Embassy Suites By Hilton Aruba

The Embassy Suites by Hilton Aruba is inviting all guests who book a stay for four nights to get a fifth night free! The one time promotion is available from November 22-December 2nd, 2024 for stays between December 2, 2024 – December 20, 2025 (holidays and blackout dates apply). Use promo code P23 at checkout.

Hilton Aruba Caribbean Resort & Casino

At Hilton Aruba Caribbean Resort & Casino, visitors who use the promo code SO can enjoy up to 35% savings when booking six nights or more. The deals will be available between November 29 - December 2, 2024 for travel valid January 31, 2024 - May 01, 2025. Full prepayment required at booking, non-refundable rate. Subject to availability, blackout dates may apply.

[JOIA Aruba by Iberostar](#)

The brand new JOIA Aruba By Iberostar, which is welcoming the first guests to their luxurious property on the shores of Eagle beach this December, is offering 40% discounts on bookings made between November 21st and December 3rd, 2024, for trips from December 1st, 2024 to October 31st, 2025.

[Renaissance Wind Creek Aruba](#)

From November 29 through December 3, Renaissance Wind Creek Aruba Resort is offering guests who book two nights or more up to 30% off on their stay. Designed to support both physical and financial wellness, this promotion invites guests to experience the feeling of rejuvenation the island is known for at a more accessible price. Offer is available for stays between December 1, 2024 and November 1, 2025. Use promo code S5988 at checkout.

This material is distributed by Zeno Group, Inc. on behalf of Aruba Tourism Authority. Additional information is available at the Department of Justice, Washington, DC.



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