

From: [REDACTED]
Subject: FW: YOU'RE INVITED TO ARUBA | Small Group Press Trip
Date: Thursday, February 19, 2026 1:59:17 PM
Attachments: [image001.png](#)
[image003.png](#)
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[image002.png](#)

Hi [REDACTED],

Please see below for our group press trip pitch, which was sent out today, 2/19 to around 107 journalists. Each of the below trips has a dedicated full pitch as well, so please let us know if you would need to see these and we can copy and paste each into an email and send your way.

Let us know of any questions!

Thanks,

[REDACTED]

[REDACTED] [REDACTED]

From: [REDACTED]
Sent: Thursday, February 19, 2026 2:25 PM
To: [REDACTED]
Subject: YOU'RE INVITED TO ARUBA | Small Group Press Trip

Hi [REDACTED],

I hope you are well! Excited to invite you to experience the One Happy Island of Aruba on one of our 2026 small group press trips! Know you wanted to join us last year but had a conflict, so we wanted to make sure to include you this year.

We've curated a handful of distinct trips throughout the year, each focused on a distinct theme that showcases the special qualities that make Aruba one of the top destinations in the world:

- **Wellness | (Thursday, 4/9 - Monday, 4/13):**

Experience the feeling of rejuvenation the One Happy Island is legendary for, firsthand. This trip will feature mindful, low-impact programming that showcases the island's naturally restorative qualities and top-class wellness offerings including spa treatments, yoga and meditation, a visit to the Aruba Aloe factory and museum, an exploration of Arikok National Park, and more.

- **Reading Retreats | (Thursday 5/14 - Monday, 5/18)**

A literary-inspired escape centered on enjoying a digital detox, creativity, and reflection with dedicated beachfront reading time, journaling sessions, cultural immersion, and nature-forward experiences.

- **Culture | (Thursday 9/10 - Monday 9/14)**

Connect with Aruba's layered history and vibrant identity through mural tours of Aruba's culture capital, Dutch colonial architecture in Oranjestad, cave explorations in Arikok National Park, and authentic local dining.

- **Culinary | (Thursday 10/8 - Monday 10/12)**

Discover Aruba's diverse and multicultural food scene during the [Autentico Culinary Festival](#), complemented by chef's table experiences, distillery and winery tastings, and behind-the-scenes access to the island's most exciting culinary voices.

Please let me know ASAP if you're interested in attending any of the trips listed above. Once you confirm, I will send you a form to fill out so we can reserve your spot and start arranging your travel.

Let me know if you have any questions – looking forward to hearing from you!

Thanks,



This material is distributed by Zeno Group, Inc. on behalf of the Aruba Tourism Authority. Additional information is available at the Department of Justice, Washington, DC.



More information about Aruba: A Dutch Caribbean island with a diverse mix of cultural influences, Aruba is home to [one of the best beaches](#) in the world, a secluded [natural pool](#) set against the island's Arikok National Park, a vibrant arts scene in San Nicolas and more!



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