



Letter of Engagement

Upon our engagement, Clout Public Affairs, LLC ("CLOUT"), a Texas limited liability company, with its address at 411 1st Street SE, Washington DC 20002, will create and execute a comprehensive strategy for the services listed on behalf of the Sate of Cameroon ("CLIENT").

I. Public Relations & Communications

CLOUT will provide professional public relations services to Client promoting the positive and favorable image through earned media, digital and research campaign services. Initial planning meetings and strategy session will be used to determine targets, campaign content, budgets and timing.

CLOUT will begin work to positively shape key domestic elements of the U.S. - Cameroon relationship by placing targeted op eds in conservative-oriented outlets in order to foster a robust and growing partnership narrative into the future.

The objectives will be to advance the overall public relations mission. CLOUT will attempt to place a minimum of four targeted pieces that help lay the foundation for longer-term narrative growth in the United States. Furthermore, CLOUT, in conjunction with its existing digital partners, will endeavor to positively impact Cameroon's positioning via SEO and other targeted measures.

A twelve-month campaign targeting an increase in the positive opinion of CLIENT will be developed and implemented as well as strategic and crisis communications assistance.

An accompanying digital media advertising strategy designed by our staff will be included buy utilizing video and graphics and implemented via digital media buys. All digital media buys will be at standard commission rates.

II. Terms and Payment

CLOUT proposes a contractual Agreement to provide services beginning June 17, 2019 and lasting until canceled per Agreement. CLIENT shall pay CLOUT a (\$55,000 U.S.) monthly retainer paid in advance in four-month increments of (\$220,000). If CLIENT is satisfied with the services, CLIENT will continue the agreement and pay an additional four months of Consulting fees until canceled per Agreement. Funds must be wired to:

Huntington Bank

Routing: _____

Swift: _____

Account: _____

All expenses directly related to the Engagement for travel (airfare, hotel, auto, meals, etc.) must be pre-approved and will be invoiced in a format acceptable to Client.

III. Final Matters

All pre-approved travel expenses directly related to the Engagement are not included in the retainer and will be invoiced accordingly.

Cancellation of this Agreement by either party requires a (60) day Intent to Cancel Notice sent via E-Mail to David Polyansky at dpolyansky@CLOUTpublicaffairs.com. Upon cancellation all obligations will cease, including deliverables and payments, and there will be no consequences to the cancellation. Notwithstanding any fees due CLOUT, up to and including the cancellation date, will be promptly paid.

CLIENT agrees to hold CLOUT and their employees harmless for any damages, claims, causes of action or injury that may occur in the commission of services or as a result of services under this Agreement except in circumstances where CLOUT or their employees act with negligence or engage in willful misconduct.

CLOUT shall use best efforts and diligence in performing the services required by this agreement. CLOUT, its principals, employees, agents and/or assigns make no warranty, express or implied, as to the results of the services provided or any future services that may be contracted. Although CLOUT from time to time may opine about the possible results regarding the project, CLOUT cannot guarantee any particular result. CLIENT acknowledges that CLOUT has made no promises about the results and that any opinion or research information offered by CLOUT in the future will not constitute a guaranty.

The foregoing is hereby approved and agreed to:

CLIENT



MOHAMADOU MOUSTAFA

Email: mohmustaf@yahoo.com

Signature: [Handwritten Signature]

Date: 02 JUL 2019

CLOUT PUBLIC AFFAIRS, LLC

Name: Rob Phillips, COO

Signature: [Handwritten Signature]

Date: July 3, 2019