

Scheduling CGF strategy call

Received by NSD/FARA Registration Unit 04/08/2020 8:59:09 AM

Lucia von Reusner <luca@mightyearth.org>

Mon 4/6/2020 11:32 AM

To: raverbeck@ran.org <raverbeck@ran.org>; cmatthews@ran.org <cmatthews@ran.org>; rjacobsen@eia-global.org <rjacobsen@eia-global.org>; druiz@greenpeace.org <druiz@greenpeace.org>; Fatah Sadaoui <fatah@sumofus.org>; matt.hamilton@oxfam.org <matt.hamilton@oxfam.org>; jconant@foe.org <jconant@foe.org>; Deborah Lapidus <Deborah@waxmanstrategies.com>; aditi.sen@oxfam.org <aditi.sen@oxfam.org>; gabby@ilrf.org <gabby@ilrf.org>; gmadan@foe.org <gmadan@foe.org>; esmeralda@ilrf.org <esmeralda@ilrf.org>; Kristin Urquiza <kristin@mightyearth.org>; Etelle Higonnet <etelle@mightyearth.org>

Dear Colleagues,

I hope you all found some opportunities for relaxation, self care, and fun this weekend and are feeling re-grounded for the week ahead!

It was great to re-connect with the coalition and how groups are pivoting and strategizing campaigns for the coming months. I'm circling back around on the email below to schedule a time to continue our discussion around opportunities to engaging with the CGF in 2020.

If you're interested in joining, please [fill out this doodle poll](#) by COB today for your availability Wed-Friday this week and I'll send around a calendar invite.

Happy Monday!

Best,  
Lucia



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**From:** Lucia von Reusner <luca@mightyearth.org>

**Date:** Wednesday, April 1, 2020 at 1:22 PM

**To:** "raverbeck@ran.org" <raverbeck@ran.org>, "cmatthews@ran.org" <cmatthews@ran.org>, "rjacobsen@eia-global.org" <rjacobsen@eia-global.org>, "druiz@greenpeace.org" <druiz@greenpeace.org>, Fatah Sadaoui <fatah@sumofus.org>, "matt.hamilton@oxfam.org" <matt.hamilton@oxfam.org>, "jconant@foe.org" <jconant@foe.org>, Deborah Lapidus <Deborah@waxmanstrategies.com>, "aditi.sen@oxfam.org" <aditi.sen@oxfam.org>, "gabby@ilrf.org" <gabby@ilrf.org>, "gmadan@foe.org" <gmadan@foe.org>, "esmeralda@ilrf.org" <esmeralda@ilrf.org>, Kristin Urquiza <kristin@mightyearth.org>, Etelle Higonnet <etelle@mightyearth.org>

**Subject:** CGF strategy call

Hi All,

Looking forward to working with you all to hold CGF and member companies accountable for delivering on their 2020 no-deforestation commitments. Recognizing that the deadline for corporate action (promised over the last 10 years) is this year, **demonstrating action this year will be absolutely critical for the legitimacy of all our corporate supply chain campaigns.** The CGF has also made clear they really need our help in demonstrating that the public cares and is holding the coalition accountable for delivering on this commitment. So, lots to discuss!

Please [fill out this doodle poll](#) with your availability for a call early next week.

Proposed agenda:

- Brief overview of CGF and coalition engagement since Amazon fires
- Coalition follow up letter
- Develop summer engagement strategy, particularly ahead of burning seasons in Latin America and Southeast Asia
- How to connect with COV19 – i.e. developing joint messaging around why forest protection is critical to preventing pandemics
- Action items for next steps

Thanks all!

Best,  
Lucia

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**From:** Robin

**Sent:** Tuesday, March 31, 2020 3:50:38 PM (UTC-05:00) Eastern Time (US & Canada)

**To:** Robin; cmatthews@ran.org; rjacobsen@eia-global.org; druiz@greenpeace.org; Fatah Sadaoui; Mat Jacobson; matt.hamilton@oxfam.org; jconant@foe.org; Deborah Lapidus; aditi.sen@oxfam.org; gabby@ilrf.org; gmadan@foe.org; esmeralda@ilrf.org

**Subject:** Updated invitation: Responsible Palm Campaigners Call @ Wed Apr 1, 2020 9am - 10am (PDT) (deborah@waxmanstrategies.com)

**When:** Wednesday, April 1, 2020 12:00 PM-1:00 PM.

**Where:** <https://zoom.us/j/348476445>

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This event has been changed.

**Responsible Palm Campaigners Call**

When **Changed:** Wed Apr 1, 2020 9am – 10am Pacific Time - Los Angeles

Where **Received by NSD/FARA Registration Unit 04/08/2020 8:59:09 AM**

Calendar <https://zoom.us/j/348476445> (map)  
deborah@waxmanstrategies.com

- Who
- Robin - organizer
  - cmatthews@ran.org
  - rjacobsen@eia-global.org
  - druiz@greenpeace.org
  - Fatah Sadaoui
  - mat@mightyearth.org
  - matt.hamilton@oxfam.org
  - jconant@foe.org
  - deborah@waxmanstrategies.com
  - aditi.sen@oxfam.org
  - gabby@ilrf.org
  - gmadan@foe.org
  - esmeralda@ilrf.org

[more details »](#)

Ag Team is inviting you to a scheduled Zoom meeting.

Topic: Responsible Palm Campaigners Call

Time: Apr 3, 2019 9:00 AM Pacific Time (US and Canada)

Every month on the First Wed, until Dec 04, 2019, 9 occurrence(s)

Apr 3, 2019 9:00 AM

May 8, 2019 9:00 AM

Jun 5, 2019 9:00 AM

Jul 10, 2019 9:00 AM

Aug 7, 2019 9:00 AM

Sep 4, 2019 9:00 AM

Oct 2, 2019 9:00 AM

Nov 6, 2019 9:00 AM

Dec 4, 2019 9:00 AM

Please download and import the following iCalendar (.ics) files to your calendar system.

Monthly:

<https://zoom.us/meeting/348476445/ics?icsToken=1824d7935e726c545521439480312460cc45ecbe6dfc71d6c0c15647e79441b6>

Join Zoom Meeting

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<https://zoom.us/j/348476445>

One tap mobile  
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+16699006833,,348476445# US (San Jose)

+16465588656,,348476445# US (New York)

Dial by your location

+1 669 900 6833 US (San Jose)

+1 646 558 8656 US (New York)

Meeting ID: 348 476 445

Find your local number:

<https://zoom.us/j/aesaBv0dlb>

Going (deborah@waxmanstrategies.com)? [Yes](#) - [Maybe](#) - [No](#) [more options »](#)

Invitation from [Google Calendar](#)

You are receiving this courtesy email at the account [deborah@waxmanstrategies.com](mailto:deborah@waxmanstrategies.com) because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at <https://www.google.com/calendar/> and control your notification settings for your entire calendar.

Forwarding this invitation could allow any recipient to send a response to the organizer and be added to the guest list, or invite others regardless of their own invitation status, or to modify your RSVP. [Learn More](#).

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