

From: [REDACTED]
Subject: FW: Experience the Rich History of Aruba: The Caribbean's Cultural Melting Pot
Date: Wednesday, February 5, 2025 12:59:02 PM
Attachments: [image001.png](#)
[image005.png](#)
[image009.png](#)

Hi [REDACTED] -

Last one for today haha! Please see below for our **Culture in Aruba pitch** for Aruba Tourism Authority that was sent to 45 journalists today, 2/5.

Thanks!

[REDACTED]

[REDACTED] [REDACTED]

From: [REDACTED]
Sent: Wednesday, February 5, 2025 1:57 PM
To: [REDACTED]
Subject: Experience the Rich History of Aruba: The Caribbean's Cultural Melting Pot

Hi [REDACTED],

In 2025, travelers are increasingly seeking a destination that provides authentic, meaningful cultural experiences. For those interested in a culture and art-focused getaway should look no further than the One Happy Island of [Aruba](#), packed with hundreds of years of rich history and home to 100+ nationalities.

Aruba offers several cultural events and unique attractions such as the [71st anniversary of Carnival](#) and [San Nicolas murals](#) and offers delicious local cuisine from [The Old Cunucu House](#), [Papiamento Restaurant](#) and more.

Please find images [HERE](#), more details below, and let me know if you have any questions.





Is this a fit for your coverage?

Thank you,

[REDACTED]

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CULTURAL ATTRACTIONS	
	<p><u>71st Anniversary of Carnival (March)</u> Aruba’s biggest party of the year is a month-long celebration consisting of festive parties, dazzling parades, and vibrant musical events. The Grand Parade in Oranjestad will take place on March 2, 2025, putting a celebratory cap on the annual festivities.</p>
	<p><u>San Nicolas</u> Formerly a hub of international workers at the long-closed oil refinery, today it is emerging as Aruba’s cultural capital. This resurgence is propelled by its burgeoning arts movement, which began in 2016 when the mural festival attracted 15 of the best muralists from around the world to redefine the city’s character through public art. Today, the city is a canvas featuring over 60 murals.</p>
	<p><u>Arikok National Park</u> Nearly 20% of Aruba is a designated National Park with Arikok National Park taking up about 7,907 acres. It’s home to a variety of unique attractions and cultural heritage sites, including spectacular caves, original Indian rock drawings, unusual land formations made from lava, quartz diorite and limestone.</p>
	<p><u>Alto Vista Chapel</u> Perched on a hilltop overlooking the island's rugged terrain, the chapel is a testament to Aruba's rich Catholic heritage. Its origins can be traced back to 1750 when it was built by a Spanish missionary. Surrounded by cacti and with breathtaking panoramic views of the coastline, it offers a peaceful retreat away from the bustling tourist areas.</p>
	<p><u>Fort Zoutman Historical Museum</u> Originally built in 1796 to provide coastline</p>



protection, it is now a home of history and cultural celebration. Aruba’s oldest remaining building, it invites visitors to come and learn more about Aruban culture at events such as the the Bon Bini festival, a year-round folkloric celebration that takes place every Tuesday night.

LOCAL CULINARY SCENE



The Old Cunucu House

Experience authentic Aruban cuisine and warm island hospitality at the Old Cunucu House Restaurant. Enjoy lunch or dinner in the charming, historic 150-year-old cunucu house or on the outside veranda. The menu features local specialties like keshi yena, stewed chicken, goat, and fresh fish.



Papiamento Restaurant

Papiamento is serving upscale local cuisine in an historic 100+ year old “cunucu” house. They serve an array of delicious appetizers, home style cooked meals, and rich desserts. Guests can dine in the lush garden beside the sparkling pool, and guests are also able to check out Papiamento’s wine vault and cigar lounge while learning about the history of antiques that decorate the home.



Pepe Margo

The distillery is located in a historic house in Aruba which was once home to Catarina Margarita (Margo) Arends who became well known for her creative culinary flair. Today, the distillery combines traditional distillation techniques with the techniques of Margo to produce unique spirits, honoring the remarkable history of the house and celebrating Margo's enduring influence.

