

From:

Subject:

FW: Plan the Ultimate Family Fun Vacation in Aruba | All-Inclusive Hotels, Unique Experiences & More

Date:

Wednesday, March 26, 2025 12:44:34 PM

Attachments:

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Hi [REDACTED] -

Please see below for our **Family Travel pitch** for Aruba Tourism Authority that was sent to 44 journalists on 3/26.

Thanks!

[REDACTED]

[REDACTED]

From: [REDACTED]

Sent: Wednesday, March 26, 2025 1:31 PM

To: [REDACTED]

Subject: Plan the Ultimate Family Fun Vacation in Aruba | All-Inclusive Hotels, Unique Experiences & More

Hi [REDACTED] -

The travel landscape shows that families planning their 2025 getaways are looking for destinations that offer both affordability, easy planning and immersive natural experiences. There's no better place that brings all of this together than the One Happy Island of [Aruba](#).

- **CLIMATE:** Located outside the hurricane belt, Aruba offers year-round sunshine, stunning white-sand beaches, and a wide range of family-friendly activities—making it a stress-free, fun-filled escape for all ages.
- **ACTIVITIES:** Families can hike through the terrain of [Arikok National Park](#) while uncovering the island's rich history, or kayak the calm waters of [Mangel Halto](#) for an up-close look at Aruba's vibrant marine life.
- **HOTELS:** To make vacation planning even easier, Aruba is home to a variety of all-inclusive resorts that offer the perfect blend of convenience, value, and family-friendly amenities.

Resorts like the [Holiday Inn Resort Aruba](#) feature a dedicated Kid's Club filled with fun activities, while [Divi Village Golf & Beach Resort](#) lets kids under five stay and eat for free.

- **FLIGHTS:** Aruba offers direct flights from many major US airports (Miami is about 2.5-hour flight and New York is about a 4-hour flight).

More details below on additional all-inclusive packages and activities on the island as well as images [HERE](#).


Is this a fit for your coverage? Let me know if you have any questions.

Best,



This material is distributed by Zeno Group, Inc. on behalf of Aruba Tourism Authority. Additional information is available at the Department of Justice, Washington, DC.

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HOTELS	
Divi & Tamarijn Aruba All Inclusives	
 A photograph of a multi-story resort building with a swimming pool in the foreground. The building has a modern design with balconies and is surrounded by tropical landscaping.	Perfect for families, the Divi & Tamarijn Aruba All Inclusive Resorts offer a fun-filled escape with activities for kids of all ages, both on the beach and in the water. Children ages 4-12 can enjoy the Sea Turtles Club , for fun with kids their ages while the parents relax. Activities offered include arts and crafts, face painting, scavenger hunts, pool time, movie time and much more.
Hilton Aruba Caribbean Resort	
	At the Hilton Aruba Caribbean Resort , families can enjoy a laid-back yet engaging island getaway. Kids can build sandcastles, challenge each other to oversized chess or connect four, and explore the ocean with guided snorkeling adventures. With an unbeatable location on Aruba's famous Palm Beach, the Hilton delivers



classic family fun with a touch of luxury.

[Holiday Inn Resort Aruba](#)



The [Holiday Inn Resort Aruba](#) brings family fun to the next level with its dedicated Kid's Club (ages 4–11), exciting theme days, games, crafts, and more. Parents can unwind while kids enjoy the on-site Activity Center, ping pong, tennis clinics, and a kid-friendly pool. Families also get free bike rentals to explore the area together. The resort's all-inclusive package includes daily meals, unlimited drinks, complimentary WiFi, and special discounts—plus kids eat and stay free.

[Riu Palace Aruba](#)



[Riu Palace Aruba](#) offers a vibrant all-inclusive escape designed with families in mind. Kids ages 4–12 can enjoy fun-filled days at the supervised Kids' Club, while the whole family takes advantage of multiple pools—including a dedicated kids' pool—and direct access to a stunning white-sand beach. The resort also features exciting water activities like kayaking, snorkeling, and stand-up paddleboarding. Parents can unwind at the fitness center or casino, then come together for nightly shows and live music as part of Riu's signature entertainment. With diverse dining options and activities for every age, it's the perfect blend of relaxation and adventure.

[Divi Village Golf & Beach Resort](#)

[Divi Village Golf & Beach Resort](#) delivers an all-inclusive experience packed with variety and value. Families not only enjoy this vibrant resort



but also have access to sister properties like Divi Dutch Village and Tamarijn Aruba via a complimentary shuttle. Little ones under five stay and eat free with each paying adult, making it a budget-friendly choice.

[Aruba Marriott Resort & Stellaris Casino](#)



Endless family fun awaits at [Aruba Marriott Resort & Stellaris Casino](#) on Palm Beach. Home to Aruba’s largest spa and casino, the resort offers spacious ocean-view rooms, direct beach access, large pools, and a swim-up bar. Active guests can enjoy new pickleball, tennis, and volleyball courts, plus water sports like snorkeling and paddleboarding. Parents can unwind at the Mandara Spa or try their luck at the Stellaris Casino. It's the perfect blend of relaxation and adventure.

ACTIVITIES

Arikok National Park



Nearly 20% of Aruba is protected as a National Park, preserving the island’s rich biodiversity, striking landscapes, and cultural heritage. Within [Arikok National Park](#), you’ll find caves, ancient Indian rock drawings, and land formations made of lava, quartz diorite, and limestone. Explore scenic trails with guided nature walks through dry riverbeds that lead to hidden bays like Moro, Boca Prins, and Dos Playa—each offering a unique glimpse into Aruba’s natural beauty.

California Lighthouse

Located on the northern tip of the island, the iconic [California Lighthouse](#) offers some of the best 360° views around. And now, you can even climb to the top for an unforgettable panoramic



experience!

Animal Tours



Donkeys have been an integral part of the island's culture for over 500 years. Known for their affectionate and gentle nature, they make wonderful companions. Visit the [Donkey Sanctuary](#) for a private 30+ minute session of hugging and petting with some of the friendliest, most loving donkeys around. You can also check out [The Butterfly Farm](#). Nestled in a lush tropical garden, this enchanting sanctuary is home to hundreds of butterflies fluttering freely every day of the year.

Kayaking at Mangel Halto



Known for being an ideal location to kayak or snorkel with its calm and shallow waters, [Mangel Halto](#) is a must visit for those who want to experience Aruba's ocean life up close.

Water Sports

Aruba is the Caribbean's premier destination for [water sports](#), offering everything from windsurfing and kitesurfing to paddle boarding, snorkeling, and even SUP yoga. Whether you're a beginner or an experienced adventurer, lessons are available for all skill levels.



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