

Subject: Qatar Foundation turns to sun to fight climate change

Hi X,

As climate change continues to pose an existential threat to countries around the world, I wanted to gauge your interest in a story about Qatar Foundation's foray into sustainable energy through its Qatar Environment and Energy Research Institute (QEERI).

Given Qatar's abundance of sun, QEERI is expanding its solar research zone and focusing on solar PV energy conversion. Experts say it is the most useful technology for the Middle East where desert conditions prevail.

Let me know if you would like to speak with Dr. Marc Vermeersch, executive director of QEERI, about these renewable energy or other sustainable efforts. I've included more details around his background below.

Best,  
X

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**Dr. Marc Vermeersch** is the Executive Director of Qatar Foundation's Qatar Environment and Energy Research Institute (QEERI). He leads scientific and technology research, development and innovation at QEERI, to tackle Qatar's Energy and Water Security Grand Challenges, and Environmental issues, while also addressing the impact of climate change on the State of Qatar and the region. During the last three years, he has transitioned the institute mandate from pure academic into a market-driven, applied research business unit, contracting key, strategic partnerships with highly-ranked partner institutions and initiating financial sustainability through revenue generation from contracted services.

With more than 25 years of experience in research and innovation, Dr. Vermeersch has joined Qatar Foundation (QF) with first-hand knowledge in research, development and deployment (RD&D), as well as technology transfer and manufacturing. Prior to his appointment at QF, he worked at King Abdullah University of Science and Technology (KAUST - 2014) as a Professor of Practice and as the Managing Director of the Solar Center.