

**From:** [REDACTED]  
**Subject:** FW: YOU'RE INVITED TO ARUBA | Small Group Press Trip - Wellness  
**Date:** Thursday, February 19, 2026 2:13:43 PM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)

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Hi [REDACTED]

Please see below for the wellness group press trip pitch, which was sent out today, 2/19 to around 30 journalists.

Let us know of any questions!

Thanks,

[REDACTED]  
[REDACTED]

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**From:** [REDACTED]  
**Sent:** Thursday, February 19, 2026 2:55 PM  
**To:** [REDACTED]  
**Subject:** YOU'RE INVITED TO ARUBA | Small Group Press Trip - Wellness

Hi [REDACTED],

I'm reaching out to invite you on a **wellness-themed** small group press trip to the One Happy Island of **Aruba**, from **Thursday, April 9 - Monday, April 13**.



We invite you to experience Aruba's unique ability to help guests slow down, reset, and rejuvenate. Through low-impact, mindful experiences, you'll discover how the One Happy Island nourishes the mind, body, and soul—while honoring the natural qualities, traditions, and local communities that make Aruba truly restorative.

**Potential Itinerary Highlights (the itinerary isn't final yet, but we are looking to include the following):**

- Bespoke spa experiences
- Trip to Aruba's Aloe Vera factory and museum

- Dedicated exploration of Aruba's breathtaking land and sea landscapes
- Yoga + Meditation Session

**Please let me know ASAP to reserve your spot if you're interested.** Then, I will share a form to fill out so we can begin booking your travel.

Thanks,



*This material is distributed by Zeno Group, Inc. on behalf of the Aruba Tourism Authority. Additional information is available at the Department of Justice, Washington, DC.*



**More information about Aruba:** A Dutch Caribbean island with a diverse mix of cultural influences, Aruba is home to [one of the best beaches](#) in the world, a secluded [natural pool](#) set against the island's Arikok National Park, a vibrant arts scene in San Nicolas and more!



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