

From: [REDACTED] [mas](#)
Subject: FW: YOU'RE INVITED TO ARUBA | Small Group Press Trip - Culinary Exploration
Date: Wednesday, February 5, 2025 12:42:16 PM
Attachments: [image003.png](#)
[image004.png](#)

Hi [REDACTED] –

Please see below for our **Culinary Group Press Trip pitch** for Aruba Tourism Authority that was sent to 12 journalists today, 2/5.

Thanks!

[REDACTED]

[REDACTED]

From: [REDACTED]
Sent: Wednesday, February 5, 2025 1:08 PM
To: [REDACTED]
Subject: YOU'RE INVITED TO ARUBA | Small Group Press Trip - Culinary Exploration

H [REDACTED]

I'm reaching out to invite you on a ***culinary-themed*** small group press trip to the One happy island of **Aruba**, from **Thursday, October 9 - Monday, October 13.**

Embark on a unique culinary journey by savoring Aruba's fusion of flavors and vibrant restaurant scene inspired by the island's diverse population (100+ nationalities call the island home!) From local hot spots and distilleries to fine dining, taste and sip all that the One Happy Island has to offer and foster a deeper understanding of the island's culinary style.

Potential Itinerary Highlights (*the itinerary isn't final yet, but we are looking to include the following*):

- Distillery & Winery Tastings
- Chef's Table Restaurant Experience
- Local Hidden Gems & Cuisine

Best,

[REDACTED]

This material is distributed by Zeno Group, Inc. on behalf of the Aruba Tourism Authority. Additional information is available at the Department of Justice, Washington, DC.

More information about Aruba: A Dutch Caribbean island with a diverse mix of cultural influences, Aruba is home to [one of the best beaches](#) in the world, a secluded [natural pool](#) set against the island's Arikok National Park, a vibrant arts scene in San Nicolas and more!

