

From: [REDACTED]
Subject: FW: Aruba Celebrates 40 Years of Independence
Date: Monday, March 23, 2026 11:48:39 AM
Attachments: [image009.png](#)

Hi [REDACTED],

Please see below for our 40 Years of Aruba Independence pitch, which was sent out on Thursday, 3/19, to 30 journalists.

Let us know of any questions!

Thanks,

[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
From: [REDACTED]
Sent: Thursday, March 19, 2026 1:44 PM
To: [REDACTED]
Subject: Aruba Celebrates 40 Years of Independence

Hi [REDACTED],

Are you working on any stories regarding landmark cultural moments for popular travel destinations? This week, Aruba is celebrating a historic moment in the history of the people, culture, and identity that have made it one of the most beloved travel destinations.

This year, Aruba commemorates **40 years of independence**, a historic milestone that reflects the spirit and determination of the Aruban people. Additionally, this week the island celebrates the 50th anniversary of its national anthem, "Aruba Dushi Tera," and national flag – key moments in the affirmation of Aruba's cultural identity.

These moments provide the ideal timing to discover Aruba's history through its cultural and historical attractions. Please see below, a quick overview of the museums that provide a window into the story of Aruba, along with corresponding images [HERE](#).

Is this a fit for anything you are working on? Thank you for letting me know.




Best,

[REDACTED]

...

[Visitor Opportunities to Discover Aruba's History and Culture](#)

	<p style="text-align: center;">Museum of Industry</p> <p>A tribute to Aruba's economic evolution, the Industry Museum features interactive exhibits that showcase the One Happy Island's transition from primarily a resource exporter for commodities like oil, gold, and aloe to the tourism escape it is today.</p>
	<p style="text-align: center;">Carnival Euphoria Museum</p> <p>Dedicated to showcasing what it means to celebrate Carnival in Aruba, The Carnival Euphoria Exhibition showcases the island's carnival heritage through hands-on workshops, as well as costume and memorabilia displays.</p>
	<p style="text-align: center;">San Nicolas Community Museum</p> <p>Sitting in the restored Nicolass store brings the dynamic history of San Nicolas to life with recreated rooms and artifacts that showcase the island's early communities throughout several distinct economic time periods.</p>
	<p style="text-align: center;">Fort Zoutman Historical Museum</p> <p>Fort Zoutman Historical Museum, originally built in 1796 to provide coastline protection, is now a home of history and cultural celebration. Aruba's oldest remaining building, it is now home to exhibits that outline key moments and developments throughout the island's history.</p>
	<p style="text-align: center;">National Archaeological Museum of Aruba</p> <p>Located in a historic and century-old cunucu house and mansion, the National Archaeological Museum of Aruba is home to artifacts and exhibits that preserve the One happy island's Amerindian cultural heritage- with some artifacts dating back to 2500 BC.</p>

	<p style="text-align: center;">Fontein Cave, Arikok National Park</p> <p>Fontein Cave, rich with ancient Arawak petroglyphs, is a sacred space of history, transformation, and introspection that provides a window into the lives of the first settlers on the island.</p>
Milestone Anniversary Details	
	<p style="text-align: center;">Status Aparte</p> <p>As of January 1, 1986, Aruba became an autonomous country within the Kingdom of the Netherlands, with its own government, parliament, and broad responsibility to direct its own economic, social, and institutional development.</p>
	<p style="text-align: center;">Flag and Anthem</p> <p>In 2026, Aruba commemorates 50 years of its National Anthem, "Aruba Dushi Tera," officially adopted on March 18, 1976—the same day as our national flag. The adoption of both the anthem and the flag marked a decisive moment in the affirmation of Aruba's cultural and national identity.</p>

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