

From:

Subject:

FW: YOU'RE INVITED TO ARUBA | Small Group Press Trip - Authentically-Aruban Culture

Date:

Thursday, February 19, 2026 2:17:09 PM

Attachments:

[image001.png](#)

[image002.png](#)

[image003.png](#)

Hi [REDACTED],

Please see below for the culture group press trip pitch, which was sent out today, 2/19 to 22 journalists.

Let us know of any questions!

Thanks,

[REDACTED]

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Hi [REDACTED] -

I'm reaching out to invite you on a ***culture-themed*** small group press trip to the One Happy Island of **Aruba**, from **Thursday, September 10 - Monday, September 14**.

Slow down and experience Aruba through its people, culture, and traditions. Rooted in hundreds of years of rich history and the 100+ nationalities that call the island home, the One Happy Island invites you to immerse in local experiences that showcase the "Masha Danki" spirit of the island.



Potential Itinerary Highlights (*the itinerary isn't final yet, but we are looking to include the following*):

- Tour of the famous murals and art festival in San Nicholas
- Oranjestad Walking Tour & Historic Landmarks - see classic Dutch architecture
- Quadirikiri & Fontein Cave Tour in Arikok National Park - explore the drawings of Arawak Indians providing a window into the island's history

- Alto Vista Winery tour
- Taste local hidden gem restaurants with authentic cuisine

Please let me know ASAP to reserve your spot if you're interested. Then, I will share a form to fill out so we can begin booking your travel.

Looking forward to hearing your thoughts!

Best,



This material is distributed by Zeno Group, Inc. on behalf of the Aruba Tourism Authority. Additional information is available at the Department of Justice, Washington, DC.



More information about Aruba: A Dutch Caribbean island with a diverse mix of cultural influences, Aruba is home to [one of the best beaches](#) in the world, a secluded [natural pool](#) set against the island's Arikok National Park, a vibrant arts scene in San Nicolas and more!



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