

## Protest Monday - Cargill: Don't let the Amazon burn

Alex Armstrong

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To: Press <press@mightyearth.org>

### **MEDIA ADVISORY**

## **Cargill: Don't Let the Amazon Burn**

With the [momentum of a successful Climate Week](#) behind them, activists are continuing to press their demands for large corporations to deliver on their pledges to protect the environment and fight climate change.

On Monday, dozens of activists are expected to protest an event featuring Cargill's Chief Sustainability Officer Ruth Kimmelshue, demanding that Cargill take concrete action to protect the Amazon, end deforestation, and help solve the climate crisis.

Five years ago, Cargill pledged to eliminate deforestation from its supply chains by 2020. However, the company has continued to play an [outsized role in environmental destruction](#) across the globe. And earlier this year, Cargill executives [admitted](#) they would not meet the 2020 commitment. Cargill even sent a [letter](#) to some of its suppliers, encouraging them to clear more land. For their ongoing role in the destructive agribusiness practices fueling the flames in South America, Cargill was recently identified as one of "[The Companies Behind the Burning of the Amazon.](#)"

This event is open to the media for photographs and interviews with activists.

**WHO:** Concerned citizens, activists, and representatives from groups including Mighty Earth, Sunrise Movement, CREDO Mobile, Friends of the Earth, Amazon Watch, Care2, 350 NYC, and more

**WHAT:** Protest -- Cargill: Don't let the Amazon burn

**WHERE:** InterContinental New York Barclay; 111 East 48th St, New York, New York 10017

**WHEN:** Monday, October 7, 2019 at 7:45 AM - 8:45 AM EDT

**For more information / on-site contact: Michael Greenberg, Mighty Earth**  
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