

From:

Subject:

FW: YOU'RE INVITED TO ARUBA | Small Group Press Trip - Culinary Exploration

Date:

Thursday, February 19, 2026 2:19:13 PM

Attachments:

[image002.png](#)

[image003.png](#)

Hi [REDACTED],

Please see below for the culinary group press trip pitch, which was sent out today, 2/19 to 24 journalists.

Let us know of any questions!

Thanks,

[REDACTED]

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Hi [REDACTED] -

I'm reaching out to invite you on a ***culinary-themed*** small group press trip to the One Happy Island of **Aruba**, from **Thursday, October 8 - Monday, October 12.**



Discover Aruba through its food—where a global community of more than 100 nationalities has shaped a dynamic, ever-evolving culinary scene of flavor fusions. From beloved local spots and artisanal distilleries to refined, chef's table experiences, this journey offers a taste of the island's foodie influences and creativity, revealing how Aruba's culture comes to life on the plate.

Potential Itinerary Highlights (*the itinerary isn't final yet, but we are looking to include the following*):

- [Autentico culinary festival](#) – featuring pavillion tour in downtown Oranjestad and dedicated star chef lead immersive programming
- Distillery & Winery Tastings

- Chef's Table Restaurant Experience
- Local cuisine cooking class
- Local Hidden Gems & Cuisine

Please let me know ASAP to reserve your spot if you're interested. Then, I will share a form to fill out so we can begin booking your travel.

Best,



This material is distributed by Zeno Group, Inc. on behalf of the Aruba Tourism Authority. Additional information is available at the Department of Justice, Washington, DC.



More information about Aruba: A Dutch Caribbean island with a diverse mix of cultural influences, Aruba is home to [one of the best beaches](#) in the world, a secluded [natural pool](#) set against the island's Arikok National Park, a vibrant arts scene in San Nicolas and more!



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