

From: [REDACTED]
Subject: FW: Summer Savings and Family Fun in Aruba
Date: Wednesday, May 14, 2025 11:10:06 AM
Attachments: [image007.png](#)

Hi [REDACTED],

Please see below for the team's Summer 2025 Packages and Savings pitch for Aruba. This pitch was sent out today, 5/14 to 22 journalists.

Let us know if you have any questions!

Thanks,

[REDACTED]

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As [off-season travel continues to surge in popularity](#), the **Caribbean is quickly becoming a top summer destination**—offering exceptional value and a more relaxed experience.

[Aruba](#) is the place to enjoy stunning beaches, diverse cuisine, and year-round sunshine, and it's especially appealing in the summer. As the One Happy Island's off-season, it's the perfect time for travelers to enjoy fewer crowds and savings.

This year, **Aruba's hotels are offering limited-time packages to invite guests to enjoy enhanced value and relaxation during summer beach vacation**. Please find a full list of Aruba hotels offering timely packages for summer travel below and high-res images [HERE](#).

Is this a fit for your coverage? Let me know if you have any questions or need additional information!

Best,

[REDACTED]

[REDACTED]

Aruba Marriott Resort & Stellaris Casino - Seas the Summer

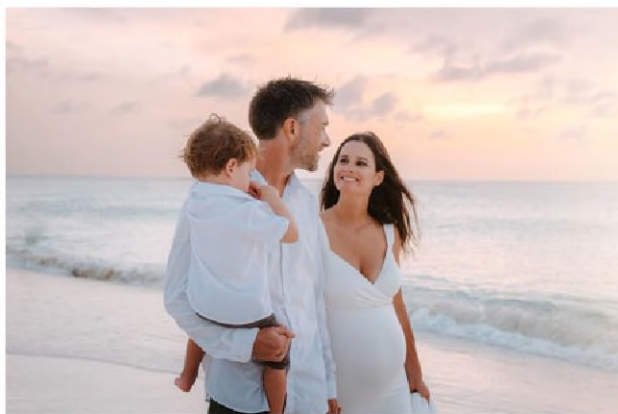


At this award-winning resort, which features ideal family fun with two on-site pools, a white-sand beach, and more than 10 on-site restaurants, guests can enjoy more with the Seas the Summer package, which includes:

- A welcome amenity beach bag with a collection of aloe products for sun-kissed skin
- \$150 dining credit
- Room upgrade (pending availability)

Valid through September 30, 2025, three-night minimum required. Use cluster code CUE when booking.

Amsterdam Manor Beach Resort - Family Fun Package



Just steps from Eagle Beach, Amsterdam Manor Beach Resort offers the ideal setting for a family-friendly summer escape. This summer, guests can take advantage of the resort's [Fun Family Package](#), which includes:

- A four-night stay in a Two-Bedroom Suite.
- A family breakfast at Passions on the Beach.
- Complimentary mimosas for the parents and ice cream for the kids.
- Special First Night Turndown Service with cookies, milk, and a cuddly stuffed animal souvenir for

the little ones!

Valid for stays from July 1- August 28, 2025. 4-night minimum required.

Boardwalk Boutique Hotel- Slow Summer Package



Boardwalk Boutique Hotel is inviting guests to [embrace a slower pace this summer with a package](#) filled with complimentary experiences including:

- Ocean sound baths at sunset
- Restorative Yoga under the palms
- Nature & Sustainability tour of the property
- Storytelling under the stars
- Herbal tea delivered right to the casita.
- Dedicated deep sleep pack

The property is also providing guests with complimentary tools to embrace this relaxing pace on their own including a “slow travel map” of hidden gems on island.

Bookable for stays from July 1-August 31, 2025 [HERE](#).

Bucuti & Tara Beach Resort- Complimentary Wellness Amenities

At the iconic Bucuti & Tara Beach Resort, wellness is deeply ingrained into every stay. Each guest has access to \$700 in value-add via complimentary daily wellness offerings, including:

- Personal Training
- Ocean Front Pilates
- Yoga on the Beach



Tai Chi & QiGone Energy Flow

- Mindfulness Beach Walk
- Mocktail Masterclass

These activities are available for stays year-round.

Divi & Tamarijn Aruba All Inclusives - Spring & Summer Savings



Divi & Tamarijn Aruba, featuring premium all-inclusive family fun just steps from Eagle Beach, is offering guests the chance [to enjoy up to 20% savings now through December 2025](#). This makes the ideal family retreat, including 11 all-inclusive dining options, eight bars, five freshwater pools, a kids club, and lots of activities, a more accessible summer escape.

Save save up to 20% for travel now– June 30, 2025, or 15 % for travel from July 1- December 18, 2025. No code is needed. Book by May 31, 2025

Radisson Blu Aruba - Memorial Day Package



Ideally located on the Palm Beach Strip and offering spacious suite-style accommodations exclusively multiple pools and brand new on-site dining, Radisson Blu Aruba's timely [Memorial Day package](#) includes:

- Two-Bedroom Suite
- Private Roundtrip Airport Transfer
- Welcome amenity - a curated beach party kit
- Dedicated concierge - offering 10% off all tours and excursions

Available for bookings made May19-29, 2025 [HERE](#).

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