

Re: Cargill near Gulf of Mexico  
Received by NSD/FARA Registration Unit 04/14/2020 10:23:19 AM  
Compliance <compliance@waxmanstrategies.com>

Tue 4/14/2020 9:55 AM

To: Compliance <compliance@waxmanstrategies.com>

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**From:** Lucia von Reusner <luca@mightyearth.org>  
**Sent:** Monday, April 13, 2020 12:45 PM  
**To:** Marc R <ramonedamorenomarc@gmail.com>  
**Cc:** Anita Krajnc <anita.krajnc@gmail.com>; Kristin Urquiza <kristin@mightyearth.org>; Liviya James <liviya@mightyearth.org>; Michael Greenberg <michael@mightyearth.org>  
**Subject:** Re: Cargill near Gulf of Mexico

Hi Marc,

Thanks for letting us know, very exciting! What time is the interview? I'm not familiar with connections to Coca Cola unfortunately. In our experience we have found that concentrating resources and activism on few companies is more likely to build the momentum that gets a response- it would be great if activists could keep using a common # and tagging Cargill as well so that they keep feeling the pressure and we can track the campaign activities (but also great to be naming customers!). If you're looking for company ideas, the list of companies [profiled in this video at 30:50](#) have pledged to take concrete action this year against suppliers who are deforesting.

Best,  
Lucia



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