

From: [REDACTED]
To: [REDACTED]
Cc: [REDACTED]
Subject: FW: Aruba's Autentico Culinary Festival Returns October 3-11
Date: Friday, September 25, 2026 12:36:01 PM
Attachments: [image001.png](#)
[image002.png](#)

Hi [REDACTED],

Please see below for our Autentico event pitch, which was sent out yesterday, 9/24, to 72 journalists.

Let us know of any questions!

Thanks,

[REDACTED]

[REDACTED] [REDACTED] [REDACTED]

From: [REDACTED]
Sent: Thursday, September 24, 2026 11:52 AM
To: [REDACTED]
Subject: Aruba's Autentico Culinary Festival Returns October 3-11

Hi [REDACTED],

With [75% of tourists now identifying as culinary travelers](#), food is increasingly becoming part of how travelers experience a destination. Home to more than 100 nationalities, Aruba's culinary scene is a melting pot of cultures and flavors, blending longstanding local traditions with global influences and innovative new concepts.

Aruba's annual **Autentico Culinary Festival returns October 3-11** and invites travelers to taste their way through the island's diverse culinary scene with nine days of culinary programming and experiences across the island.

Festival highlights include Restaurant Week, exclusive Bucket List dining experiences with local and international chefs, and The Pavilion, an open-air celebration in the heart of Oranjestad.

Please find images [HERE](#). Let me know if this could be a fit for any upcoming coverage!

Thanks,

[REDACTED]

This material is distributed by Zeno Group, Inc. on behalf of Aruba Tourism Authority. Additional information is available at the Department of Justice, Washington, DC.

ZENO

FEARLESS PURSUIT OF THE UNEXPECTED

2025 PProvoke Purpose-Driven PR Agency of the Year
2024 PRWeek US Outstanding Large Agency

