

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

AMENDMENT TO REGISTRATION STATEMENT

REGISTRATION UNIT Pursuant to the Foreign Agents
INTERNAL SECURITY Registration Act of 1938, as amended.

1. Name of Registrant Swedish National Tourist Office	2. Registration No. 68
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

Foreign Agents Registration Act, Item 11 and Item 15 (a)

- To correct a deficiency in
 - Initial Statement
 - Supplemental Statement for _____
- To give a 10-day notice of a change in information as required by Section 2(b) of the Act.
- Other purpose (specify) _____
- To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list -

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.

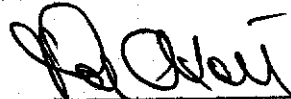
- ITEM 11:
1. Mailings of tourist literature to US Travel agents
 2. Mailings of tourist literature to US general public
 3. Mailings of tourist posters and slides to travel agents and general public
 4. Mailings of tourist publicity material to US media
 5. Tourist film showings to travel agents and general public
 6. Visits to travel agents to inform about Swedish tourist facilities
 7. Invitations of US journalists and travel agents to visit Sweden

(see attached sheet)

ITEM 15 (a): (see attached sheet)

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief.

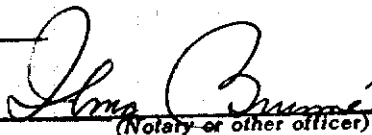
(Both copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

 (Per Axén)

Swedish National Tourist Office
505 Fifth Avenue, New York, NY 10017

Subscribed and sworn to before me at New York

this Thursday day of December 20, 19 73


(Notary or other officer)

My commission expires Notary Public, State of New York
No. 03-5495500
Qualified in Bronx County
Commission Expires March 30, 1974

Swedish National Tourist Office
505 Fifth Avenue, New York, N. Y. 10017

July 9, 1973

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REGISTRATION UNIT
INTERNAL SECURITY
SECTION

Funds from our foreign principal Swedish Tourist Association of the Kingdom of Sweden:

January, 1973	US\$ 26,443.28
April, 1973	US\$ 23,471.00
Total	US\$ 49,914.28

Expenditure during period January 1, 1973 - June 30, 1973:

Salaries	\$ 20,638.69
Office equipment	3,889.29
Rent	6,796.35
Postage	11,124.67
Telephone	2,049.33
Contact travel	3,190.79
Freight	2,834.92
Photo production	1,784.00
Advertising	392.75
Film production and film distribution	3,078.56
Folder production	1,946.00
Misc.	897.00
Total	<u>\$ 58,622.35</u>

a. Distribution of Main folders at Swedish National Tourist Office
during Jan. 1, 1973 - June 30, 1973

1. "That's Us! On Holiday. In Sweden" - 12, 000 copies
2. "Spacious Sweden" - 15, 000 copies
3. "Hotels & Restaurants in Sweden" - 7, 000 copies
4. "The Sunny West Coast of Sweden" - 1, 000 copies
5. "Stockholm, Capital of Sweden" - 5, 000 copies
6. "Gothenburg, gateway to Sweden's vacation coast" - 1, 500 copies
8. "The Kaknäs Tower" - 1, 500 copies
9. "Malmö" - 2, 000 copies

We have also distributed different fact sheets in less than 1, 000 copies.

b. Swedish Tourist films (16 mm) for distribution to general public and
travel industry

1. "Enchanted Isles of the Baltic", 27 mins. color
2. "This Time Sweden" 27 mins. color
3. "Swede and Lovely", 10 mins. color
4. "Sweden - Viking Now style" 27 mins. color

c. Names of US journalists who visited Sweden During Jan. 1, 73 - June 30, 73

1. Mr. Gabriel Levinson, Mizrachi Womens Journal, New York
2. Mr. & Mrs. Fritz Kahlenberg, film producers, New York
3. Mr. Bob Davis, Travel Weekly Magazine, New York
4. Mr. Norman Reader, New York
5. Mr. Mike Strauss, Ticketron Magazine, New York
6. Mr. Douglas Sinclair, Sinclair Productions, St. Jovite, Canada
7. Mrs. June Biermann (freelance) Apple Valley, Ca.
8. Ms. Barbara Toohey, (freelance) Apple Valley, Ca.
9. Noella Desjardin, La Presse, Montreal, Canada
- 10 Carol Bets, CTV-ATV, Canada
- 11 Robert McMillan, Toronto Sun, Toronto, Canada
- 12 Claude La Vene, Le Dimanche Matin, Montreal, Canada

Dec. 20, 1973

RECIPIENTS OF FUNDS:

Contact travel - \$3,190:79 spent in Sweden and a smaller part for US travel agents and journalists

Photo production - \$1,784:00 spent in Sweden and Lichtman photo laboratory, New York

Advertising - \$ 392:75 Swedish American newspapers

Film production and film distribution - \$3,078:56 Tribune Films and Films of the Nations, New York and in Sweden

Folder production - \$1,946:00 most spent in Sweden, a smaller part in USA