

# Ogilvy

**FARA SUBMISSION  
EMBASSY OF JAPAN**

**SUPPLEMENTAL PERIOD:  
OCTOBER 1, 2025, TO MARCH 31st, 2026**

The enclosed articles are those that Ogilvy successfully places for the Embassy of Japan in various U.S. media outlets.




[HOME](#) [EVENTS](#) [COMING SOON](#) [OPENINGS](#) [BUZZ](#) [RADIO & PODCAST](#)



## INDUSTRY ONLY: LEVEL 1 JAPANESE WAGYU SOMMELIER CERTIFICATION COURSE & IRON CHEF- STYLE COOKOFF

**When:** October 06,2025 – October 08,2025 all-day

 [Calendar](#)

**Where:** Old Ambassador's Residence, Embassy of Japan  
2520 Massachusetts Avenue NW

The Embassy of Japan and its partners present a rare culinary experience: a free, three-day Wagyu Sommelier Certification Course from October 6–8, 2025, in Washington, DC. Designed for professional chefs, restaurateurs, and distributors, this intensive program immerses participants in the world of authentic Japanese Wagyu beef.

Led by Wagyu experts and acclaimed chefs Ryan Moore (Sababa, Little Blackbird), Massimo Vicidomini (RPM Italian DC), Bertrand Chemel (2941), and Adrian Davila (Crane, Arrels), the training covers breeds, grading, traceability, butchering, and cooking techniques across premium and secondary cuts.

Participants who complete the program will earn the prestigious Level 1 Wagyu Sommelier Certification—the only Japanese Wagyu credential in the world. The course culminates in an Iron Chef-style cookoff on October 8, where participants compete before a panel of expert judges.

**Registration:**

The course is offered free of charge to selected DC-area culinary professionals. Registration is open now.



NOVEMBER 22, 2025 · 50 MIN

## Foodie and the Beast - Nov. 23, 2025

Foodie and the Beast

▶ Play

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Hosted by David and Nycci Nellis.

On today's show:

· He's a true Renaissance man in the food world. You've seen him on PBS and all sorts of national media ... and now Chef Gregorio Fierro is here on Foodie and the Beast. He is a certified master Instructor for the Scuola Italiana Pizzaioli, an authority on Mediterranean and Japanese cuisine, and co-owner of Wagyu Sommelier, a Florida-based purveyor of authentic Japanese Wagyu beef;