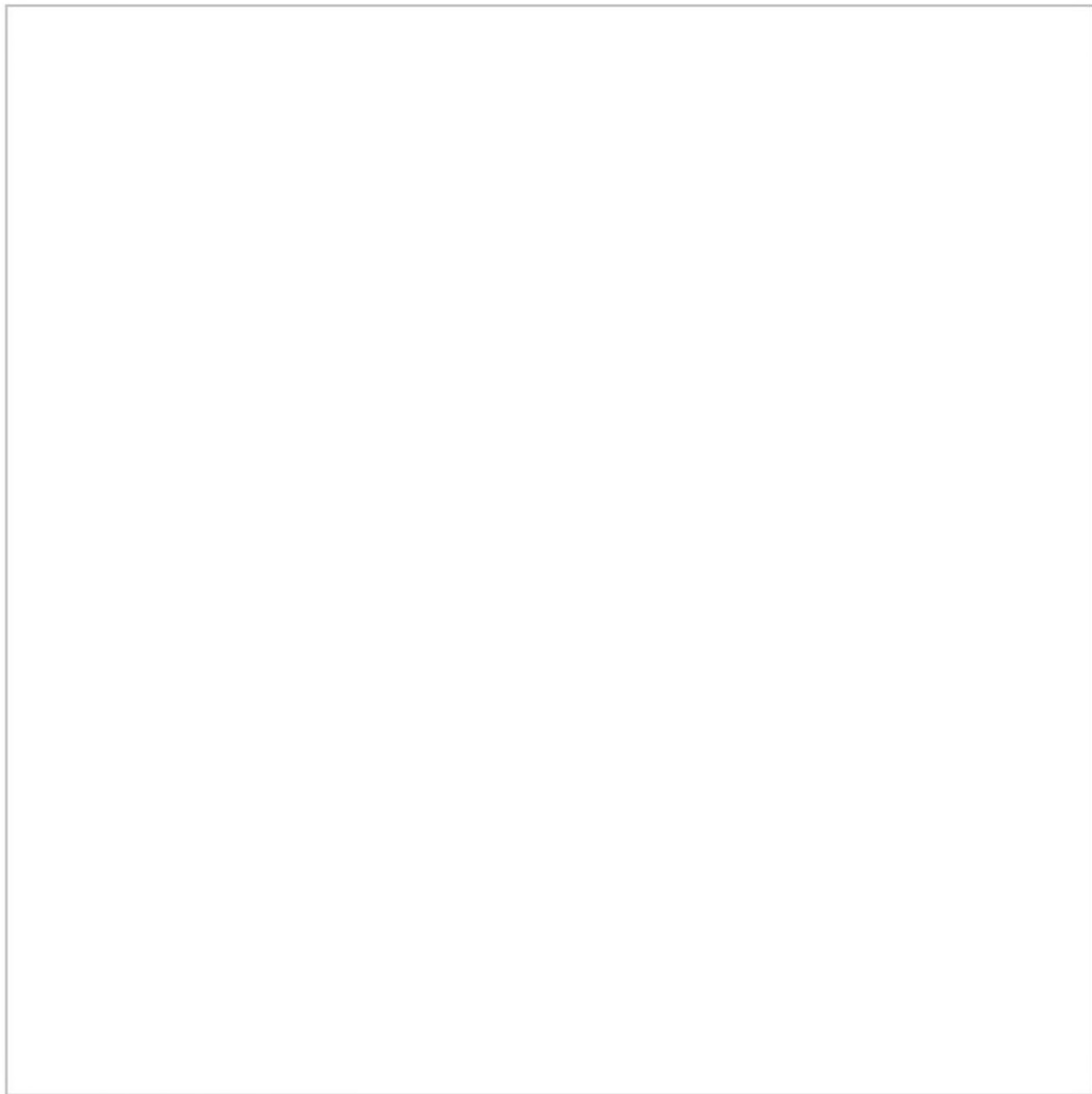


**From:** [Delegation of German Industry and Commerce in Washington, DC](#)  
**To:** [Jayne Peters](#)  
**Subject:** The Delegation Debrief | August Edition  
**Date:** Wednesday, August 28, 2024 10:01:00 AM

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**Dear DGIC Friends,**

**We are gearing up for an exciting Fall, filled with opportunities to network across various industries: tech, innovation, manufacturing, and more. Join us to network with industry diverse professionals and expand your network.**

**Read on to hear about Virginia's 6th win for top state for business, a comparison of Vice President Harris and former President Trump's economic agendas, and green industries.**

## Focus on Greater Washington

### **Virginia named top state for business**

Virginia has reclaimed its title as the top state in CNBC's annual America's Top States

for Business rankings, marking a record sixth win. The state excelled particularly in education, infrastructure, and artificial intelligence, with CNBC highlighting its extensive data center network and readiness of business sites. Governor Glenn Youngkin credited recent tax cuts and regulatory streamlining for the state's success, while also noting the impact of military veterans and job growth. CNBC's rankings were based on 128 metrics across ten categories, with Virginia performing well in education and infrastructure but less favorably in cost of living and business costs.

[Read more from Virginia Business.](#)

*Image courtesy unsplash.com*



## Economic Policy Highlights



### **Comparing Trump and Harris' economic policy proposals**

In a tight presidential race, Vice President Kamala Harris and former President Donald Trump are unveiling their economic agendas. Both candidates are focused on reducing everyday prices, with Harris advocating for a ban on price gouging and Trump promoting deregulation and increased oil production, among other strategies. Each plan has its strengths and drawbacks, and the candidates' proposals would require congressional approval and careful management of federal finances.

[Read more from CNN.](#)

*Image courtesy unsplash.com | David Vives*

### **USA expands green industries against all odds**

Under President Joe Biden, the U.S. has advanced its climate policy significantly, aiming to cut greenhouse gas emissions by 50% by 2030 and achieve net-zero emissions by 2050. The Inflation Reduction Act (IRA) of



2022 supports investments in renewable energy and green industries with substantial tax incentives, leading to significant investments in solar and electric vehicle sectors. Despite potential political shifts, such as a possible return of Donald Trump, the momentum towards green industries is likely to continue due to bipartisan benefits and opportunities for foreign companies in manufacturing and environmental technologies.

[Read more from our partner Germany Trade & Invest \(in German\)](#)

*Image courtesy [unsplash.com](#) | Marek Piwnicki*

## Looking Ahead...

Hannover Messe is a leading international trade fair, showcasing the latest advancements in industrial technology. It attracts global industry leaders, innovators, and policymakers, serving as a key platform for exploring trends and technologies shaping the future of manufacturing and industrial processes.

Join us for a session dedicated to informing U.S. business on how to drive revenue through international trade shows like Hannover Messe. Meet representatives from the U.S. Commercial Service, State Development Organizations, Hannover Fairs, U.S. Businesses and Associations who will share their success stories.

***Event Details:***

**Delegation of German Industry and Commerce in Washington, DC  
1130 Connecticut Ave Suite 1200 NW, Washington, DC 20036  
Wednesday, September 18 | 10:00 AM - 1:00 PM**

***Agenda***

**9:30 AM** - Arrival and Check-in  
**10:00 AM** - Official Start. Topics Include:  
- Challenges that U.S. businesses face in Europe 2025

- Keynote: "How to Drive Revenue through International Trade Shows for U.S. Businesses"
  - Meeting the World @ HANNOVER MESSE 2025
- Taking the First Step: Gearing up for HANNOVER MESSE 2025: Roadmap for U.S. Businesses interested in participating in HANNOVER MESSE 2025
  - State-wide Funding Opportunities for U.S. Small to Medium Sized Businesses
  - An Industry Success Story: How Trade Fairs Build Transatlantic Relationships

**11:30 AM** - Closing Remarks

**12:00 PM - 1:00 PM** - Lunch & Networking

**Register**



## **2025 German American Business Awards - Applications Now Open!**

Join us in celebrating excellence in the German American business community! [Applications for our 2025 German American Business Awards](#) are now open for the following award categories:

**Community Engagement:** Recognizing businesses driving social responsibility.

**Economic Development:** Celebrating organizations that spur economic growth.

**Innovation:** Honoring breakthroughs that advance industries.

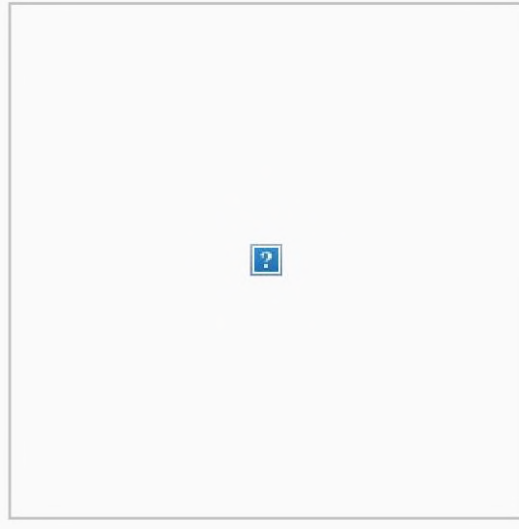
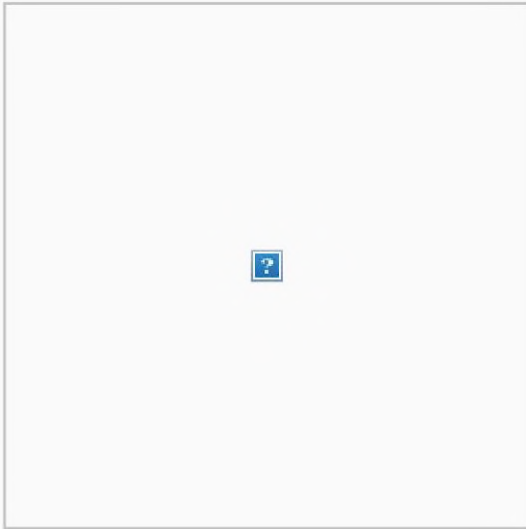
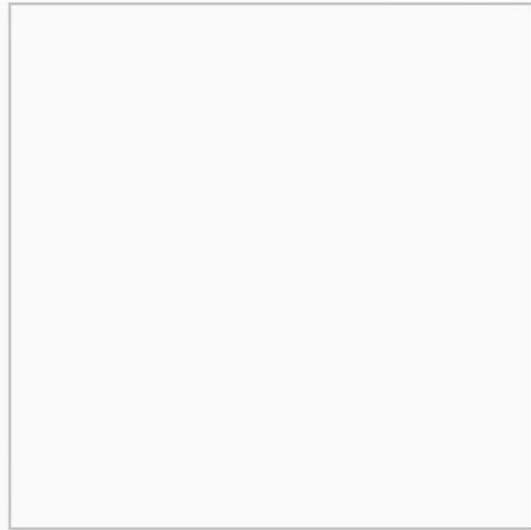
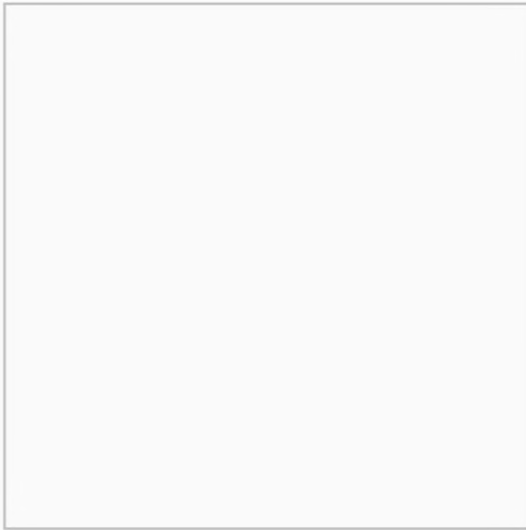
**Services:** Acknowledging unmatched customer satisfaction and efficiency.

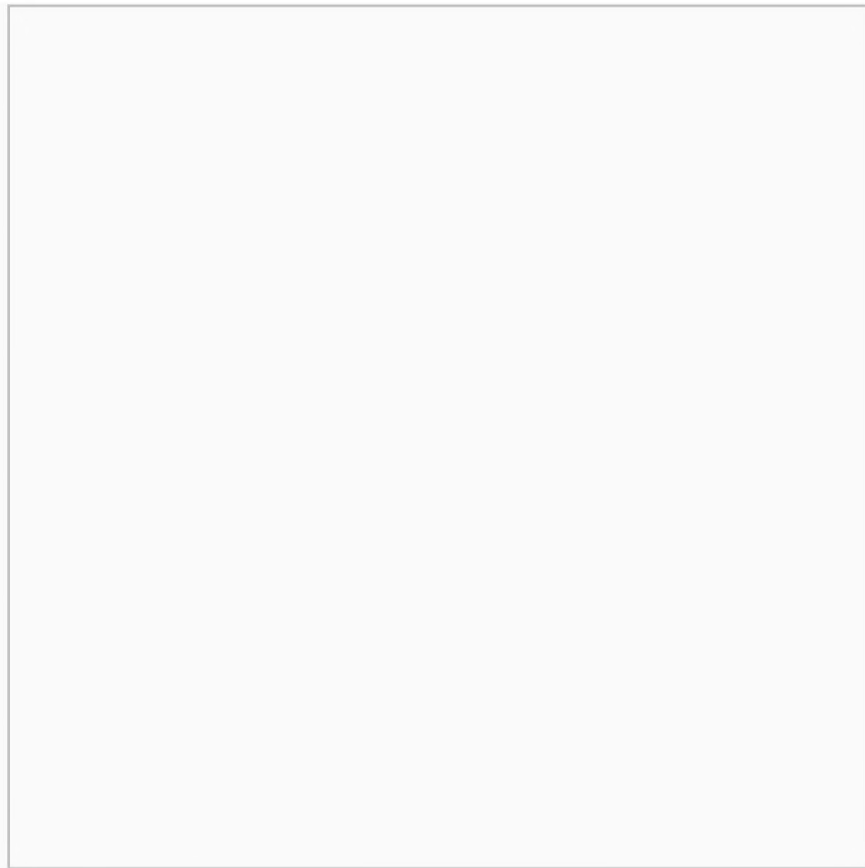
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## Thank you to our Business Partners







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