

From: [Redacted]
Subject: FW: Love Month Travel Recs: Relaxation and Romance in Aruba
Date: Thursday, January 23, 2025 8:48:11 AM
Attachments: image005.png
image006.png
image010.png

Hi [Redacted] -

Please see below for our Experience Aruba's R&R for Aruba Tourism Authority that was sent to 41 journalists today, 1/23.

Thanks!

[Redacted]
[Redacted]

From: [Redacted]
Sent: Thursday, January 23, 2025 9:03 AM
To: [Redacted]
Subject: Love Month Travel Recs: Relaxation and Romance in Aruba

Hi [Redacted]

Ahead of love month, reaching out today to share an overview of relaxing and romantic wellness activities in Aruba for travelers to consider this year. With Valentine's day travel searches continuously increasing each year, it's clear that romantic escapes to tropical destinations are increasing in popularity!

With bespoke spa experiences (including those incorporating the world famous Aruba Aloe), cooling sands and healing waters that naturally help visitors recharge, the One Happy Island is the perfect destination for travelers looking for a rejuvenating escape.






Please find images [HERE](#), more details below, and let me know if you have any questions. Is this a fit for your coverage?

Thank you,

[Redacted]

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REJUVENATING WELLNESS EXPERIENCES	
Better Together at Bucuti & Tara	
	Couples can embark on a journey of tranquility in the serene oasis of Bucuti & Tara Beach Resort with this wellness-oriented package complete with massages, private yoga and meditation classes and a personal concierge to handle all the planning.
Romantic Sunset Concierge Experience and Couples Spa Suite at Hilton Aruba Caribbean Resort & Casino	
	Guests can enjoy a variety of couple treatments at the Hilton's eforea Spa, including those offered in their dedicated indoor couples suite. Meanwhile, the Sunset Concierge offers a romantic and scenic culinary adventure that expecting couples won't want to miss, complete with artisanal private dining, specially curated dining locations and the famous Aruban sunset.
Signature Experience at Hyatt Regency Aruba Resort Spa and Casino	
	Love birds looking to unwind in paradise will find space to reconnect and premium amenities when they choose the hotel's Signature Experience, which includes daily access to the exclusive Regency Club Lounge, daily beach services, a private cabana at the adult pool for one day and more. Meanwhile, the on-site Zoia Spa offers treatments inspired by Aruba's natural resources, including specialized massages and body therapies using local aloe vera to promote healing and relaxation.
Couples Massage at the Aruba Marriott Resort & Stellaris Casino	
	From the largest spa on island, to the adults-only H2Oasis pool and the adults-only Tradewinds club, there is something for every mood to help guests relax at the Aruba Marriott. At the Mandara Spa, couples should try the Couples Massage for a relaxing and romantic experience.
Romance package at Boardwalk Boutique Hotel	
	Set amidst lush gardens once home to a coconut plantation, couples can unwind, reconnect through the dedicated romance package, which includes a 45 minute couples massage on site in the tranquil treatment room.



"Deseo pa Dos" Spa Experience at Ritz-Carlton, Aruba



Experience a serene retreat to unwind and reconnect with exclusive offerings for mom and dad. The "Deseo pa Dos" spa experience is a blissful journey featuring a luscious honey scrub, followed by a soothing aromatherapy massage. Meanwhile, their Dinner on the Beach is a culinary delight set against the backdrop of the setting sun, a 4 course menu and live entertainment of the guests choosing.

Beachfront Spa Experience at Manchebo Beach Resort & Spa



Made up of five private cabanas on the white sands of Eagle Beach, Manchebo Beach Resort & Spa's Spa Del Sol allows couples to enjoy the spa treatment of their choice together while the waves crash in the background and the sun peaks in, creating the ultimate overlap of relaxation and romance.

