

From: [REDACTED]
Cc: [REDACTED]
Subject: FW: Sweat Jetting in Aruba – the Perfect Active Escape
Date: Thursday, April 9, 2026 10:11:17 AM
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[image007.png](#)
[image008.png](#)
[image009.png](#)
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Hi [REDACTED],

Please see below for our Sweat Jetting in Aruba pitch, which was sent out today, 4/9, to 26 journalists.

Let us know of any questions!

Thanks,

[REDACTED]

[REDACTED] [REDACTED] [REDACTED]

From: [REDACTED]
Sent: Thursday, April 9, 2026 10:52 AM
To: [REDACTED]
Subject: Sweat Jetting in Aruba – the Perfect Active Escape

Hi [REDACTED]

I really enjoyed your piece in [Athletech News](#) featuring the Sweat Jetting trend! As you know, active travel is having a moment, with travelers increasingly planning trips aimed at achieving and witnessing athletic feats and [“sweat jetting” is emerging as one of travel’s fastest-growing trends](#).





The One Happy Island offers the ideal balance of high-energy activity and intentional recovery. From endurance events and water sports to restorative experiences, **Aruba** makes it easy for travelers to push their limits *and* recharge after.

Please see [HERE](#) for hi-res images and below for standout ways Aruba brings the sweat jetting trend to life. Would this be a fit for any upcoming coverage?

Thanks,

[REDACTED]

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SWEAT JETTING IN ARUBA: WHERE TO GET ACTIVE	
For The Fans	
	<p>Hi-Winds Aruba (May 13th – May 18th, 2026)</p> <p>The Caribbean’s largest windsurfing and kitesurfing event draws both elite athletes and amateurs, with Aruba’s steady trade winds creating ideal conditions for competition and spectators alike.</p>
	<p>Aruba Marathon (June 6 – June 7, 2026)</p> <p>A destination race along Aruba’s coastline, attracting international runners with ocean views, consistent winds, and a Boston-qualifying course.</p>
	<p>Aruba Open Beach Tennis Championships (November 8 – November 15, 2026)</p> <p>Welcoming over 1,200 athletes from 40+ countries, this global competition transforms Bushiri Beach into a high-energy hub for sport and spectators.</p>
For the Adventurer	
	<p style="text-align: center;">Arikok National Park</p> <p>Covering nearly 20% of the island, Arikok offers rugged terrain for hiking, trail running, and guided exploration across caves, coastline, and desert landscapes.</p>
	<p style="text-align: center;">Water Sports + Ocean Activities</p> <p>From snorkeling and scuba diving to paddleboarding, windsurfing and kitesurfing, Aruba offers a wide range of water activities for every type of traveler. Visitors can sail on</p>



catamarans, explore coral reefs and shipwrecks like the Antilla, or enjoy kayaking, parasailing, and tubing – all supported by steady trade winds and calm, clear waters.

RECOVER + RESET: WELLNESS EXPERIENCES IN ARUBA



Yoga + Movement

Resorts like Manchebo Beach Resort & Spa offer daily beachfront yoga and pilates classes in open-air settings, ideal for post-activity recovery.



Spa + Recovery Rituals

From open-air massages at Spa del Sol to aloe-infused treatments at The Ritz-Carlton, Aruba, the island's spa offerings are designed to support muscle recovery and full-body restoration.



Guided Meditation + Mindfulness

Guided meditation and breathwork experiences help travelers reset mentally and physically after high-intensity days. Sessions are available with [Shanti Aruba](#).



Innovative Wellness

From floating meditation at Radisson Blu Aruba to having a personalized wellness concierge at Bucuti & Tara Beach Resort, Aruba offers low-impact, restorative experiences designed to

| support both performance and relaxation. |

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Additional information is available at the Department of Justice, Washington, DC.

