

## Delegation of German Industry and Commerce in Washington, DC

Earlier this week, we had the pleasure of hosting an insightful roundtable with SAP Labs during the visit of Minister Nicole Hoffmeister-Kraut, Ministerium für Wirtschaft, Arbeit und Tourismus Baden-Württemberg and her delegation.

We were joined by Yaad Oren, Managing Director, and Daniel Zimmer, Sr. Director of Ecosystem Engagement of SAP Labs US, Julian Ramirez, Digital Policy Advisor, and Jean P. Froehly, Head of Economy, Trade, and Finance at the German Embassy—alongside additional industry experts from across the Washington, DC region.

The discussion explored the evolving role of AI, digital transformation, and opportunities for collaboration between Germany and the United States.

A big thank you to all who contributed to the conversation.

GACC WEST – Representative of German Business

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