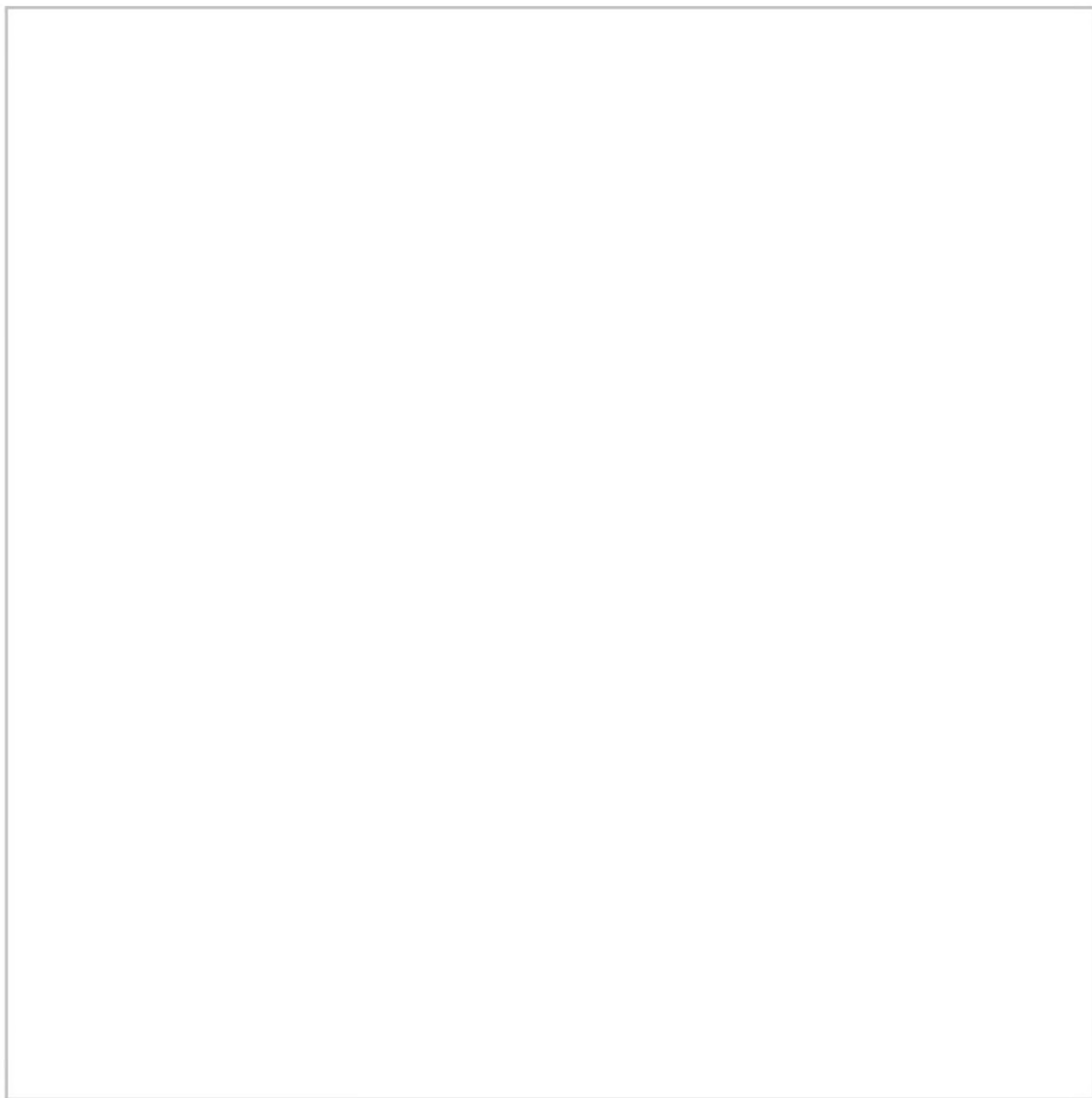


From: [Delegation of German Industry and Commerce in Washington, DC](#)
To: [Jayne Peters](#)
Subject: The Delegation Debrief | September Edition
Date: Wednesday, September 25, 2024 10:00:54 AM

[View this email in your browser](#)





Dear DGIC Friends,

From foreign direct investment (FDI) to Oktoberfest, September has been packed with valuable networking opportunities. A big thank you to everyone who contributed to this past month's successful events. And the season isn't over yet—we have more exciting opportunities ahead this fall. Keep reading to discover our upcoming events and dive into key topics like Maryland's thriving cybersecurity sector and the latest in the aviation industry.

Focus on Greater Washington

Maryland dedicates nearly \$2M to train cyber workforce

The Maryland Department of Labor is allocating \$1.8 million through its

Accelerating Cyber Careers program to develop and expand cyber ranges across the state. These cyber ranges offer interactive simulations for hands-on learning in a secure environment, aimed at training individuals for the cybersecurity field. This initiative is designed to help workers gain practical experience that complements classroom training, addressing the high demand for skilled cyber professionals.

[Read more from Business Maryland and explore Maryland's Cyber Industry](#)

Image courtesy unsplash.com | Christina @wocintechchat.com



Economic Policy Highlights



Aviation market in North America picks up speed

Despite faster growth in other regions, North America remains a major buyer of passenger aircraft. In 2024, air travel in the U.S. surged, with the Transportation Security Administration recording a record 3 million passengers in one day, a 14% increase from 2023. However, airlines are facing declining profit margins due to rising operating costs. Manufacturers remain optimistic, forecasting steady growth in passenger traffic within North America over the next two decades.

[Read more from our partner Germany Trade & Invest \(in German\)](#)

Image courtesy unsplash.com | William Topa

AHK World Business Outlook

Take part in the AHK World Business Outlook, an essential tool for companies looking to stay ahead in the global market. By participating, businesses share their insights into economic trends, industry challenges, and opportunities across international markets. This data allows

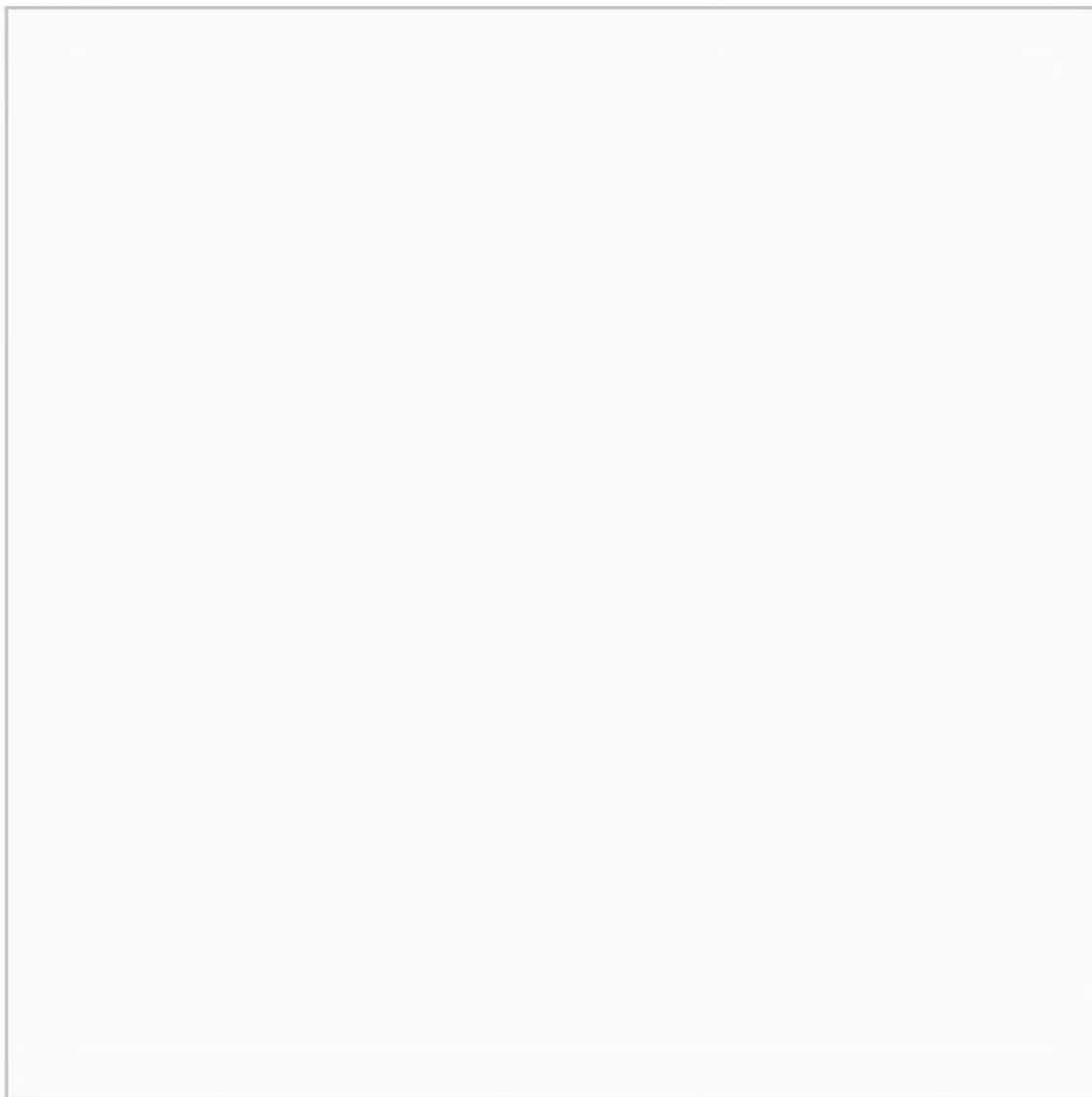


companies to make informed strategic decisions, helping them navigate uncertainties and optimize their global operations.

[Take the survey by October 11](#)

Image courtesy [unsplash.com](#) | Campaign Creators

Looking Ahead...



Join us at the GACC Apprenticeship Conference for a dynamic exploration of the future of professional development!

This year's agenda features keynote remarks from German Ambassador Andreas Michaelis, as well as two compelling panels: "Crafting Careers: The Power of Apprenticeship" and "Policy Perspectives: Government Strategies for Shaping Apprenticeship Pathways".

Don't miss this chance to connect with industry leaders, gain valuable insights, and be part of a transformative conversation that's setting the stage for the future of work.

Event Details:

Embassy of the Federal Republic of Germany
4645 Reservoir Road NW, Washington, DC 20007
Tuesday, November 19 | 9:30 AM - 1:30 PM



2025 German American Business Awards - Applications Now Open!

Join us in celebrating excellence in the German American business community! Applications for our 2025 German American Business Awards are now open for the following award categories:

Community Engagement: Recognizing businesses driving social responsibility.

Economic Development: Celebrating organizations that spur economic growth.

Innovation: Honoring breakthroughs that advance industries.

Services: Acknowledging unmatched customer satisfaction and efficiency.

Coollest German Thing Made in the USA (People's Choice): Showcasing unique products that exemplify German American collaboration.

Apply today!

ICYMI



DGIC's 2024 Oktoberfest

Our Oktoberfest networking event was a resounding success, capturing the spirit of both Bavarian tradition and transatlantic collaboration. With over 200 attendees, including representatives from leading companies, government officials, and industry experts, the evening was filled with lively discussions, new connections, and a shared enthusiasm for future partnerships.

Guests indulged in traditional German fare and refreshments while enjoying the festive atmosphere of Oktoberfest, creating the perfect backdrop for meaningful networking. From exploring business opportunities to exchanging insights on industry trends, this event truly embodied the strength of our transatlantic ties. Vielen Dank to everyone who made the evening so memorable!



Unlock Global Growth for your U.S. Business | HANNOVER MESSE Roadshow in DC

HANNOVER MESSE is a premier international trade fair, highlighting cutting-edge developments in industrial technology. It brings together global industry leaders, innovators, and policymakers, providing a crucial platform to explore emerging trends and technologies that are shaping the future of manufacturing and industrial processes.

Last week, we hosted companies, government representatives, and economic development organizations at our office to discuss how U.S. businesses can boost revenue by engaging in HANNOVER MESSE.



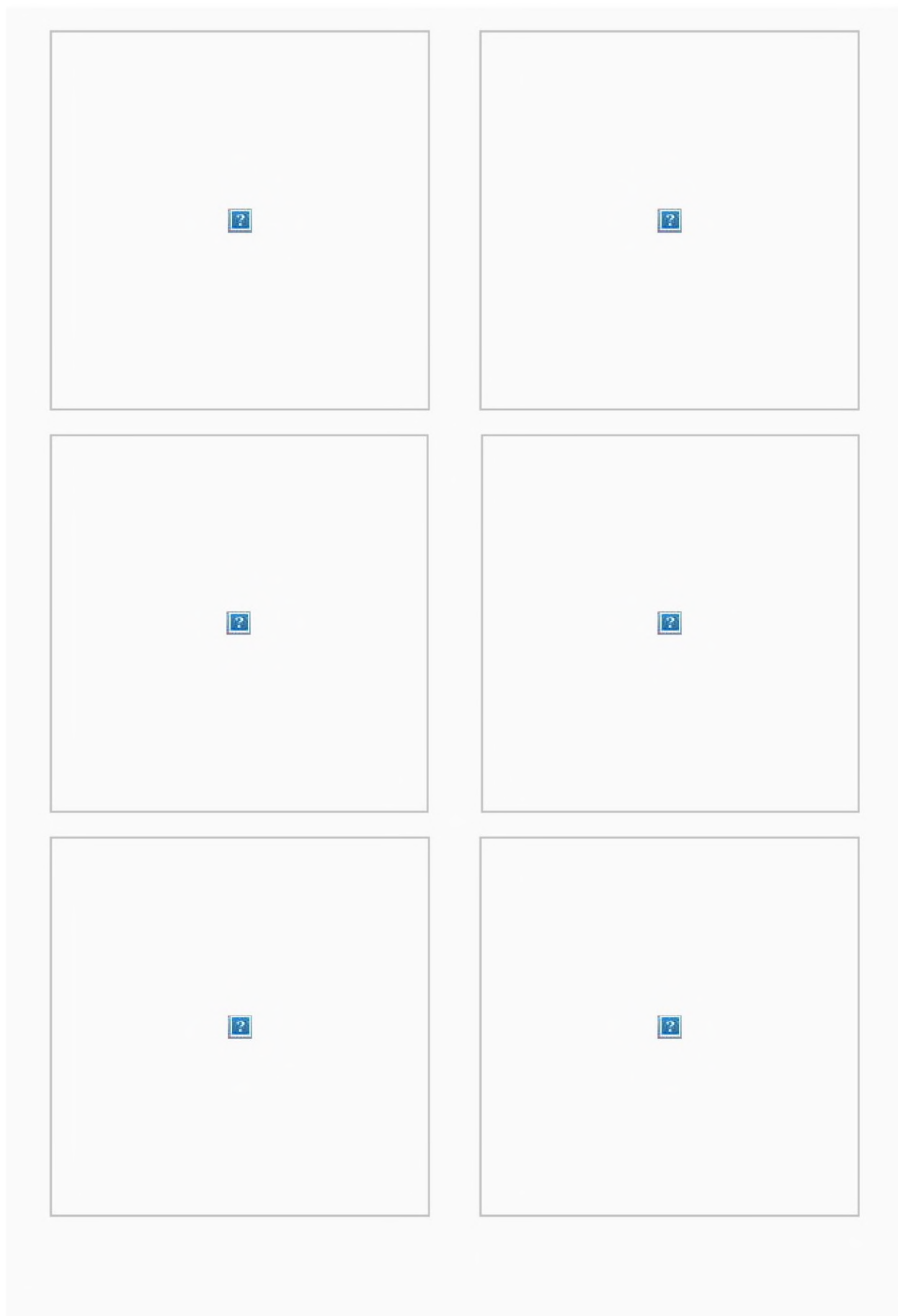
Latest on German FDI in the U.S. | A visit from DIHK Deputy Managing Director Achim Dercks

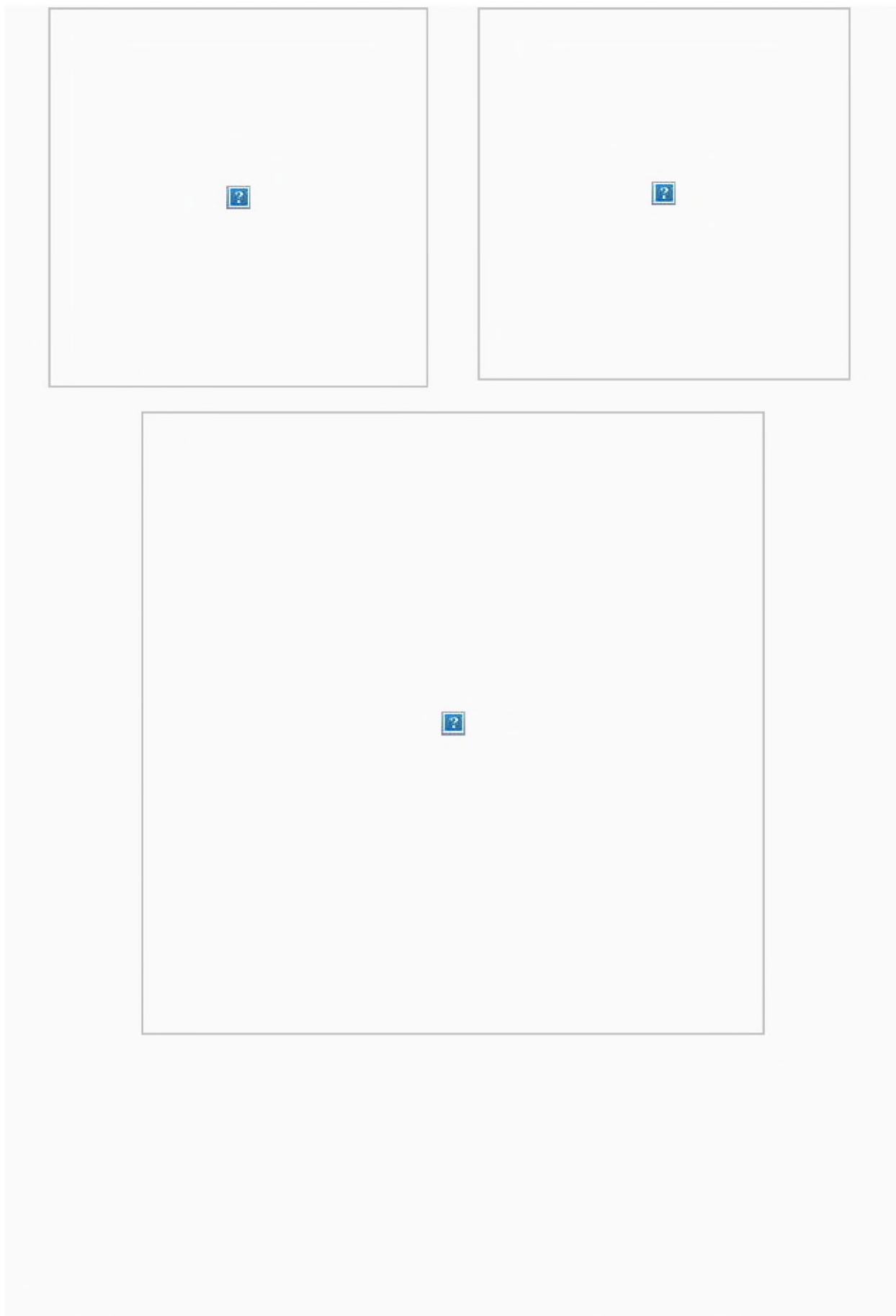
Earlier this month we hosted "Investing in Friendship: The Latest on German FDI in the U.S. The event was on the occasion of a visit from Dr. Achim Dercks, Deputy Managing Director of the German Chamber of Commerce and Industry.

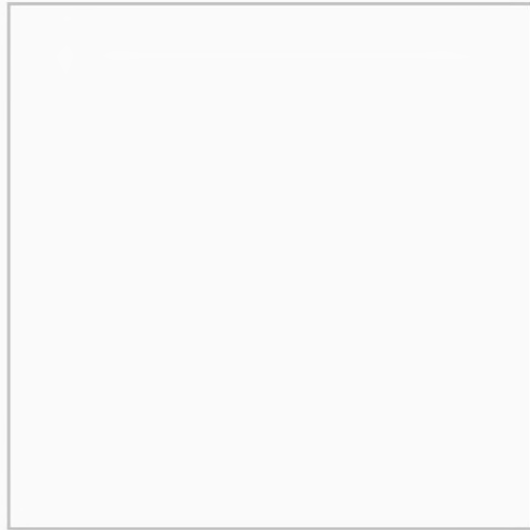
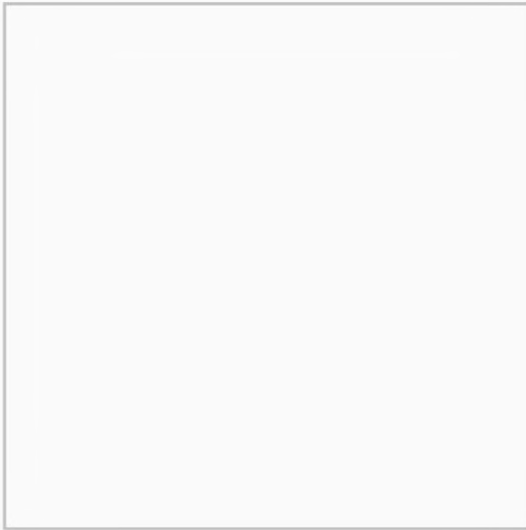
The latest data from the Bureau of Economic Analysis shows that **German foreign direct investment in the United States increased by nearly \$59 billion in 2023**. Over the past decade, German investment in the U.S. has more than doubled, with Germany now ranking as the third largest foreign investor in the country, with a total of \$660 billion.

The event addressed what factors contribute to this steady year-over-year growth, the implications at the local and company levels, and featured experts from German-American business to share their experience of business success in the U.S.

Thank you to our Business Partners







Learn more about our Business Partners:

[Virginia Economic Development Partnership](#) | [Tautz & Schuhmacher](#) | [Barnes & Thornburg LLP](#) |
[Poligage](#) | [Schaeffler](#) | [Audi](#) | [Lufthansa](#) | [Allianz](#) | [Capitoline Consulting](#) | [Bayer](#) | [Siemens](#) | [TH
Bender](#)

Join DGIC's Business Partnership Program

Showcase Your Company

Follow Us on LinkedIn

Refer a friend by forwarding them this email





This material is distributed by DGIC on behalf of DIHK DEinternational GmbH. Additional information is available at the Department of Justice, Washington, DC.

Our mailing address is:

1130 Connecticut Ave, N.W.
Suite 1200
Washington, D.C. 20036

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

This email was sent to peters@washington.ahk.de

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

Delegation of German Industry and Trade in Washington, DC · 1130 Connecticut Ave NW Ste 1200 · Washington, DC
20036-3908 · USA