



نيوم NEOM

NEOM announces Elanan, a unique wellness retreat embedded in nature

NEOM, Kingdom of Saudi Arabia, February 21, 2024 – The Board of Directors of NEOM has announced Elanan, an exclusive guest retreat that redefines luxury and well-being experiences, set in the heart of nature. Its announcement marks the latest addition to NEOM – the evolving sustainable development taking shape in northwest Saudi Arabia.

Situated on the pristine Gulf of Aqaba coastline where the mountains meet the sea, Elanan sensitively emerges from within its lush oasis surroundings, fed by ancient natural springs. Featuring 80 bespoke rooms and suites, the retreat is designed with well-being at its core, offering a unique nature resort that embraces all the senses.

Elanan takes a modern approach to wellness, perfectly blending new technologies in a discreet luxurious setting that promotes relaxation and reflection. The signature facilities provide numerous options for guests to embrace themselves in tranquility, rest and recharge.

Elanan's architectural vision is underpinned by innovation and natural harmony. Utilizing ultra-modern design techniques, it creates intricate sculptures that delicately blend with the surrounding natural beauty. It boasts a contemporary aesthetic but retains a synergy with nature, creating a unique architectural experience for all to enjoy.

Guests can explore the large plazas, enjoy specialty private dining, find relaxation in the sun garden, or soak up the spectacular views from the top of the observation tower. From the moment visitors arrive, they begin a rejuvenating journey within the calming embrace of nature.

The revealing of Elanan follows the recent announcements of Leyja, Epicon, Siranna, Utamo, Norlana, Aquellum, Zardun, and Xaynor which are sustainable tourism destinations within the Gulf of Aqaba, all interlaced by NEOM's commitment to sustainable development.

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About NEOM

NEOM is an accelerator of human progress and a vision of what a New Future might look like. It is a region in northwest Saudi Arabia on the Red Sea being built from the ground up as a living laboratory – a place where entrepreneurship will chart the course for this New Future. It will be a destination and a home for people who dream big and want to be part of building a new model for exceptional livability, creating thriving businesses and reinventing environmental conservation.

NEOM will include hyperconnected, cognitive cities, ports and enterprise zones, research centers, sports and entertainment venues and tourist destinations. As a hub for innovation, entrepreneurs, business leaders and companies will come to research, incubate and commercialize new technologies and enterprises in groundbreaking ways. Residents of NEOM will embody an international ethos and embrace a culture of exploration, risk-taking and diversity.

For further information email media@neom.com or visit www.neom.com and www.neom.com/en-us/newsroom.

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