

Subject: Expert on Why AI Hallucinates – Connect w/ Dr. Wajdi Zaghouan, Northwestern University-Qatar

Hi XXX,

Given your coverage of the evolution of AI, I wanted to gauge your interest in connecting with [Dr. Wajdi Zaghouan](https://www.qatar.northwestern.edu/directory/profiles/zaghouani-wajdi.html) [https://www.qatar.northwestern.edu/directory/profiles/zaghouani-wajdi.html], Associate Professor in Residence at Northwestern University in Qatar, located at Qatar Foundation's Education City,

Dr. Zaghouan's research focuses on innovative ways to reduce hallucinations, including verification systems, confidence scoring, multi-AI models, and connecting AI directly to real-time verified information sources.

As artificial intelligence becomes more ingrained in critical research, the stakes for accuracy have never been higher. Yet, AI hallucinations – which occur when large language models produce convincing but entirely false information – are increasingly common. These errors can lead to real-world consequences when applied in technical fields such as medicine, law, and scientific research, where accuracy and precision is non-negotiable.

Dr. Zaghouan is also leading the development of a tool called MARSAD - a live social media observatory to visualize and analyze real time social media data across the MENA region. One of its key features will be fact checking AI generated content to help reduce misinformation - a crucial step toward combating the spread of misinformation online.

Given the growing debate about AI safety and accuracy, Dr. Zaghouan can speak to:

- The hidden dangers of AI hallucinations in high-stakes industries.
- Emerging tools and techniques to make AI more trustworthy, transparent and reliable.
- How MARSAD could become a model for fact-checking in the AI era.

Would you be interested in speaking with Dr. Zaghouan about his work and the broader implications for AI safety? I'd be happy to set something up.

Best,

XXX

This material is distributed by RFPinder Partners, Inc. on behalf of the Qatar Foundation. Additional information is available at the Department of Justice, Washington, D.C.