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Sent: 21 October 2024 13:24
To: Maram Alkadhi <Maram.Alkadhi@teneo.com>
Subject: COP29 Declaration on Enhanced Action in Tourism

Dear Colleague

The COP29 Presidency today published the final texts of nine Declarations and Pledges as part of its Action Agenda for the upcoming UN climate summit in Baku this November. These documents provide pathways for all global actors to come together and commit to enhanced ambition across key climate priorities. The COP29 Presidency's Action Agenda is a comprehensive set of initiatives designed to complement the formal UNFCCC negotiation process.

I have included the wider press release below, but I thought you might be particularly interested in the update to the Tourism Initiative. This initiative (attached) will include sectoral targets for tourism in NDCs and promote sustainable practices by reducing emissions and increasing resilience in the sector. A further initiative with outcomes to enhance transparency in the sector and provide frameworks for sustainable food systems in tourism.

I would be happy to go through any questions you might have, and talk to you more about this Initiative, or any other aspects of COP29. Please contact me at anytime!

Press Release:

COP29 Presidency publishes final texts of Declarations and Pledges for upcoming UN Climate Summit

- **COP29 Presidency calls on government and non-government stakeholders to endorse COP29 pledges and declarations**
- **COP29 Truce Appeal already supported by 127 countries and 1,100 non-state actors**
- **Full details revealed of COP29 Global Energy Storage and Grids Pledge to increase storage capacity six times to 1,500 GW**
- **Host Azerbaijan to publish full programme of events to galvanise global climate action**

BAKU, 21 October: The COP29 Presidency today published the final texts of nine Declarations and Pledges as part of its Action Agenda for the upcoming UN climate summit in Baku this November. These documents provide pathways for all global actors to come together and commit to enhanced ambition across key climate priorities.

The COP29 Presidency's Action Agenda, first outlined in an open letter to Parties and Constituencies in September, is a comprehensive set of initiatives designed to complement the formal UNFCCC negotiation process. While not part of the official negotiations, these Declarations and Pledges aim to catalyse action and ambition across all sectors of society.

With the final texts now published, government and non-government stakeholders have the opportunity to endorse these documents, which will be formally launched at the COP29 climate summit in November.

The texts, finalised following a period of public consultation, include:

- COP29 Truce Appeal
- COP29 Global Energy Storage and Grids Pledge
- COP29 Green Energy Pledge: Green Energy Zones and Corridors
- COP29 Hydrogen Declaration
- COP29 Declaration on Green Digital Action
- COP29 Declaration on Reducing Methane from Organic Waste
- COP29 Multisectoral Actions Pathways (MAP) Declaration to Resilient and Healthy Cities
- COP29 Declaration on Enhanced Action in Tourism
- COP29 Declaration on Water for Climate Action

The COP29 Truce Appeal has already gained significant traction, with support from 127 countries and nearly 1,100 non-state actors. It calls for a pause in conflicts during the COP29 period to reduce emissions from military activities and promote global peace.

In line with the COP29 Presidency's two-pillar plan for the year, the Declarations and Pledges aim to enhance ambition across all climate pillars. They present opportunities for governments to incorporate sectoral targets into national climate plans and for stakeholders to agree on principles to strengthen collective climate efforts.

Alongside the Declarations and Pledges, the COP29 Presidency will release a programme of Presidency-hosted events for the UN climate summit. These sessions will bring together relevant stakeholders for focused discussions on thematic items and serve as platforms to launch the various declarations.

COP29 President-Designate Mukhtar Babayev said: "These Declarations and Pledges are vital tools to drive progress on climate action. They send strong market signals, help direct financial flows, and foster a sense of shared responsibility. I call on all parties and non-state actors to endorse these documents and help build momentum ahead of COP29. While signing these pledges alone will not deliver the changes we need, they play a significant role in supporting the COP29 Presidency's vision to enhance ambition and enable action."

He added, "The final texts reflect valuable input from a wide range of stakeholders, demonstrating the power of inclusive and transparent processes in addressing the climate crisis. We thank our partners for their collaboration throughout this process. We are particularly encouraged by the early support for the COP Truce Appeal, which highlights the interconnectedness of climate action and global peace."

These initiatives are designed to complement, not replace, the critical work of the formal UNFCCC negotiations. They provide additional avenues for commitment and action, particularly for non-state actors who play a crucial role in the global response to climate change.

The Presidency encourages all stakeholders to review the final texts and consider endorsing these important climate initiatives, which collectively aim to accelerate progress towards the goals of the Paris Agreement.

ENDS

Notes to editors

The COP29 Presidency shared a substantive update on the Action Agenda in its second open letter to Parties and Constituencies in September. This letter, containing descriptions of each Action Agenda initiative, can be found [here](#).

A brief explanation of the declarations and pledges in the Action Agenda can be found below:

COP29 Truce Appeal

The appeal for a COP Truce, modelled on the Olympic Truce, will highlight the importance of peace and climate action. It will aim to remind all nations of the interplay between conflict and climate change and emphasise the imperative of finding collective solutions to protect the most vulnerable.

COP29 Global Energy Storage and Grids Pledge

The outcome Pledge will aim to increase global energy storage capacity six times above 2022 levels, reaching 1,500 gigawatts by 2030. To enhance energy grids, endorsers will also commit to enhance grid capacity through a global grid deployment goal of adding or refurbishing 25 million kilometres of grids by 2030, recognising analysis from the IEA on the need to add or refurbish an additional 65 million kilometres by 2040 to align with net-zero emissions by 2050.

COP29 Green Energy Pledge: Green Energy Zones and Corridors

The outcome Pledge will commit to green energy zones and corridors, including targets to promote investment, stimulate economic growth, develop, modernise and expand infrastructure, and foster regional cooperation.

COP29 Hydrogen Declaration

The outcome Declaration will unlock the potential of a global market for clean hydrogen and its derivatives with guiding principles and priorities, to address regulatory, technological, financing, and standardisation barriers.

COP29 Declaration on Green Digital Action

The outcome Declaration aims to accelerate climate-positive digitalisation and emission reductions in the Information and Communication Technology sector and enhance accessibility of green digital technologies.

COP29 Declaration on Reducing Methane from Organic Waste

The outcome Declaration will streamline work towards 1.5-aligned waste sector commitments in national climate policy documents with quantified targets to reduce methane in waste and food systems.

COP29 Multisectoral Actions Pathways (MAP) Declaration to Resilient and Healthy Cities

The outcome Declaration will seek to enhance multisectoral cooperation to address climate challenges in cities and an initiative to create coherence in all urban climate efforts and catalyse urban climate finance.

COP29 Declaration on Enhanced Action in Tourism

The outcome Declaration will include sectoral targets for tourism in NDCs and promote sustainable practices by reducing emissions and increasing resilience in the sector. A further initiative with outcomes to enhance transparency in the sector and provide frameworks for sustainable food systems in tourism.

COP29 Declaration on Water for Climate Action

The outcome Declaration will call upon stakeholders to take integrated approaches when combating the causes and impacts of climate change on water basins and water-related ecosystems, strengthen regional and international cooperation, integrated water-related mitigation and adaptation measures in national climate policies. The Declaration will launch the Baku Dialogue on Water for Climate Action to enhance COP-to-COP continuity and coherence in the field.

This material is distributed by Teneo Strategy LLC on behalf of COP29. Additional information is available at the Department of Justice at the US Department of Justice in Washington D.C.

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COP29 Declaration on Enhanced Climate Action in Tourism

We, national governments and other stakeholders, including UN agencies, international organisations and financial institutions;

Recalling the United Nations Framework Convention on Climate Change (UNFCCC) and the Paris Agreement, the 2030 Agenda for Sustainable Development and the Pact for the Future;

Highlighting the importance of the tourism sector to achieving the objective of the UNFCCC and the goals of the Paris Agreement;

Considering the urgent need for accelerated action in light of the severe impact of the triple planetary crisis on our global capacity to meet the Sustainable Development Goals (SDGs) and relevant climate commitments by 2030;

Acknowledging that effective climate action requires collaborative efforts at local, national, regional, and global levels in different sectors;

Noting with concern that tourism has been estimated to account for a considerable share of global greenhouse gas (GHG) emissions which is predicted to increase;

Further noting the impacts of climate change on ecosystems, natural resources, and cultural heritage, while acknowledging the potential of the tourism sector to contribute to global climate efforts through both adaptation and mitigation, and understanding the strong link between tourism and development, and the necessity of transitioning to a climate-resilient, low-carbon future for the sector;

Recognising that tourism presents a unique opportunity to advance climate action, particularly in countries where it is a significant source of employment and revenue;

Stressing the importance of fostering dialogue, cooperation, experience and knowledge sharing among countries and within the different stakeholders of the sector to advance climate action in the tourism sector;

Recalling the aim of the Glasgow Declaration on Climate Action in Tourism launched at the COP26 in November 2021 and the role it plays as a Global Climate Action Initiative

providing tools and an action framework for tourism stakeholders, including national tourism administrations, to accelerate climate action;

Welcoming the initiative of the COP29 Presidency to organise the first ever Tourism Thematic Day to be held within the framework of COP29 on 20 November 2024 in Baku, Republic of Azerbaijan;

Hereby declare the following:

We acknowledge the significant vulnerability of the tourism sector to climate change, highlighting the importance of enhancing the sector's effectiveness in climate action to help ensure its sustainable growth and resilience;

We recognise the need for further addressing and considering as appropriate the tourism sector in the design of national climate policy documents, such as nationally determined contributions (NDCs), national adaptation plans (NAPs), technology action plans (TAPs) and long-term low-emission development strategies (LT-LEDS);

We intend where applicable and appropriate to consider effective mitigation measures such as embracing sustainable practices, adopting innovative technologies, using clean energy, enhancing energy efficiency and waste management in tourism facilities, sustaining the conservation and health of ecosystems that serve as carbon sinks, promoting low- and zero-emission transportation options, fostering circular approaches that promote sustainable production and consumption, efficient resource use and minimising the risk of pollution;

We also intend where relevant to enhance adaptation measures related to tourism such as implementing nature-based solutions, ecosystem-based approaches, restoring ecosystems, adopting innovative technologies and promoting sustainable land management practices, with particular attention to the developing countries for which tourism represents a significant contribution to their economies, including Small Island Developing States (SIDS) and Least Developed Countries (LDCs);

We recognise the importance of finance, technology and capacity building to deliver and implement national actions to enhance resilience and reduce GHG emissions of tourism thus contributing to Sustainable Development Goals and the Paris Agreement;

We underscore our dedication to advancing climate action in tourism through global partnerships and dialogue, considering the perspectives of local communities and

indigenous peoples, migrants, women, children, youth, persons with disabilities, and people in vulnerable situations;

We pledge to promote and champion sustainable tourism practices, and efforts to reduce GHG emissions in the tourism sector and strengthen adaptation and resilience efforts within the tourism sector.

We affirm our commitment to the objectives of this Declaration and pledge to collaborate towards achieving them.

National governments and other stakeholders can endorse this Declaration through:

Any official written communications (letter, note verbale, etc.) to the COP29 Presidency or email to tourism@cop29.az