

Re: Acceptance of Henry Waxman CGF invitation

Received by NSD/FARA Registration Unit 03/24/2020 9:32:45 AM
Compliance <compliance@waxmanstrategies.com>

Tue 3/24/2020 9:27 AM

To: Compliance <compliance@waxmanstrategies.com>

From: Lucia von Reusner <luca@mightyearth.org>

Sent: Monday, March 23, 2020 12:45 PM

To: Ignacio Gavilan <i.gavilan@theconsumergoodsforum.com>; Glenn Hurowitz <glenn@mightyearth.org>

Cc: Henry Waxman <henry@mightyearth.org>; Rose Garr <rose@mightyearth.org>; Kristin Urquiza <kristin@mightyearth.org>; Debora Dias <d.dias@theconsumergoodsforum.com>; Etelle Higonnet <etelle@mightyearth.org>

Subject: Re: Acceptance of Henry Waxman CGF invitation

Dear Ignacio,

Thank you for the update, and for all of your hard work to put deforestation at the front and center of the CGF's agenda this year. Our thoughts are with all of you and we hope everyone is able to stay healthy, centered, and connected during these trying times. COV19 has highlighted the urgent need for global collaboration and leadership to address the increasingly dire public health crises facing our crowded planet. There have been quite a few articles coming out that highlight deforestation and environmental degradation as a key driver for pandemics like COV19 (unsurprising, as we are all well aware that the health of people is intrinsically linked to the health of our natural environment..)

We would love to brainstorm ways we can harness this message to keep advancing member action during this critical year, and generally support your team. Some initial ideas we had are around organizing a virtual summit on these topics, highlighting the role that supermarkets and food providers play as solutions providers in times of crisis, etc. We're also very curious to get your insights into how member companies are responding.

I'm sure your team is swamped right now, so whenever you come up for air we would welcome the opportunity to check in and discuss ways we can keep moving forward together.

All our best,
Mighty

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LUCIA VON REUSNER

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Some of Mighty Earth's work on forests is supported by Waxman Strategies which is funded by organizations including the European Federation for Transport and Environment, the Center for International Policy under grants from the Norwegian Agency for Development Cooperation. Additional information is on file with the Department of Justice, Washington, D.C.

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Re: Cargill near Gulf of Mexico
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To: Compliance <compliance@waxmanstrategies.com>

From: Lucia von Reusner <lucia@mightyearth.org>
Sent: Monday, March 23, 2020 6:18 PM
To: Marc R <ramonedamorenomarc@gmail.com>
Cc: Anita Krajnc <anita.krajnc@gmail.com>; Ayse Deniz Kavur <aysedenizkavur@gmail.com>; Kristin Urquiza <kristin@mightyearth.org>; Michael Greenberg <michael@mightyearth.org>; Liviya James <liviya@mightyearth.org>
Subject: Re: Cargill near Gulf of Mexico

Dear Marc,

Thanks for the update! Figuring out how to organize in the age of quarantining is indeed a challenge, and we're happy to share resources and ideas

Great job pivoting to online. Do you have any data points you can share about the success of your online campaign? We unfortunately don't have a very large social media or grassroots presence but would love to stay up to date on how your efforts are going, and provide communications support for media where relevant

Perhaps we could schedule a call next week to check in on how you are pivoting your campaign efforts. Is there a time that works best for you?

Best,
Lucia



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