



[Delegation of German Industry and Commerce in Washington, DC](#) [Delegation of German Industry and Commerce in Washington, DC](#) 1,291 followers 1,291 followers 19h • 19 hours ago

[HANNOVER MESSE](#) is a premier international trade fair, highlighting cutting-edge developments in [hashtag#industrial](#) [hashtag#technology](#). It brings together global industry leaders, innovators, and policymakers, providing a crucial platform to explore [hashtag#emergingtrends](#) and technologies that are shaping the future of [hashtag#manufacturing](#) and industrial processes.

Thank you to all who joined us today to explore how HANNOVER MESSE can launch your business into international markets!

[GACC Midwest - German American Chamber of Commerce of the Midwest, Inc.](#) [Katrin Geisler](#)
[George Gabriel](#)

•
•
•

This material is distributed by DGIC on behalf of DIHK DEinternational GmbH. Additional information is available at the Department of Justice, Washington, DC.

**shared post*

Final Stop: HANNOVER MESSE Roadshow in Washington, D.C.!

A huge thank you to my great colleagues at the [Delegation of German Industry and Commerce in Washington, DC](#), [Daniela Berger-Huza](#) and [Jayne Peters](#) for hosting the [GACC Midwest - German American Chamber of Commerce of the Midwest, Inc.](#) for our final roadshow event! 🧑🏫

I am incredibly grateful for our esteemed speakers who shared their insights and expertise with the audience:

🗣️ [Dusan Marinkovic](#) from the [U.S. Commercial Service](#) gave an in-depth overview of the support U.S. businesses can receive when participating in international trade shows like [HANNOVER MESSE](#). He also addressed current challenges in Europe and shared strategies to turn these into opportunities for growth and revenue maximization.

🗣️ [Miguel Peñaloza](#) from the [U.S. Small Business Administration](#) introduced the State Trade Expansion Program (STEP) grant, which is available in nearly every state to help U.S. businesses offset the costs of expanding globally. Check out the SBA website to find your state/territory representative and learn more about how to apply for STEP funds.

🔊 [Don Calvert](#) from the [U.S. Department of Commerce](#) shared his personal experience with [HANNOVER MESSE](#), dating back to 2016 when the U.S. was the partner country, emphasizing the importance of preparation for a successful international trade show experience.

🌟 A heartfelt thank you to all our speakers for their valuable contributions. Your support is much appreciated!

Although international trade shows can feel overwhelming, organizations like GACC Midwest, the U.S. Commercial Service, and State Trade & Economic Development Departments are here to guide you through every step—from registration and accommodation to participation—ensuring a seamless and successful experience.

🗣️ Contact myself and my colleague [George Gabriel](#) for any trade show related questions that you might have to gearing up for [hashtag#HM25!](#)

[U.S. Department of Commerce](#)

[U.S. Commercial Service](#)

[Delegation of German Industry and Commerce in Washington, DC](#)

[HANNOVER MESSE North America](#)

[HANNOVER MESSE](#)

[Deutsche Messe AG](#)

[hashtag#tradeshows](#) [hashtag#sustainability](#) [hashtag#smartmanufacturing](#)
[hashtag#tradeandinvestment](#)

