

**From:** [REDACTED]  
**Subject:** FW: Sports Tourism is Soaring as Aruba Hosts 2025 Open Beach Tennis Championships  
**Date:** Tuesday, October 14, 2025 9:12:10 AM  
**Attachments:** [image001.png](#)  
[image002.png](#)

Hi [REDACTED],

Sharing our Beach Tennis pitch below that was distributed to 32 journalists today, 10/14.

Let us know if you have any questions!

Thanks,

[REDACTED]

[REDACTED]

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**From:** [REDACTED]  
**Sent:** Tuesday, October 14, 2025 10:06 AM  
**To:** [REDACTED]  
**Subject:** Sports Tourism is Soaring as Aruba Hosts 2025 Open Beach Tennis Championships

Hi [REDACTED] -

The [global sports tourism market](#) is booming, and travelers are [valuing authentic cultural immersion](#) more than ever, making the [2025 Aruba Open Beach Tennis Championships](#) one of the premier events left on the calendar in the Caribbean this year.

From November 9–16, [Aruba's](#) sporting culture will take center stage as 1,200+ athletes from over 40 countries descend on the island's Bushiri Beach to compete against the hometown Aruban's for the championship.

The week of thrilling matches and vibrant island energy takes place right next to the historic downtown Oranjestad, providing attendees with the idyllic opportunity to explore Aruba's history, culture, white sandy beaches, and turquoise blue waters all at once.

Please see [HERE](#) for hi-res images and below on how to get involved with this year's Aruba Open Beach Tennis Championships.

Let me know if this is a fit for any upcoming stories or if you have any questions.

Thanks for considering,

[REDACTED]

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Aruba Open Beach Tennis Championships 2025	
	<p>As one of Aruba's most anticipated sporting events, the Aruba Open blends elite athleticism with the island's signature beach culture, offering fans and players an unforgettable experience where sport meets paradise.</p> <p><b>REGISTRATION TO PLAY:</b> <a href="#">HERE</a></p> <p><b>FAN TICKETS:</b> <a href="#">HERE</a></p> <p><b>TOURNAMENT DATES:</b> November 9 - 16, 2025</p> <p><b>GLOBAL COMPETITION:</b> Annual participating countries include Argentina, Aruba, Australia, Austria, Belgium, Bonaire, Brazil, Canada, Curaçao, France, Germany, Guadeloupe, Italy, Netherlands, Saint Barthélemy, Saint Martin (French part), Slovenia, Spain, United States, and Venezuela.</p>

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