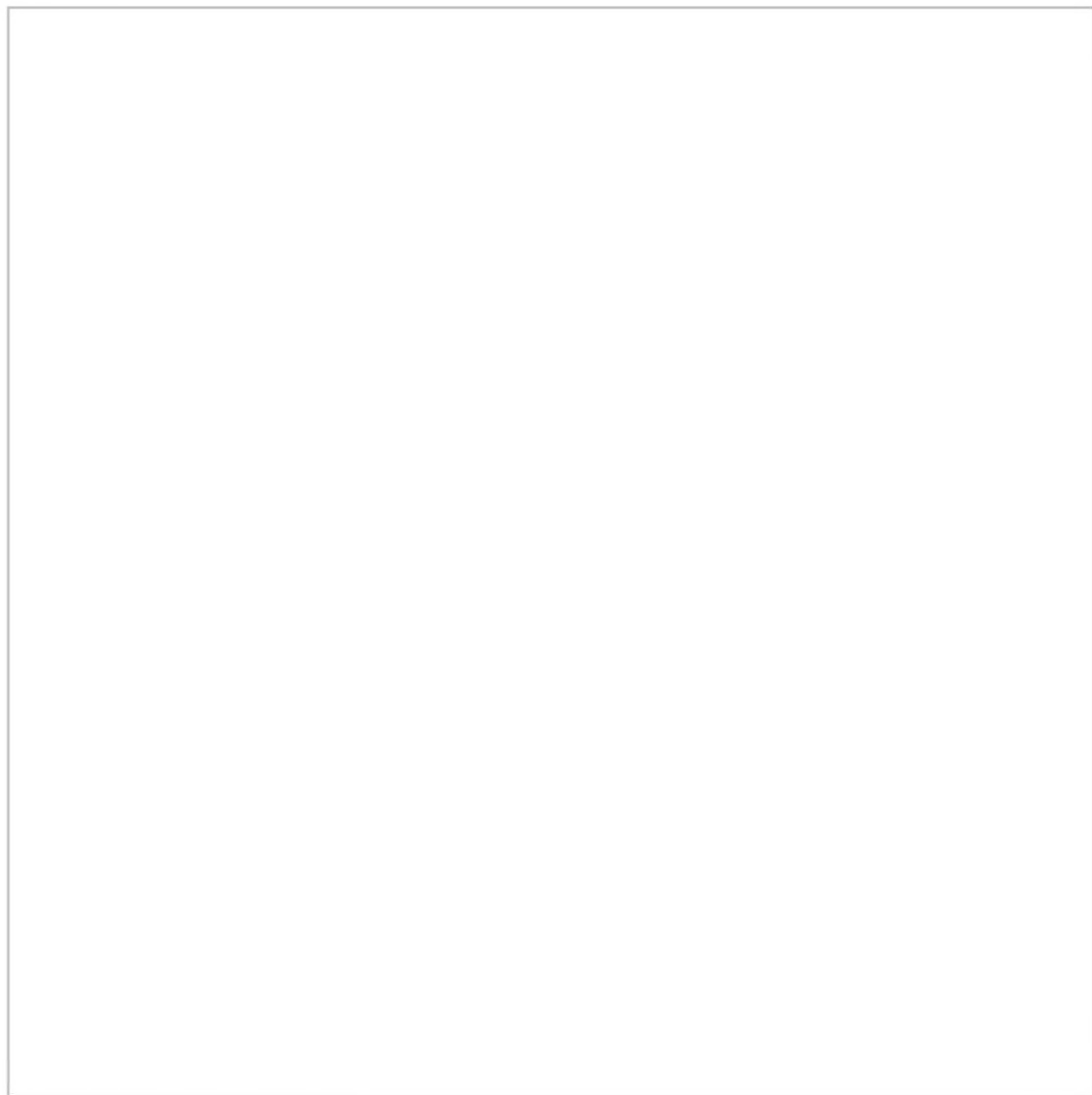


From: [Delegation of German Industry and Commerce in Washington, DC](#)
To: [Jayne Peters](#)
Subject: The Delegation Debrief | April Edition
Date: Wednesday, April 24, 2024 11:20:53 AM

[View this email in your browser](#)





Dear DGIC Friends,

With spring freshly underway, our team has already seized various transatlantic and global networking chances right here in Washington, DC. Just last week, DGIC colleagues joined the German-American Conference, while another attended both the World Bank Spring Meetings and the Inter-American Development Bank's Global Partner Forum. Read on to hear the recap on these events.

Don't overlook networking prospects for your company this year, particularly at the [German-American Business Forum \(DAWT\)](#) in Hannover, Germany, on June 6. Additionally, mark your calendars for June 24 to join us at the German Reception during the SelectUSA Investment Summit. Looking for exposure at SelectUSA? Check out our new [Business Partner Program](#) and amplify your company by partnering with us!

Focus on Greater Washington

Innovation meets energy

DC-based climate technology company, Arcadia, has secured \$50 million in funding to bolster its community solar program expansion and drive AI product innovation to enhance its energy data platform. Arcadia offers energy data solutions facilitating access to consumers, businesses, and developers.

[Read more from ESG Today.](#)

Image courtesy bizjournals.com | Stock.Adobe



Economic Policy Highlights

Recap on The World Bank Spring Meetings

Leaders, policymakers, and experts from around the world came together last week for the 2024 World Bank Spring Meetings and discussed pressing global development, finance, and economic issues. With the message of "[becoming a better bank](#)," the meetings announced new partnerships, [expansion of health services](#), [new financial tools](#), and more.

[Read all the updates from The World Bank Spring Meetings.](#)

Survey shows declining trust between Germany and the U.S.

A March 2024 survey conducted by the American Council on Germany and the Atlantik Brücke reveals that trust between Americans and Germans have declined over the last two years. Respondents believe that it is the two countries' growing lack of willingness to reach compromise and consensus that has dented their trust, along with extremism and misinformation.

[View the full results here.](#)

Image courtesy of worldbank.org





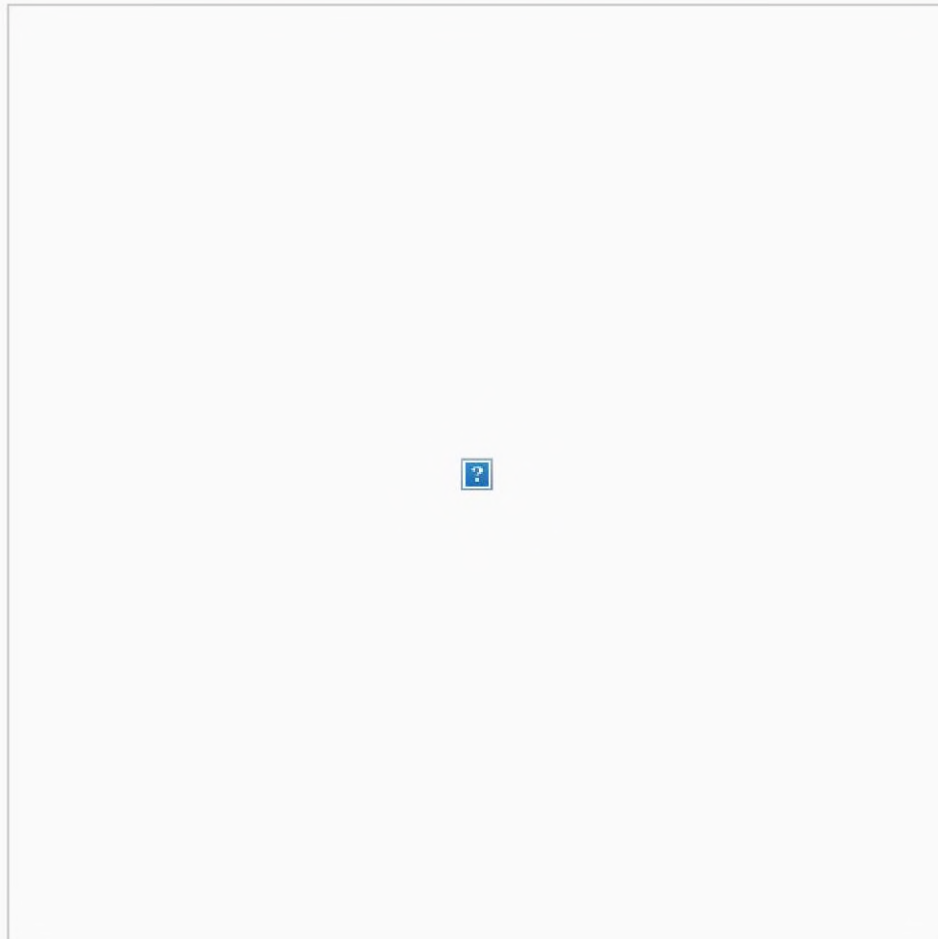
The U.S. before the election: comparing President Biden & Donald Trump's economic policy

While foreign companies might be bracing themselves internally for a potential re-election of Donald Trump, the question remains: what would this transition mean for economic policy? With President Biden's economic stimulus programs already established, Trump would find himself inheriting initiatives like the Infrastructure Development and Jobs Act, the Inflation Reduction Act, and the CHIPS and Science Act.

[Read more from our partner Germany Trade & Invest \(in German\).](#)

Image courtesy of euractiv.com | VDMA

Looking Ahead...



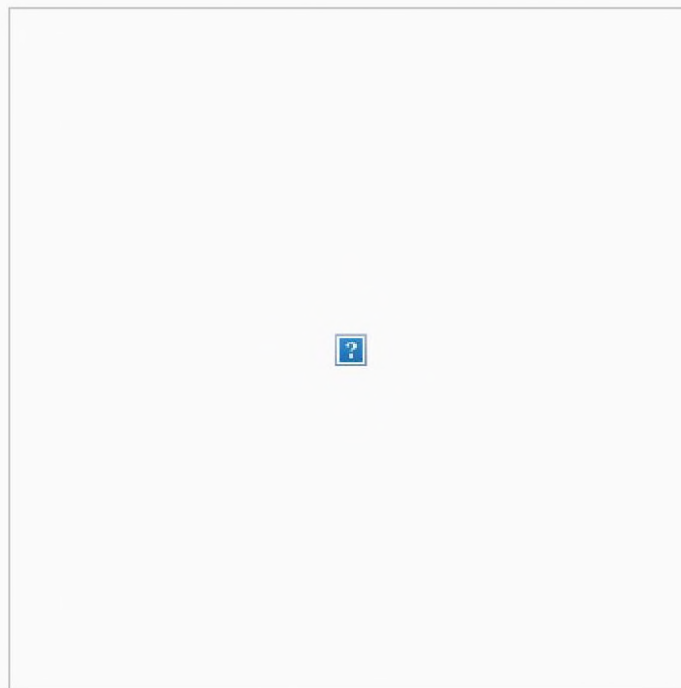
June 6 | German-American Business Forum (DAWT) | Hannover, Germany

The [9th German-American Business Forum \(DAWT\)](#), organized by the German-American Chambers of Commerce (GACC), brings together German companies interested in expanding to the U.S.

For many small and medium-sized companies, entering the U.S. market involves a number of hurdles. Join this year's DAWT in Hannover, Germany to hear advice, discussions, and engage in workshops on successful business expansion in the United States.

During the German-American Business Forum, representatives of German companies that have already successfully entered the U.S. market share their experiences and answer practical questions in panel discussions and Q&A sessions. In addition, our AHK USA experts offer valuable market insights and consulting.

[Learn more and become involved in DAWT.](#)



June 24 | The German Reception at SelectUSA | National Harbor Maryland

Propel your company's global success with U.S. market access. Join us on June 24 at SelectUSA, the annual summit put on by the Department of Commerce to position the United States as a top investment location.

The United States boasts an impressive annual GDP of \$20 trillion, making it a premier consumer market location and home to a diverse and innovative workforce. Companies of all backgrounds have a place in the United States and can discover the inspiration, support, and expansive market opportunities necessary to thrive and expand.

Enhance your company with premium brand recognition at our exclusive German reception

when you enroll in our Business Partnership Program SelectUSA package.

(picture courtesy of SelectUSA)

ICYMI



2024 German-American Conference

Last week, the 2024 German-American Conference, hosted by the American Council on Germany and the Atlantik Brücke, convened in Washington, DC, bringing together global leaders, academics, business professionals, and experts. The two-day conference delved into the theme "The New Realities for Democracy and Transatlantic Relations in an Unprecedented Election Year."

The conference's agenda extended beyond examining the upcoming elections in over 50 countries this year. It also tackled pressing issues such as regional security in the Middle East,

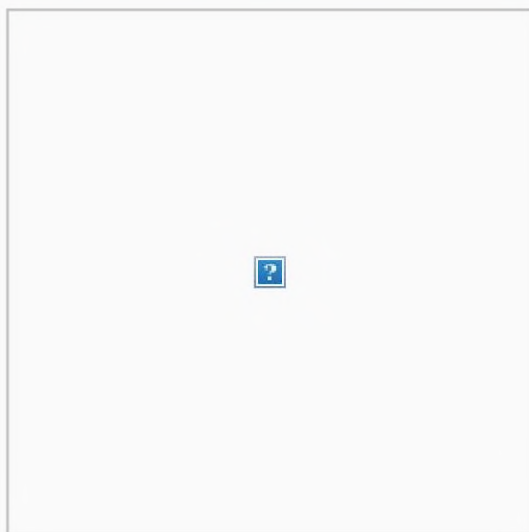
the war in Ukraine, and the challenges of global economic (in)security.

Central to the discussions were the questions:

- Why do political and social divisions seem to mirror each other on both sides of the Atlantic, and why now?
- What implications does democratic instability hold for the future of the transatlantic alliance and its shared geopolitical responsibilities?
- How does this instability reverberate in the global economy, and what role can the private sector assume in stabilizing our democracies?

The conference aimed to provide insights and foster dialogue on these critical issues, seeking pathways towards a more resilient and cooperative transatlantic relationship amidst evolving global dynamics.

Thank you to our Business Partners



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