

Hi Lynn,

I recently saw your HARO request on places for families to travel to during spring and summer and wanted to share information about Colombia, on behalf of [ProColombia](#), the government entity in charge of international tourism, foreign direct investment, non-mining energy exports and the country brand.

Enjoy fantastic explorations while discovering the best that the “gateway to South America” has to offer. This sophisticated, lively country is easily traveled via direct flights from top U.S. cities, including New York, Houston, Miami, Atlanta, and Los Angeles. From horseback riding to zip-lining, island hopping, to Caribbean cooking classes, get ready for an exciting Colombia family vacation that embarks on the most welcoming place on Earth!

Colombia offers exciting escapes that can be enjoyed by families of all ages. Below are four fun activities to enjoy with your family:

- [Beach Day at Baru](#)
  - Kids will love the warm water and snorkeling adventures on a relaxing beach holiday near Cartagena along the Caribbean coast. Baru is famous for its white and pink sands, as well as for its crystalline water that houses an abundance of colorful fish. Make plans for adventure with your family, appreciate nature and enjoy the waves, fishing, diving or snorkeling, among other activities.
- [Museum Day in Bogotá](#)
  - Families looking for a more urban adventure can explore the big cities like Bogotá. These cities offer kid-friendly activities like the Museo del Oro, and stunning parks.
- [Enjoy a Tour of Coffee Country](#)
  - Take a trip to Coffee Country, where you can enjoy activities at haciendas. Whether your family prefers to leisurely walk or have a family bike ride, spend a day learning about Colombia’s “coffee culture” with a local sociologist.
- [Take a Trip Through the Film \*Encanto\*](#)
  - Unlike other places, Colombia talks about Bruno and we want to take you on the journey with us! The Oscar-winning film *Encanto* is a hit with households across the world and is based on places in Colombia you and your family can visit! Take a private tour of the tiny heritage town of Salento. With brightly clashing doors and buildings made from terracotta tiles, this town is the gateway to the Cocora Valley in the western Andes, and both provided inspiration for the movie *Encanto*.

If you have any questions, or need any additional information, please let me know. If you are in need of images please let me know.

Best,  
Alejandra, *on behalf of ProColombia*

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