

| Link  | Text   | Date              |  |  |  |  |  |  |
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| <a href="https://www.linkedin.com/company/11521587/admin/">https://www.linkedin.com/company/11521587/admin/</a>   | What does the impact of the COVID-19 pandemic mean for South Korean trade? The Diplomat explores:  | February 5, 2021  |  |  |  |  |  |  |
| <a href="https://www.linkedin.com/posts/us-korea-connect_south-korean-shipbuilders-outperforming-all-activity-6766013995112554497-MwLq">https://www.linkedin.com/posts/us-korea-connect_south-korean-shipbuilders-outperforming-all-activity-6766013995112554497-MwLq</a> | South Korean shipbuilders won new shipbuilding orders equivalent to 910,000 CGT last month. Last week, orders were placed for eight large shipping containers, all going to South Korean shipbuilders.   | February 12, 2021 |  |  |  |  |  |  |
| <a href="https://www.linkedin.com/feed/update/urn:li:activity:6768544749893767168">https://www.linkedin.com/feed/update/urn:li:activity:6768544749893767168</a>   | A surge in demand for chips and bio-health products boosted South Korea's exports to gain for a third month, signaling a recovery in global demand in the year ahead.  | February 19, 2021 |  |  |  |  |  |  |
| <a href="https://www.linkedin.com/feed/update/urn:li:activity:6771092714202177537">https://www.linkedin.com/feed/update/urn:li:activity:6771092714202177537</a>   | On Wednesday, The Korea International Trade Association confirmed LS Group Chairman, Koo Ja-yeol, as chairman. Koo will assume the post for an initial term of three years.  | February 26, 2021 |  |  |  |  |  |  |
| <a href="https://www.linkedin.com/posts/us-korea-connect_s-korean-companies-join-global-race-for-activity-6773615583490543616-1HUr">https://www.linkedin.com/posts/us-korea-connect_s-korean-companies-join-global-race-for-activity-6773615583490543616-1HUr</a>         | The South Korean Ministry of Industry, Energy and Trade has launched a domestic RE 100 campaign to encourage more industry players to expand the use of renewable energy sources in their operations.  | March 5, 2021     |  |  |  |  |  |  |
| <a href="https://www.linkedin.com/posts/us-korea-connect_south-koreas-goods-trade-surplus-with-the-activity-6776182499576967168-2cqG">https://www.linkedin.com/posts/us-korea-connect_south-koreas-goods-trade-surplus-with-the-activity-6776182499576967168-2cqG</a>     | South Korea's goods trade surplus with the United States increased 18.5 percent to \$24,801.8 million USD in 2020. South Korea ranked seventh in terms of the exports and imports alike.   | March 12, 2021    |  |  |  |  |  |  |
| <a href="https://www.linkedin.com/posts/us-korea-connect_biden-shifts-focus-back-to-us-alliances-activity-6778686496854548481-BQPP">https://www.linkedin.com/posts/us-korea-connect_biden-shifts-focus-back-to-us-alliances-activity-6778686496854548481-BQPP</a>         | The first overseas trip to South Korea and Japan by Biden administration cabinet members highlights Biden's balancing of the U.S.'s two most important Asian allies.   | March 19, 2021    |  |  |  |  |  |  |
| <a href="https://www.linkedin.com/feed/update/urn:li:activity:6781224477276565504">https://www.linkedin.com/feed/update/urn:li:activity:6781224477276565504</a>   | South Koreans' culture marketing serves as a masterclass for every brand that desires to be both culturally relevant and economically potent. As of August 2020, the Korean Culture and Information Service have set up 32 Cultural Centers in 28 countries. | March 26, 2021    |  |  |  |  |  |  |
| <a href="https://www.linkedin.com/feed/update/urn:li:activity:6783777541648875520">https://www.linkedin.com/feed/update/urn:li:activity:6783777541648875520</a>   | South Korea's deficit in the trade of intellectual property rights widened in 2020 from a year earlier as patent payments by firms increased. In 2020, the nation's intellectual property payments came to \$15.53 billion.                                  | April 2, 2021     |  |  |  |  |  |  |
| <a href="https://www.linkedin.com/feed/update/urn:li:activity:6783777541648875520">https://www.linkedin.com/feed/update/urn:li:activity:6783777541648875520</a>   | Last year, South Korea's annual exports were estimated at US\$564.3 billion. This year, annual exports are estimated to reach US\$605.3 billion, up 18.1 percent from a year ago.  | April 9, 2021     |  |  |  |  |  |  |
| <a href="https://www.linkedin.com/feed/update/urn:li:activity:6791388949223915520">https://www.linkedin.com/feed/update/urn:li:activity:6791388949223915520</a>   | South Korea's early trade report showed exports surging in April, buoyed by a recovery of global commerce and a low year-earlier base when the pandemic forced lockdowns across the globe.   | April 23, 2021    |  |  |  |  |  |  |