

**From:** [REDACTED]  
**Subject:** FW: YOU'RE INVITED TO ARUBA |Small Group Press Trip - Beyond the Beach  
**Date:** Thursday, February 6, 2025 8:23:48 AM  
**Attachments:** [image003.png](#)  
[image004.png](#)

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[REDACTED]

Please see below for our **Culture Group Press Trip pitch** for Aruba Tourism Authority that was sent to 23 journalists on 2/3.

Thanks!

[REDACTED]

[REDACTED] [REDACTED]

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**From:** [REDACTED]  
**Sent:** Wednesday, January 29, 2025 9:50 AM  
**To:** [REDACTED]  
**Subject:** YOU'RE INVITED TO ARUBA |Small Group Press Trip - Beyond the Beach

[REDACTED]

I'm reaching out to invite you on a ***culture-themed*** small group press trip to the One happy island of **Aruba**, from **Thursday, April 3 - Monday, April 7**.

Slow down and immerse yourself in authentic Aruban experiences that go beyond the shorelines of its award-winning beaches. With hundreds of years of rich history and 100+ nationalities calling the island home, create connections with locals and see how the island's vibrant story comes to life.

**Potential Itinerary Highlights (*the itinerary isn't final yet, but we are looking to include the following*):**

- Tour of the famous murals and island festival in San Nicholas
- Quadirikiri & Fontein Cave Tour in Arikok National Park - explore the drawings of Arawak Indians on the ceilings, providing window into the island's history
- Aruba Aloe experience

- Alto Vista Winery tour
- See classic Dutch architecture in Oranjestad
- Taste local hidden gem restaurants with authentic cuisine

**Please let me know ASAP to reserve your spot if you're interested.** Then, I will share a form to fill out so we can begin booking your travel.

Looking forward to hearing your thoughts!

Best,



*This material is distributed by Zeno Group, Inc. on behalf of the Aruba Tourism Authority. Additional information is available at the Department of Justice, Washington, DC.*



**More information about Aruba:** A Dutch Caribbean island with a diverse mix of cultural influences, Aruba is home to [one of the best beaches](#) in the world, a secluded [natural pool](#) set against the island's Arikok National Park, a vibrant arts scene in San Nicolas and more!

