

From: [REDACTED]
 To: [REDACTED] in Aruba: Resort Savings & Island Experiences
 Date: Friday, May 15, 2026 10:42:57 AM
 Attachments: [image001.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)

Hi [REDACTED],

Please see below for our Memorial Day pitch, which was sent out today, 5/15, to 25 journalists.

Let us know of any questions!

Thanks,
 [REDACTED]

[REDACTED] [REDACTED] [REDACTED]

From: [REDACTED]
 Sent: Friday, May 15, 2026 11:31 AM
 To: [REDACTED]
 Subject: Memorial Day in Aruba: Resort Savings & Island Experiences

Hi [REDACTED]





With Memorial Day marking the unofficial start of summer – and a record number of [45 million Americans expected to travel for the holiday weekend](#) – many are looking for warm-weather getaways that combine relaxation, exploration, and value. Just outside the hurricane belt with year-round sunshine and direct flights from major U.S. cities, Aruba offers an easy Caribbean escape for long-weekend travelers seeking beach time, adventure, dining, wellness, and culture all in one destination.

Whether travelers are planning a relaxing beach retreat, a group getaway, or an activity-filled long weekend filled with snorkeling, hiking, golf, or watersports, Aruba’s hotels and resorts are rolling out Memorial Day packages and seasonal experiences to kick off summer travel.

Please find a curated selection of Memorial Day offerings below, and [HERE](#) for a selection of hi-res images.

Does this fit into any upcoming Memorial Day or summer travel coverage you’re working on?

Thanks,
 [REDACTED]

| Special Offerings & Experiences On Island | |
|---|---|
|  | <p>Renaissance Wind Creek Aruba Resort</p> <p>Travelers who book by May 24, 2026 can save more the longer they stay at Renaissance Wind Creek Aruba Resort, with up to 10% off stays of 3-4 nights, 15% off 5-night stays, and 20% off stays of 6 nights or more – making it an ideal option for travelers looking to extend their Memorial Day getaway.</p> |
|  | <p>JOIA Aruba by Iberostar</p> <p>Golf enthusiasts can take advantage of a special afternoon golf package at JOIA Aruba by Iberostar with tee times after 1:00 PM, including 18 holes, club rentals, one sleeve of golf balls, and a drink coupon for the 19th Hole Bar for \$195++ per person. Morning players can also receive 20% off an additional round, while the resort’s “Rent Once” promotion allows guests playing multiple rounds during their stay to pay a one-time club rental fee for 2, 3, or 4 rounds.</p> |
|  | <p>Amsterdam Manor Beach Resort</p> <p>Amsterdam Manor Beach Resort is inviting travelers to kick off summer with its “Memorial Day Summer Launch” package, available for stays May 23-31, 2026. The offer includes 35% off accommodations in newly renovated Superior Studios and One Bedroom Suites, along with a complimentary food and beverage credit of up to \$100 per reservation.</p> |
|  | <p>Divi & Tamarijn Aruba All Inclusive</p> <p>The resorts are also offering savings through their “Sunny Days Sale,” with up to 25% off all-inclusive stays through December 20, 2026 that are booked by June 30, 2026. The offer includes unlimited meals, beverages, activities, and entertainment, making it an ideal option for travelers planning a value-driven Caribbean getaway.</p> |

This material is distributed by Zeno Group, Inc. on behalf of Aruba Tourism Authority. Additional information is available at the Department of Justice, Washington, DC.

[REDACTED] [REDACTED] [REDACTED]

