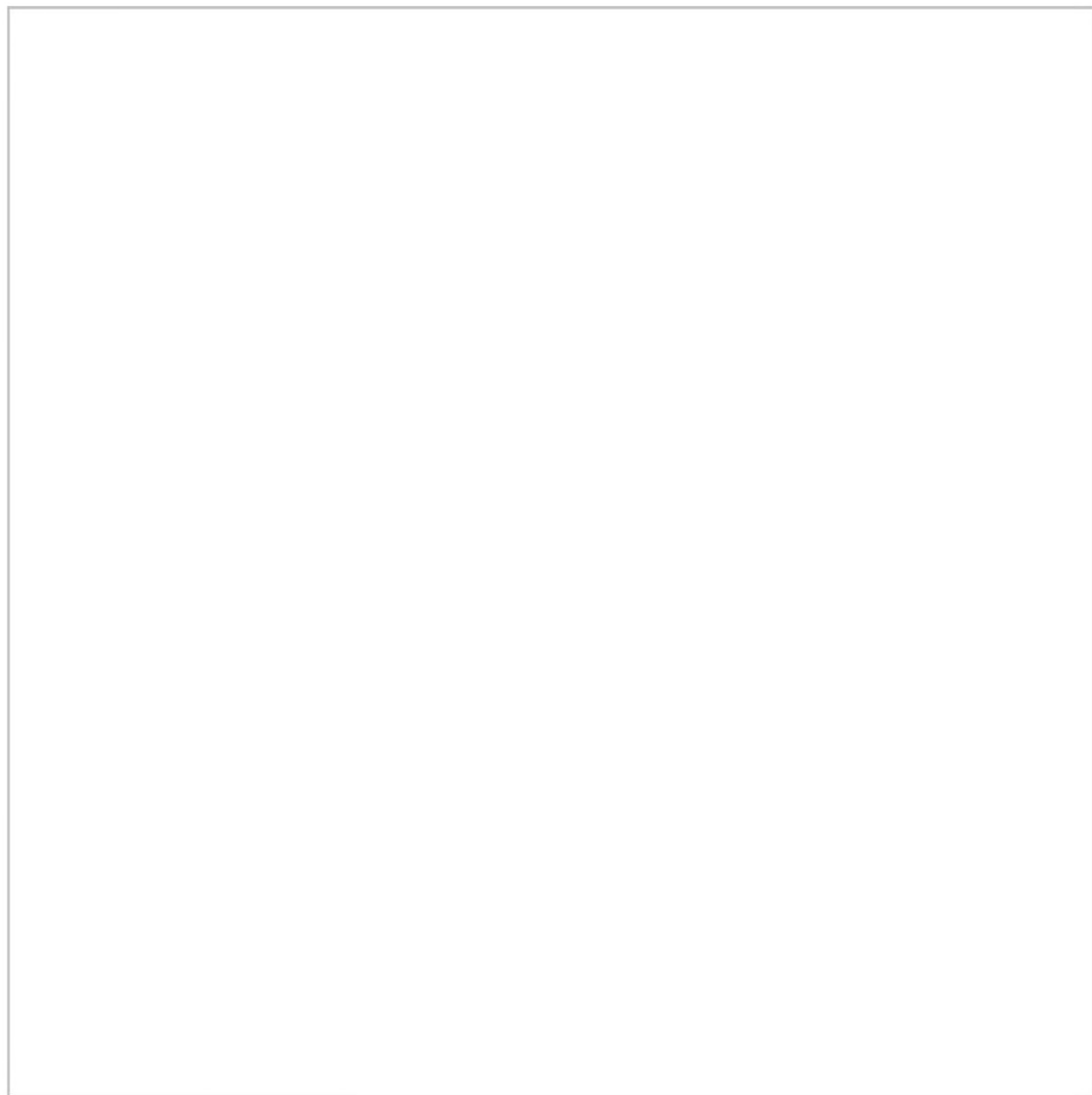


From: [Delegation of German Industry and Commerce in Washington, DC](#)
To: [Jayne Peters](#)
Subject: The Delegation Debrief | March Edition
Date: Wednesday, March 27, 2024 10:00:40 AM

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Dear DGIC Friends,

We are gearing up for an exciting spring packed with many networking opportunities for your company! On June 6, the German-American Chambers of Commerce will hold its 9th annual [German-American Business Forum \(DAWT\)](#) in Hannover, Germany. Join us on June 24 as we kick off the SelectUSA Investment Summit with a German reception on National Harbor, and consider [becoming a Business Partner](#) to position your company at the U.S.'s signature investment summit. Read this month's Delegation Debrief to learn about World Bank project reform, AI in the DC Metro region, and the benefits of ongoing transatlantic initiatives.

Focus on Greater Washington

DC leads in AI-related job postings

Artificial Intelligence (AI) has become a prominent topic of discussion in the DC Metro region. As of December 2023, DC is leading the nation in AI-related job demand, according to data from 1,000 job postings. The growth is attributed to factors like federal spending and government contracts. [Read more from Washington Business Journal.](#)

Image courtesy bizjournals.com | Stock.Adobe



Economic Policy Highlights



AHK World Business Outlook

The global economy is experiencing moderate growth, albeit with regional variations in pace. What is the current economic climate and outlook for businesses in your area? How are geopolitical risks affecting your company? To highlight both the current challenges faced by German companies and their successes in international trade, the global AHK network routinely conducts surveys on economic conditions and future prospects. [Please consider taking the 5-minute survey to participate.](#)

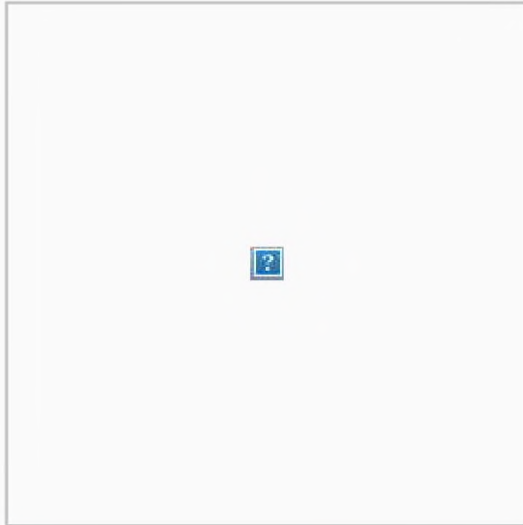
German companies profit from World Bank project reform

Sustainability, quality, safety, innovation. These are all aspects that the World Bank now considers as part of its tender policy since September 1, 2023. This comes as a major move for the World Bank since its original, long-standing tendering practice used to only award contracts based on the price.

[Learn more from our partner Germany Trade & Invest \(in German\)](#)

Image courtesy of worldbank.org





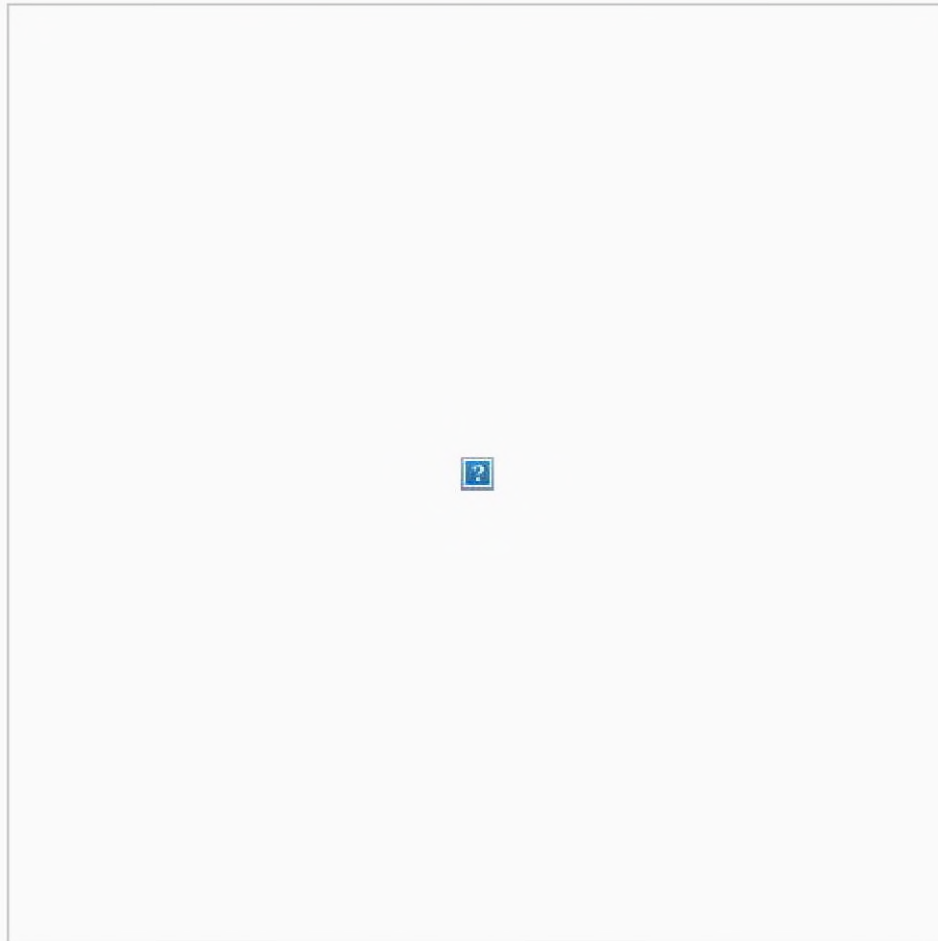
EU-U.S. TTC's potential to mitigate regulatory barriers for exporters

The EU-U.S. Trade and Technology Council (TTC), established in June 2021, offers hope for resolving existing disputes and preventing new trade barriers for exporters. Significant technical barriers to trade have persisted unnoticed, affecting machinery and industrial equipment exporters in EU and U.S. markets due to differing conformity assessment regulations. How can policymakers address this issue?

[Read more from our partner VDMA.](#)

Image courtesy of euractiv.com | VDMA

Looking Ahead...



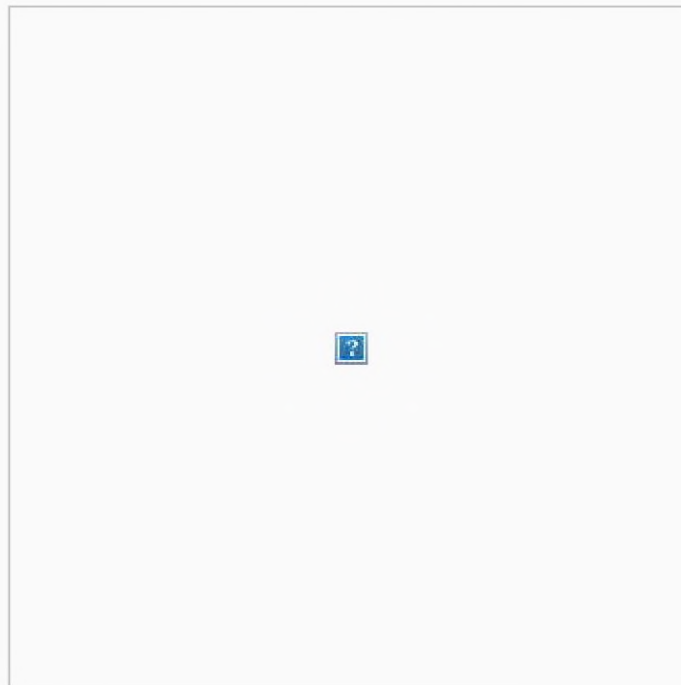
**June 6 | German-American Business Forum (DAWT) |
Hannover, Germany**

The German-American Chambers of Commerce (AHK USA) are organizing the 9th German-American Business Forum (DAWT).

DAWT is aimed at German companies that want to establish or expand business relations with the USA. The focus is on advice, discussions, and workshops dealing with practical issues. For many small and medium-sized companies, entering the U.S. market involves a number of hurdles. Lack of market knowledge and experience, as well as limited understanding of language and cultural barriers, push many companies to their limits.

During the German-American Business Forum, representatives of German companies that have already successfully entered the U.S. market share their experiences and answer practical questions in panel discussions and Q&A sessions. In addition, our AHK USA experts offer valuable market insights and consulting.

[Learn more and become involved in DAWT.](#)



June 24 | The German Reception at SelectUSA | National Harbor Maryland

Achieving success in the U.S. market can propel global success. Join us on June 24 at SelectUSA, the annual summit put on by the Department of Commerce to position the United States as a top investment location.

Boasting an annual GDP of \$20 trillion and a population exceeding 325 million, the United States stands as the globe's premier consumer market, providing a diverse and innovative workforce. Enterprises of every scale, ranging from startups to multinational corporations, can discover the inspiration, support, and expansive market opportunities necessary to thrive and expand.

Don't just become a part of SelectUSA; enhance your company with premium brand recognition at our exclusive German reception when you [enroll in our Business Partnership Program SelectUSA package.](#)

(picture courtesy of SelectUSA)

ICYMI



The Transatlantic Business Initiative

The Transatlantic Business Initiative (TBI) traveled to Washington, DC this month, along with Germany's Vice-Chancellor and Economic Minister, Robert Habeck. Meetings with the U.S. Administration, U.S. Congress, business associations, left and right think tanks, and the diplomatic community demonstrated the continued commitment to strengthening the transatlantic partnership.

The Transatlantic Business Initiative offers companies an active role in advancing transatlantic relations and the opportunity to make their voice heard on targeted policy areas. The TBI facilitates four steering committees on trade and investment policy, energy and climate policy, data and digital economy, and business and finance.

Thank you to our Business Partners



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