Received by NSD/FARA Registration Unit 11/09/2026 11:31:55 AM

From: [redacted]
Subject: Interview Opp: Genie Bouchard on Racket Sports, Wellness & Aruba"s Beach Tennis Culture
Date: Monday, November 9, 2026 10:02:00 AM
Attachments: image001.png

H[redacted],

Reaching out to see if you'd be interested in **interviewing Wimbledon finalist turned professional pickleball player and tennis broadcaster Genie Bouchard** – I thought this would be right up your alley given your pro-tennis background and recent interviews with female athletes!

Genie is in Aruba for the Aruba Open Beach Tennis Championship (November 8-15) where she is experiencing the island's vibrant beach tennis culture, trying her hand at the sport and providing commentary during the championship matches.

As racket sports continue to attract new audiences, Genie offers a unique perspective on the growing crossover between disciplines, her own career evolution and the role sports play in her life on and off the court.

She is available to discuss:

- Her transition from professional tennis to pickleball and broadcasting, and what's next in her career
- The growing popularity of racket sports and crossover between disciplines
- Her experience at the Aruba Open, the rise of sports tourism and Aruba's appeal as a destination for racket sports enthusiasts
- Her passion for travel, wellness routines and life beyond the court

Genie is available for a 15-minute interview between November 23-25, via Zoom (on or off camera), phone, or email.

Would you be interested in connecting with Genie? Happy to coordinate an interview and share additional details, with imagery from her time in Aruba available following the event!

Best,
[redacted]

+++

About the Aruba Open Beach Tennis Championships
The Aruba Open Beach Tennis Championships brings together international professionals, amateur competitors and fans for an annual celebration of the sport. Since Aruba hosted its first international beach tennis tournament in 2008, the event grew into a globally recognized competition, attracting more than 1,200 players from over 40 countries. Hosted at Bushiri Beach, the championship combines professional competition with Aruba's warm hospitality and vibrant sporting community.

Received by NSD/FARA Registration Unit 11/09/2026 11:31:55 AM

Received by NSD/FARA Registration Unit 11/09/2026 11:31:55 AM

About Beach Tennis in Aruba

Beach tennis is an integral part of Aruba's local sporting culture, supported by a passionate community of players and a welcoming atmosphere that encourages participation across ages and skill levels. Combining elements of tennis, beach volleyball and badminton, the sport offers an accessible way for residents and visitors to stay active, connect with others and experience the island's outdoor lifestyle. Guests can discover the sport firsthand through lessons with local instructors, creating opportunities for meaningful connections and authentic experiences beyond the beach. As part of Aruba's commitment to Responsible Tourism, visitors are encouraged to embrace the Aruba Promise by respecting the island's natural environment and supporting local communities throughout their stay.

This material is distributed by Zeno Group, Inc. on behalf of Aruba Tourism Authority. Additional information is available at the Department of Justice, Washington, DC.

[redacted]



Received by NSD/FARA Registration Unit 11/09/2026 11:31:55 AM