Hi Fayrouz –

Wanted to share the below article regarding Saudi women in business that I thought might interest you. The article shows the increased number of Saudi women entrepreneurs between 2018 and 2019, particularly in the consumer service sector. The report also indicates the highest rates of women’s entrepreneurial intentions were reported in the Middle East region at 36.6 percent, with Saudi female entrepreneurs responsible for driving the trend.

World Bank: Saudi reforms for women boost economy - [https://www.arabnews.com/node/1821026/saudi-arabia](https://www.arabnews.com/node/1821026/saudi-arabia)

Please let me know if you have any questions!

Thank you,

Emily Bir
517.449.0930
ebir@ls2group.com

These materials are distributed by Emily Bir acting through LS2group on behalf of the Royal Embassy of Saudi Arabia. Additional information is on file with the Department of Justice, Washington, DC.