

From: [REDACTED]
Subject: FW: Pups in Paradise: Aruba Welcomes Furry Travelers for National Dog Month
Date: Wednesday, July 16, 2025 10:14:46 AM
Attachments: [image001.png](#)
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[image008.png](#)
[image009.png](#)

Hi [REDACTED],

Please see below for our National Dog Month pitch for Aruba. This pitch was sent out today, 7/16 to 59 journalists.

Let us know if you have any questions!

Thanks,

[REDACTED]

[REDACTED]

From: [REDACTED]
Sent: Wednesday, July 16, 2025 11:10 AM
To: [REDACTED]
Subject: Pups in Paradise: Aruba Welcomes Furry Travelers for National Dog Month

Hi [REDACTED],

With [78% of American pet owners traveling with their pets each year](#), Aruba is the perfect destination to celebrate National Dog Month this August (and year-round).

Whether it's personalized concierge service, wellness experiences for pets, or thoughtful amenities like orthopedic dog beds and pet relief areas, Aruba's resorts are making it easier and more luxurious than ever to bring your pup along for the ride.

See [HERE](#) for hi-res images and below for how the island's top resorts are welcoming furry friends with open paws. Would this be a fit for any upcoming stories you're working on?

Thanks,

[REDACTED]

[REDACTED]

Bucuti & Tara Beach Resort



The adults-only Bucuti & Tara Beach Resort has elevated its pet-friendly offerings with a luxurious suite of amenities designed for small (up to 20 lbs), quiet, and housebroken pets. Furry guests are welcomed with a branded Bucuti & Tara bandana and nightly turndown treats, and enjoy the comfort of orthopedic dog beds and exclusive sunbeds. Each pet is paired with a personal concierge who can arrange tailored experiences like beach lounging, wellness activities, and pet-friendly excursions. Dining is a delight with options such as Pup Cups, Barkfest Bites, Woofles, Pupsicles, and other gourmet treats. A portion of every stay also supports Stimami Sterilisami, an award-winning initiative that has provided care for over 40,000 animals while promoting responsible pet ownership across Aruba.

Embassy Suites by Hilton Aruba Resort



Perfect for a sunny getaway or festive retreat, Embassy Suites by Hilton Aruba Resort is newly pet-friendly and welcomes furry family members with open arms. Pets can enjoy accommodation for up to two per room (combined weight of 75 lbs), access to an on-property pet relief area, and complimentary amenities including bowls, cozy pet beds, door signs, and disposable bags. Dogs and cats of all breeds are welcome, with a pet fee of \$75 per stay (up to four nights) or \$125 for longer visits.

[The St. Regis Aruba Resort](#)



The St. Regis Aruba Resort welcomes pets with refined hospitality, allowing one dog or cat per room with a maximum weight of 20 lbs. A non-refundable pet fee of \$250 per stay applies.

[The Ritz-Carlton, Aruba](#)



The Ritz-Carlton, Aruba offers a luxurious and highly personalized pet experience through its Very Important Pooch Program. Upon booking, a dedicated Pet Concierge manages all aspects of the dog's stay from travel logistics and dietary accommodations to special celebrations. On arrival, pups receive a warm welcome complete with a curated amenity kit, including a plush sofa bed, treats, toy, waste bags, and custom food and water bowls. Canine guests can dine from a gourmet Doggy Menu via in-room dining or at the Madero Pool & Beach Grill, and unwind in private Dog Cabanas while enjoying Aruba's breeze. Branded pet items such as bowls and toys are also available for purchase.

The program allows one dog per room (max 25 lbs), with a \$250 non-refundable pet fee. Additional deep-cleaning fees apply based on room category: \$250 for standard rooms, \$300 for Junior/Executive Suites, and \$400 for Deluxe/Ritz-Carlton Suites.

[Courtyard by Marriott Aruba Resort](#)

Courtyard by Marriott Aruba Resort ensures vacationers and their furry companions will have a truly memorable getaway with its ideal location on Palm Beach. Guests and their furry friend must weigh no more than 20lbs and travelers are subject to a \$150 cleaning fee.



[Secrets Baby Beach Aruba](#)



Secrets Baby Beach Aruba allows guests to bring small dogs during their stay (in certain room categories)! The resort provides your dog food and water bowls and a Secrets Resorts & Spas-themed dog bed and toys.

[Hyatt Place Aruba Airport](#)



Hyatt Place Aruba Airport provides travelers and their four-legged friends with quick access to Aruba's top attractions and spacious guest rooms to unwind and relax at the end of the day. Travelers bringing their dog are subject to a \$75 fee for stays up to 6 nights.

[Amsterdam Manor Beach Resort](#)

Amsterdam Manor Beach Resort Aruba extends their AAA Three Diamond hospitality to even the



furriest of guests, welcoming them in one of their personalized 72 pet-friendly rooms.

This material is distributed by Zeno Group, Inc. on behalf of Aruba Tourism Authority. Additional information is available at the Department of Justice, Washington, DC.



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