



## Delegation of German Industry and Commerce in Washington, DC

What draws business to Germany? Follow along our new social series [#InvestInGermany](#) to learn about the vast opportunities U.S. companies have in Germany. DE

Germany's market is your company's gateway to international success! [Germany Trade & Invest](#) coins Germany's market as "Europe's Economic Hub."

How can this be?

🌐 The largest market in Europe → Germany is responsible for 25% of Europe's GDP and 19% of the total EU population call Germany home.

🏢 Small- to medium-sized enterprises → SMEs represent the "economic backbone" of Germany, constituting 99.3% of all companies that employ 55% of all employees in Germany.

🏭 the manufacturing sector → 10% of European manufacturing companies are German, including both international leaders and thousands of hidden champions.

💛 customer base for investors → GTAI calls Germany "one of the safest investment locations worldwide" due to its relative economic stability.

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