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SEVEN  
LETTER

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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Date:** Wednesday, June 12, 2024 at 2:27 PM  
**To:** jdlouhy1@bloomberg.net <jdlouhy1@bloomberg.net>  
**Subject:** PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Good afternoon, Jennifer,

Rebecca Schulz, Alberta, Canada's Minister of Environment and Protected Areas, will be in Washington D.C. next week. Alberta is a major producer of both traditional and renewable energy, and it exports billions of dollars of energy to the U.S. every year.

Alberta is balancing record energy production with environmental protection. As the Biden administration tries to find a balance between these two goals, it is using tactics similar to those already used in Alberta, like carbon offset credits. Minister Schulz can shed light on the impact these initiatives have had on Alberta and how the province continues to maintain a balance between its history as an energy producer and reducing emissions. Alberta is a success story and is aiming to achieve a carbon-neutral economy by 2050.

Is this something you would be interested in talking to her about? She can be available by phone or host the conversation at the Canadian Embassy (501 Pennsylvania Ave NW).

Let me know, and I'd be happy to arrange.

Thanks!

Kelcey McClung  
Manager  
JDA Frontline Partners

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LETTER

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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Date:** Wednesday, June 12, 2024 at 2:38 PM  
**To:** brad.plumer@nytimes.com <brad.plumer@nytimes.com>  
**Subject:** PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Good afternoon, Brad,

Rebecca Schulz, Alberta, Canada's Minister of Environment and Protected Areas, will be in Washington D.C. next week. Alberta is a major producer of both traditional and renewable energy, and it exports billions of dollars of energy to the U.S. every year.

Alberta is balancing record energy production with environmental protection. As the Biden administration tries to find a balance between these two goals, it is using tactics similar to those already used in Alberta, like carbon offset credits. Minister Schulz can shed light on the impact these initiatives have had on Alberta and how the province continues to maintain a balance between its history as an energy producer and an energy producer and reducing emissions. Alberta is a success story and is aiming to achieve a carbon-neutral economy by 2050.

Is this something you would be interested in talking to her about? She can be available by phone or host the conversation at the Canadian Embassy (501 Pennsylvania Ave NW).

Let me know, and I'd be happy to arrange.

Thanks!

Kelcey McClung  
Manager  
JDA Frontline Partners

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SEVEN  
LETTER

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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Date:** Wednesday, June 12, 2024 at 2:47 PM  
**To:** nancy.vu@washingtonexaminer.com <nancy.vu@washingtonexaminer.com>  
**Subject:** PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Good afternoon, Nancy,

Rebecca Schulz, Alberta, Canada's Minister of Environment and Protected Areas, will be in Washington D.C. next week. Alberta is a major producer of both traditional and renewable energy, and it exports billions of dollars of energy to the U.S. every year.

Alberta is Canada's largest energy producer, and the province is seeking to strike a three way balance between promoting its traditional energy industry, growing its renewable energy industry and protecting its natural environment. Alberta is reducing emissions, and is aiming to achieve a carbon-neutral economy by 2050 by working with industry and pursuing an approach of innovation and technologies, not punitive rules and regulations.

Is this something you would be interested in talking to her about? She can be available by phone or host the conversation at the Canadian Embassy (501 Pennsylvania Ave NW).

Let me know, and I'd be happy to arrange.

Thanks!

Kelcey McClung  
Manager  
JDA Frontline Partners

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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Date:** Wednesday, June 12, 2024 at 2:52 PM  
**To:**  
**Cc:** Annalyse Keller <annalyse@jdaflpartners.com>  
**Subject:** **\*\*Media Advisory\*\*** Minister Schulz Roundtable in the U.S.

**\*\*Media Advisory\*\***  
**FOR PLANNING PURPOSES ONLY**

Good afternoon,

I hope this email finds you well. Rebecca Schulz, Alberta's Minister of Environment and Protected Areas, will be in Washington, D.C. next week. During her visit, Minister Schulz plans to host a roundtable event for Canadian press in the U.S. on **Thursday, June 20th at 3:00 pm ET** for a discussion of her objectives for the visit and to take questions.

**What:** On the Record Roundtable with Minister Schulz  
**When:** Thursday, June 20th – 3:00 pm - 3:45 pm ET  
**Where:** Embassy of Canada, 501 Pennsylvania Ave NW, 3rd Floor Boardroom  
**RSVP:** By June 18 to [kelcey@jdaflpartners.com](mailto:kelcey@jdaflpartners.com)

If you have interest in attending this open press event, please RSVP by June 18. You will need to arrive early to clear security. If you are unable to join in person, there will be an option to call into the conversation. Please let me know if you require the call-in number.

I would be happy to answer any additional questions -- feel free to contact my cell at 704-438-5994.

Best,

Kelcey McClung  
Manager  
JDA Frontline Partners

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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Date:** Wednesday, June 12, 2024 at 2:22 PM  
**To:** robert.mcnally@foxbusiness.com <robert.mcnally@foxbusiness.com>  
**Subject:** PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Good afternoon, Robert,

Rebecca Schulz, the Minister of Environment and Protected Areas for Alberta, Canada, will be in Washington D.C. next week. Alberta is a major producer of both traditional and renewable energy, and it exports billions of dollars of energy to the U.S. every year.

Alberta is Canada's largest energy producer, and the province is seeking to strike a three way balance between promoting its traditional energy industry, growing its renewable energy industry and protecting the natural environment that supports its tourism industry. Alberta is reducing emissions, and is aiming to achieve a carbon-neutral economy by 2050 by working with industry and pursuing an approach of innovation and technologies, not punitive rules and regulations.

She would love to join Varney and Co. to discuss further, let us know if you all have interest in having her join the program next week.

Thanks!

Kelcey McClung  
Manager  
JDA Frontline Partners

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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Date:** Wednesday, June 12, 2024 at 2:44 PM  
**To:** canchondo@eenews.net <canchondo@eenews.net>  
**Subject:** PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Good afternoon, Carlos,

Rebecca Schulz, Alberta, Canada's Minister of Environment and Protected Areas, will be in Washington D.C. next week. Alberta is a major producer of both traditional and renewable energy, and it exports billions of dollars of energy to the U.S. every year.

Alberta is balancing record energy production with environmental protection. As the Biden administration tries to find a balance between these two goals, it is using tactics similar to those already used in Alberta, like carbon offset credits. Minister Schulz can shed light on the impact these initiatives have had on Alberta and how the province continues to maintain a balance between its history as an energy producer and an energy producer and reducing emissions. Alberta is a success story and is aiming to achieve a carbon-neutral economy by 2050.

Is this something you would be interested in talking to her about? She can be available by phone or host the conversation at the Canadian Embassy (501 Pennsylvania Ave NW).

Let me know, and I'd be happy to arrange.

Thanks!

Kelcey McClung  
Manager  
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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Date:** Wednesday, June 12, 2024 at 2:48 PM  
**To:** rtouchberry@washingtontimes.com <rtouchberry@washingtontimes.com>  
**Subject:** PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Good afternoon, Ramsey,

Rebecca Schulz, Alberta, Canada's Minister of Environment and Protected Areas, will be in Washington D.C. next week. Alberta is a major producer of both traditional and renewable energy, and it exports billions of dollars of energy to the U.S. every year.

Alberta is Canada's largest energy producer, and the province is seeking to strike a three way balance between promoting its traditional energy industry, growing its renewable energy industry and protecting an energy producer and protecting its natural environment. Alberta is reducing emissions, and is aiming to achieve a carbon-neutral economy by 2050 by working with industry and pursuing an approach of innovation and technologies, not punitive rules and regulations.

Is this something you would be interested in talking to her about? She can be available by phone or host the conversation at the Canadian Embassy (501 Pennsylvania Ave NW).

Let me know, and I'd be happy to arrange.

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