

From: [REDACTED]
Cc: [REDACTED]
Subject: FW: For Readers Planning a "Beach Readaway," Aruba Has the Next Chapter
Date: Tuesday, July 21, 2026 11:26:15 AM
Attachments: [image006.png](#)

H [REDACTED]

Please see below for our pitch tied to the reading retreats trend, which was sent out today, 7/21, to 27 journalists.

Let us know of any questions!

Thanks,

[REDACTED]

[REDACTED] [REDACTED]

From: [REDACTED]
Sent: Tuesday, July 21, 2026 12:25 PM
To: [REDACTED]
Subject: For Readers Planning a 'Beach Readaway,' Aruba Has the Next Chapter

Hi [REDACTED],

If your readers are embracing this summer's "beach readaway" trend, Aruba offers plenty of inspiration for a literary-inspired escape. According to [Expedia's Unpack '26 Summer Travel Trends](#), beach readaways are on the rise as travelers seek vacations centered around slowing down with a good book, with Aruba named one of the top destinations for a beach readaway in 2026.

Whether it's curling up with a novel on Aruba's white-sand beaches, discovering stories behind the island's vibrant culture and art scene, or finding a peaceful oceanside spot to unplug, Aruba makes it easy to turn a reading list into the perfect itinerary. We've rounded up a selection of literary-inspired experiences that showcase why the One Happy Island is an ideal destination for book lovers. Hi-res images are available [HERE](#).

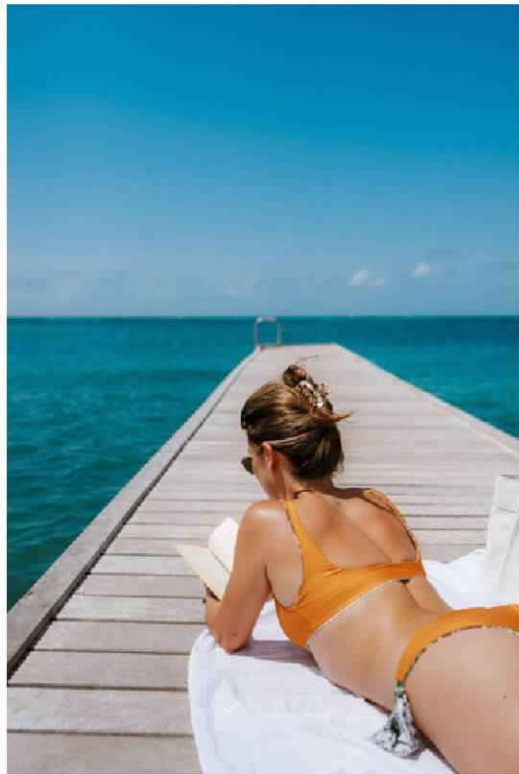
Let me know what you think!

[REDACTED]

LITERARY-THEMED TRAVEL IN ARUBA	
	Visit Biblioteca Nacional Aruba (National Library of Aruba) With branches in downtown Oranjestad and San



Nicolas, Biblioteca Nacional Aruba offers visitors a chance to explore the island's rich history and culture through local collections, exhibitions and community programming. Guests can also enjoy a quiet space to read, access free Wi-Fi and discover Aruba's literary and cultural heritage while exploring the island.



Browse Local Bookstores

Take home a piece of Aruba's culture by browsing local bookstores like [Plaza Bookshop](#) and [DeWit & VanDorp](#), where you'll find works by Aruban and Caribbean authors alongside books celebrating the island's history, culture and Papiamentu language.



Access Hyatt Regency Aruba Resort Spa and Casino's [Bedside Reading Program](#)

Unwind with Hyatt Regency Aruba Resort Spa and Casino's complimentary Bedside Reading program, which offers instant access to a curated collection of eBooks, audiobooks and guided meditations. Guests can simply scan a QR code to start reading or listening from anywhere around the resort, making it easy to relax poolside, on the beach or in the comfort of their room.

Unplug with a Good Book at [Bucuti & Tara Beach Resort](#)



At adults-only Bucuti & Tara Beach Resort, guests can embrace the art of slowing down in the newly redesigned Tara Lounge, home to a guest-curated international library featuring books left behind by travelers from more than 25 countries. From browsing the library to reading beneath a shaded palapa on award-winning Eagle Beach, the resort offers a peaceful setting to disconnect and finally finish that beach read.



Find Your Perfect Reading Nook at [Boardwalk Boutique Hotel Aruba](#)

Slow down and reconnect with a good book at Boardwalk Boutique Hotel Aruba, where tranquil spaces invite guests to unwind. Curl up in a hammock on your private patio, settle into a lounge chair by the pool or relax beneath a swaying palm at Boardwalk Beach for the ultimate vacation reading escape.

This material is distributed by Zeno Group, Inc. on behalf of Aruba Tourism Authority. Additional information is available at the Department of Justice, Washington, DC.



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